

# CITY OF ASHLAND



## Application for Economic Development, Cultural, Tourism and Sustainability Grants

**\*\*\*\*DUE NO LATER THAN 4:00 pm March 22, 2017\*\*\*\***

**One (1) single sided, signed hard copy to  
NO STAPLES PLEASE**

In an envelope titled:

**City of Ashland**

**Attn: Diana Shippet, Administration Department**

**Grant Application**

**20 East Main Street, Ashland, OR 97520**

<b>Applicant/Organization</b>	Modern Roots Foundation		
<b>Mailing Address</b>	910 Glendale Ave; Ashland, OR 97520		
<b>Contact Name</b>	Dee Fretwell	<b>Contact Phone #1</b>	541-227-3227
<b>Email #1</b>	info@modernrootsfoundation.org		
<b>Contact Name #2</b>	Jeff Feinberg, Treasurer	<b>Contact Phone #2</b>	541-941-0526
<b>Email #2</b>	jefff.dd@gmail.com		
<b>Federal Tax ID</b>	██████████	<b>IRS Class (Exemption)</b>	501(c)3
		<b>Total Grant Request (\$5,000 min)</b>	\$10,000

### Application Submittal Checklist

**In addition to the completed application form to be mailed and emailed, all submittals must contain the following;**

1. List of all board members, their occupations, and years on the board;
2. Organizational client demographic profile;
3. Grant program budget (for activities/programs/events that are part of this grant application);
4. Organization 501© letter verifying your no-profit status;
5. Organization corporate bylaws;
6. Organization's most recent Form 990 IRS filing (summary page only);
7. Organization's previous year financial statement summarizing expenses and revenues.

## Application for Economic Development, Cultural, Tourism and Sustainability Grants

1. Briefly describe the purpose and objectives of your organization and mission statement (*please limit to approximately 500 words*)

MISSION: To celebrate music and community through the art of American Roots Music - enriching, educating and inspiring musicians and audiences of all ages.

The MRF's leading focus, as outlined in our developing 2014-17 strategic plan is to provide musical opportunities and experiences to underserved youth by providing financial scholarships for music instruments and instruction, intensive study opportunities (camps and workshops), and community-driven performances.

The foundation's vision is to become a leading musical experience and cultural development force in the region through American Roots music, a genre that has a history of bringing family and community together. American Roots is a broad category that includes bluegrass, country, gospel, old time music, jug bands, Appalachian folk, blues, Cajun and Native American music. We are proud of our year-round musical commitment to education and programming excellence, which is grounded in the roots music experience. The MRF programming supports our mission and vision through three key activities:

- The *Linking Musical Prosperity* program offers children **weekly** one-on-one lessons, focused on in-depth music education. Instructors utilize music theory based programs, allowing children to really learn the instrument in a concentrated and consistent weekly fashion.
- *Rogue Roots and Strings Spring Break Camp* is an **annual week-long music camp** each March that focuses on learning songs on specific instruments, song development and arrangement, stage presence/choreography/performance skills, and creating lasting friendships with fellow campers.
- *Rogue Music Coalition* is the newest program added to the MRF. The RMC will launch through a pilot program in partnership with Kids Unlimited, providing an instructor that will hold weekly music classes in the KU charter school, focusing on musical instrument development. Proven successful, the RMC hopes to expand in 2017 to the seven primary schools in Medford and surrounding areas that host a large percentage of Jackson County's underserved youth population.

2. Reference the list of eligible activities provided in the 2012 Policy for Economic, Cultural, Tourism, and Sustainability Grant (page 10) to briefly describe how the City grant would be used and how your activities meet the eligibility criteria (*please limit to approximately 1,000 words*)

### Cultural Development (85%)

The Modern Roots Foundation is requesting \$10,000 to help support a diverse range of cultural and educational music experiences and activities to underserved and culturally diverse students and families. MRF's creative music programs provide music experiences unique from existing local offerings through American Roots Music; a broad range of musical styles using guitar, fiddle, ukulele, banjo, and many other instruments. The combined effort of musical education and presentations provides culturally diverse programming for students, community, and tourists that does not exist anywhere else in the valley.

Since inception, the Modern Roots Foundation has affected weekly over 250 young students through:

- Nearly 2,000 hours of MRF funded instruction time
- Over 4000 individual music lessons
- 80 full days worth of camps
- Over 3,000 MRF Event attendees

The MRF programs are dedicated to the 37% of the 47,387 children in Jackson County (Appendix A, Bureau, 2013)) of families living in poverty in Ashland, Oregon, and/or receiving public assistance for basic needs. Studies have proven that children with exposure to after-school youth enrichment musical opportunities, and the chance to succeed in these areas, develop into more well-rounded young adults. (Briggs Institute, Nadia) The MRF believes wholeheartedly in the power of music and how it affects our

youth and community.

The MRF is dedicated to developing collaborative partnerships with other local cultural groups to ensure long-term success. We are currently in execution with Britt Festival bringing a week-long summer fiddle camp for ages 8-18. We are also in the early planning stages of a winter week-long artist residency that will host renowned musicians offering Master Classes to adults ages 18+, culminating in performances at our local elementary schools. The MRF is poised to offer support to many of the local cultural groups through collaborative events, peer mentoring, direct and indirect fundraising and awareness development.

2.1. If your grant request is for date specific events, programs or activities, please complete the following table

Program/Event Title	Anticipated Dates of Event	Funding Request
<b>Linking Musical Prosperity – Instruction/Instruments</b>	Sept-July	\$8,500
<b>Modern Roots Music Series – Artist Residencies in Schools</b>	Quarterly; Oct-April	\$ 500
<b>Youth Enrichment Programming – Rogue Roots &amp; Strings Spring Break Music Camp</b>	March	\$1,000

3. Which primary grant category does your request fall under? *(please check all that apply)*

Primary Grant Category	Grant Request
<b>Economic Development – 5%</b> - We utilize the existing local music teachers and venues in lieu of trying to host our own brick and mortar location.	\$ 500
<b>Cultural – PRIMARY CATEGORY 85%</b> - By offering a chance at learning music instruction, our programming offers children exposure to a cultural institution removed from our public schools, the exposure to musical instrumentation.	\$ 8,500
<b>Tourism – 10%</b> - Our events bring in nearly 50% of attendees as visitors each year. Ashland is where they eat, sleep and gas up their vehicles.	\$ 1,000
<b>Sustainability – NOT APPLICABLE</b>	\$ 0

4. If you do not receive the full amount of your request, describe how your organization would use a smaller amount of funds in each of the categories being applied for *(please limit to approximately 250 words)*

100% of the funds granted by the City of Ashland will go into the *Linking Musical Prosperity* scholarship program and will become available for the 2106-17 scholarship period. If 100% of the funds are awarded, this will aide in the aggregate total of nearly 1500 hours of music instruction funded for children in Jackson County.

The City of Ashland's grant funding is both a vital source of support that allows the MRF to reach a large number of students and community members. Without full City of Ashland funding, we would need to reduce the number of students participating in *Linking Musical Prosperity* program. We would also reduce the number of Modern

Roots Music Series to adjust to a decreased budget. Youth Enrichment Programs would limit the number of students participating in workshops, festivals, and master classes.

5. Using the attached City of Ashland Policy for Economic, Cultural, Tourism and Sustainability Grants, Section III, please explain how you will measure success or desired outcomes. *(please limit to approximately 250 words)*

**Results tracking**

Linking to Prosperity will engage instructors, students, and MRF staffers in such a way that results tracking will be not only important but the mainframe of success for MRF. Monthly/quarterly audits of students' progress and attendance will be performed by MRF staffers. While "progress" of skills will not be monitored, nor will there be any tolerance for pressure to increase skill as quickly as possible, there is an expectation that the student attend lessons, and with a showing of interest and a general sense of dedication and practice to the instrument.

In the case of a fundraising or awareness event, ticket Sales, audience feedback surveys, social media surveys and local informal "mastermind meetings" where locals can voice their wants and concerns are a few of the ways the MRF gathers information for future planning as well as for reporting the outcomes of the grant funds usage.

Thank you for your time and efforts in preparing this information for consideration by the Grants Committee.


By signing below you certify that:

You, the grantee, understand that you must comply with all federal, state and local requirements applicable for the activities funded by this grant. Award of a grant by the City does not waive the grantee's obligation to obtain, at grantee's sole expense, all applicable permits that may be required for grantee's program or project.

And that a grant may be conditioned on submission to the City of a Certificate of General Liability Insurance in the amount of up to **\$1,000,000** naming the City of Ashland, its officers and employees as additional insured.

And that you the undersigned have legal authority to submit the above information on behalf of the organization named above.

Name (print) Dee Fretwell

Name (signature) 

Title Exec Director

## ADDITIONAL SUBMITTAL INFORMATION & REFERENCE MATERIALS

The following requirements and forms are provided to assist applications in submitting a complete application package. Use of the form templates provided is not a submittal requirement, but rather an optional tool for the applicant to use if they choose to provide the required information in this format.

### I. Grant Requirements (from 2012 Policy for Economic, Cultural, Tourism and Sustainability Grants)

- A. Grantee shall be registered as a 501(c) non-profit \*
- B. Grantee shall be a non-government entity
- C. The minimum grant amount that can be applied for is \$5,000 and the minimum award granted is \$1,000 per category and \$5,000 per grant application
- D. Grant award shall be utilized consistent with the associated applicant proposal and shall be primarily oriented to the grantee's Ashland activities and programs. Grant funds may also be utilized for a proportionate share of Grantee's overall administrative expenses.
- E. An applicant can apply for grant funds from more than one category, however, it is the responsibility of the applicant to specify the categories and funds requested for each category and clearly describe how the proposal meets the criteria for each category.
- F. Grantees must submit the application to the City prior to the deadline, which is established each year by the City. **Absolutely no late applications will be accepted.**
- G. Incomplete applications (see application cover page) will NOT be forwarded to the grant review committee for consideration.
- H. Materials submitted beyond those required and listed on the application cover page and application form will NOT be forwarded to the grant review committee as part of the application packet.

### II. Grant Submittal

- A. Grant applications for BN2017-19 are due on **March 22, 2017 by 4:00 p.m.**
- B. Completed application packets can delivered in person to the Utility Billing offices at City Hall, 20 East Main St \*\* or mailed to:  

City of Ashland  
c/o Diana Shiplet  
20 East Main St  
Ashland, OR 97520
- C. Questions regarding the BN 2017-19 Grant Program can be directed to Diana Shiplet, Administrative Analyst by phone at 541-552-2100 or [diana.shiplet@ashland.or.us](mailto:diana.shiplet@ashland.or.us).

*\*If your organization is being sponsored by or legally affiliated with a registered non-profit, a letter from that organizations Board of Directors recognizing the affiliation and a copy of the 501 (c) verification of the sponsoring non-profit*

*\*\* City of Ashland office hours are Monday to Friday 8:30am to 5:00pm.*

As required by State law, a portion of the grant program funds must be awarded and utilized for specific tourism related activities. The grant program typically awards tourism funds in excess of the minimum amount required to meet Oregon Revised Statute (ORS) definition and criteria relating to tourism promotion.

Applicants requesting grant funds for activities that meet the ORS definition and criteria of tourism should highlight how the grant request meets the following ORS criteria:

§ 320.300<sub>1</sub>

(6) 'Tourism' means economic activity resulting from tourists.

(7) 'Tourism promotion' means any of the following activities:

- (a) Advertising, publicizing or distributing information for the purpose of attracting and welcoming tourists;
- (b) Conducting strategic planning and research necessary to stimulate future tourism development;
- (c) Operating tourism promotion agencies; and
- (d) Marketing special events and festivals designed to attract tourists.

(10) 'Tourist' means a person who, for business, pleasure, recreation or participation in events related to the arts, heritage or culture, travels from the community in which that person is a resident to a different community that is separate, distinct from and unrelated to the persons community of residence, and that trip:

- (a) Requires the person to travel more than 50 miles from the community of residence; or
- (b) Includes an overnight stay.

**Applicant Organization Board Member Information Reporting Sheet**

<b>Name</b>	<b>Address</b>	<b>Phone</b>	<b>Occupation</b>	<b>MRF Title</b>	<b>Term of Office</b>
<b><u>OFFICERS</u></b>					
<b>Dee Fretwell</b>	910 Glendale Ave Ashland, OR 97520	541-227-3227	EcoTeas VP, Operations	President	2013- present
<b>Jeff Feinberg</b>	309 Wimer St Ashland, OR 97520	541-941-0526	Wells Fargo Bank Funds Manager	Treasurer	2013- present
<b>Allison Wildman</b>	420 Clay Street Ashland, OR 97520	541-601-5310	Wildman Administration Operations Mgr	Secretary	2013- present
<b><u>DIRECTORS</u></b>					
<b>Sky Loos</b>	Ashland Oregon	541-941-1091	COO, Britt Festival	At Large	2014- present
<b>David Marguiles</b>	1131 Greenmeadows Way Ashland, OR 97520	510-823-5865	High Sierra Music Festival, Co-Director	At Large	2013- present
<b>Elizabeth Flannigan</b>	Ashland, OR		Dance, Contra	At Large	2017- present
<b>Bekkah McAlvage</b>	Ashland, Oregon	541-941-5208	Elementary Teacher, Math/Music	At Large	2014- present
<b>Breanne Eagles</b>	Medford, Oregon	541-301-3653	CPA, Moss Adams	At Large	2015- present
<b>Bobby Abernathy</b>	Phoenix, Oregon		Development, Britt Festival	At Large	2015- present
<b>Brad Tisdell</b>	Bend, Oregon	541-408-0200	Executive Director, Sisters Folk Fest	At Large	2015- present

**Board/Governance:**

We are honored to have a ten person Board of Directors with an additional Board of Advisors count of four advisors. The Board of Directors support has been humbling. All have offered a financial contribution as well as time, expertise and an excitement to participate in our upcoming fundraisers. In 2016, the BOD aided in raising over \$10,000 in development with an added \$3,000 of in-kind support.

## City of Ashland Customer Demographic Profile

The primary goal of the grant award process is to allocate funds to organizations that are providing economic, tourism, cultural and/or sustainability programs, services or events that reach a demographically diverse customer base, both locally and from outside our region. The following questions are intended to provide guidance for the possible types of customer demographics that would help the grant review/award sub-committee understand the customer types that your application would likely reach.

**\* If your organization tracks this data or other related data, in other formats, please feel free to submit that format directly. This form is provided as a template and is not required to be completed in this format, but customer demographic information is an application submittal requirement.**

Organization Name: Modern Roots Foundation

Program/Event Name: Linking Musical Prosperity

For the Twelve month period of: July 1<sup>st</sup> – June 30th

**I. Customer Age (percentage)**

Youth 0 to 17 years	70%
Adult 18 to 39 years	10%
Adult 40 to 64 years	15%
Adult 65 and over	5%
Unknown	_____
<b>Total</b>	_____

**II. Staff Residence (percentage)**

Ashland	50%
Rogue Valley	50%
Other	_____
<b>Total</b>	100%

**II. Customer Residence (percentage)**

Ashland	25%
Rogue Valley	25%
Other (within 50 miles)	_____
Other (greater than 50 miles)	50%

**III. Of the Customers identified above, what percent do you estimate stayed overnight to attend your program, service or event?    35%**



**CITY OF ASHLAND  
GRANTS PROGRAM BUDGET**

**Please use this form to identify costs associated with the program, activity or event that you are requesting funds for. This form is provided as a template to use. If your organization tracks grant related financials in a different reporting format, please submit in that format if you choose.**

APPLICANT/ORGANIZATION: Modern Roots Foundation

PROGRAM/EVENT TITLE: Linking Musical Prosperity/Rogue Roots and Strings Camp

PROJECT PERIOD: July 1, 2016 to June 30, 2017

<b>REVENUE</b>	
City of Ashland Grant	\$10,000
Ticket Sales	\$12,000
Other Funds /Identify: <i>Additional Grants (OCF, Chaney, D'Addario, Ashland)</i>	\$38,000
Other Funds: <i>Private Donors</i>	\$11,000
In-Kind Donations (Britt Festival / Greensprings / Grizzly Peak)	\$ 9,000
Ticket Sales	\$10,000
<b>TOTAL REVENUE</b>	<b>\$90,000</b>
<b>EXPENDITURES</b>	
<b>A. PERSONAL SERVICES (List costs by job title or function)</b>	
Total Fees 1. <u>Linking Musical Prosperity</u> 2. <u>Rogue Roots and Strings Camp</u> 3. <u>Instructor Fees</u>	75 Full scholarships = \$9375/month & \$84,375/yr 15 Full scholarships (Britt Roots Fiddle Camp) = \$1750/Camp
<b>TOTAL PERSONAL SERVICES</b>	<b>\$86,125</b>
<b>B. MATERIALS &amp; SERVICES:</b>	
<b>West Coast Country Music Festival – annual awareness fundraiser</b>	\$ 3875
<b>Artist Residencies (Ashland &amp; Medford public school districts)</b>	\$ Private Donor
	\$
<b>TOTAL MATERIALS &amp; SERVICES</b>	<b>\$ 3,875</b>
<b>TOTAL EXPENDITURES</b>	<b>\$90,000</b>

**2012**  
**Economic, Cultural, Tourism and Sustainability**  
**Grants Policy**  
Program Goals, Categories, Criteria, and Requirements

The City of Ashland collects a Transient Occupancy Tax, from people who stay in overnight lodging within the City limits. Over half (58%) of those funds are reserved for the City's General Fund and are used to support Police, Fire, Community Development, and Municipal Court. Slightly more than a quarter (26.67%) of those funds are used to support the tourism industry. The tourist funds are either allocated directly to groups that market Ashland to tourists or are spent on capital facilities that enhance the tourism experience within the community. The remaining funds are dedicated to the City's annual grant program. The amounts that go to each of these programs are allocated prior to the beginning of each fiscal year by the Ashland City Council, generally in February.

The City of Ashland reinvests a portion of the funds generated by the Transient Occupancy Tax (TOT) in community non-profits through an annual grant program. Through the grant program, the City is purchasing specific services from non-profits that it might otherwise provide directly. The grant program has four basic goals:

- **Economic Development.** The grant program will support the creation, retention, and expansion of businesses and other ventures that enrich our community by creating goods and services that provide employment opportunities while maintaining and enhancing the overall quality of life. The 2011 Economic Development Strategy provides both policy level and action level guidance for eligible grant application programs and activities.
- **Cultural Development.** The grant program will support increased diversity of and accessibility to the creative arts and cultural opportunities in Ashland for citizens and visitors and will support the visitor economy, maintain and promote job growth in this sector and enrich the overall quality of life in the community.
- **Tourism.** As a long standing pillar of Ashland's economy, tourism programs support programs, activities and events that act similarly to more traditional traded sector activity in that dollars from outside the community are brought in and circulated locally to the benefit of our local businesses.
- **Sustainability.** The grant program will create and support programs and activities to further support efforts to ensure Ashland is environmentally, economically and socially resilient as a community.

## **I. GRANT CATEGORIES**

Non-profit organizations applying for grants must identify the category of funds that their application meets and will be evaluated and scored by the sub-committee using the attached scoring sheet. Applicants may request funds from multiple categories, but the justification for applying in multiple categories needs to be clearly spelled out in the application.

### **A. Economic Development**

Grant allocations in the Economic Development category will be made to support and implement the City's Economic Development Strategy.

#### Eligible activities include:

1. Specific implementing actions or programs identified in the economic development strategy. Those activities can be found at [http://ashland.or.us/files/Ashland\\_EconomicDevelopmentStrategy\\_Final.pdf](http://ashland.or.us/files/Ashland_EconomicDevelopmentStrategy_Final.pdf), on pages 8 through 22.
2. Programs and activities that foster and support the creation, expansion or retention of existing businesses in the community that
  - rely on and earn a competitive advantage from innovation, creativity, design, proto-typing and technology
  - produce specialty and value added goods or services with a market beyond our local economy
3. Programs and activities that improve the coordination, communication and collaboration among local and regional economic development partners.
4. Programs and activities that promote and/or provide and increased availability of investment capital for local business.
5. Programs and activities that improve local educational & technical skills to match local business workforce needs.

#### Criteria for evaluation

The City seeks to accomplish the desired outcomes from the economic development strategy (page 23) through the grants, and therefore these outcomes will be used to evaluate applications. Applications for the Economic Development

Grants will be evaluated based on the following criteria:

- Likelihood that the proposed activity will increase or support an increase in total employment within Ashland.
- Likelihood that employment and businesses being served by the grant will be added in enterprises that rely on innovation, creativity (etc.) or produce a specialty good or service for export.
- Likelihood that the proposed activity will support and assist existing businesses within Ashland in expanding or remaining in the community.
- Likelihood that the proposed activity would support and foster an increase in jobs that are at or above the median income for Ashland.

## **B. Cultural Development**

Cultural development grants are intended to support the retention and growth of Ashland's unique cultural offerings, both to residents and tourists alike. Leveraging and expanding Ashland's cultural assets such as creative, performing and visual arts, historic preservation and education, brings creative community prosperity and adds to the overall quality of life of the community. Ashland's visitor economy also thrives on the cultural and performing arts sector, so increasing the diversity of cultural opportunities for visitors strengthens the tourism economy overall. The City's grant program is designed to strengthen existing cultural activities, increase the number and diversity of cultural activities, maintain and expand job growth in this sector, and increase both resident and visitor access to these activities.

### Eligible activities include:

1. Programs or activities that create cultural offerings unique from existing local offerings, activities or programs.
2. Programs or activities that ensure the long-term success of local cultural groups.
3. Expansion in size or scope of existing cultural offerings, activities or programs.
4. Expansion of audience access to those existing offerings, activities or programs.
5. Support services targeted to existing or proposed cultural offerings, activities or programs.

### Criteria for Evaluation.

Grant applications for cultural development monies will be evaluated based on the following:

- Likelihood that the proposed activity will diversify the number, type, or availability to cultural service, activity or program proposed compared with existing local cultural opportunities.
- Likelihood that the proposed activity ensures long-term access to an important aspect of the visual or performing arts or other local cultural attraction.
- Degree to which the proposed activity will collaborate with an existing cultural program or will leverage another cultural opportunity.
- Likelihood that the proposed activity will increase access to cultural programs or activities, particularly by those who may not otherwise have access such as low income residents, children, or minority groups.

## **C. Tourism**

As a long standing pillar of Ashland's economy, tourism programs support programs, activities and events that act similarly to more traditional traded sector activity in that dollars from outside the community are brought in and circulated locally to the benefit of our local businesses.

### Criteria for Evaluation.

Grant applications for tourism monies will be evaluated and scored based on the following:

- Likelihood that the proposed activity or event will increase hotel/motel occupancy or increase local restaurant and retail business sales.
- Likelihood that the proposed activity will increase the total number of jobs in tourism, hotels, restaurants, and retail businesses in Ashland.
- Likelihood that the proposed activity will increase hotel/motel occupancy and restaurant/retail business in Ashland in the months of October through April.
- Likelihood that the proposed activity will create or support a new non-traditional tourism related event.

## **D. Sustainability**

The goal of the sustainability grants process is to support the exploration and expansion of efforts to ensure that Ashland is an environmentally, economically, and socially resilient community now and into the future.

Eligible activities include:

1. Program development, education & training, and outreach related to: local renewable energy supply, production and use; energy efficiency and conservation; water use efficiency and conservation; local food supply; local natural resource or ecology; resource reclamation, reuse and recycling.
2. Programs and activities that assist local businesses in energy, water, waste reductions, and supply chain efficiencies.
3. Programs and activities that support and increase local to local purchasing either by businesses or by retail consumers.

Criteria for Evaluation.

Grant applications for sustainability monies will be evaluated based on the following:

- Likelihood that the proposed activity will contribute to reduced consumption of a critical resource by citizens or businesses in the community. Resources include fuel, electricity, water, land, air, or other natural resources.
- Likelihood that the proposed activity will be "transferable." That is, the lessons and experiences gained through the program or activities can be transferred to another resource, organization, or community.
- Likelihood that the proposed activity will reduce citizen or business dependence on food, goods or services shipped in from outside the Rogue Valley, i.e. "buy local" efforts.
- Degree to which the proposed activity provides quality sustainability related educational opportunities to the community.

**II. GRANT APPLICATION AND AWARD REQUIREMENTS**

Grant applicants and corresponding grant applications must adhere to the following program requirements:

1. Grantee shall be registered as a 501(c) non-profit\*  
\*If your organization is being sponsored by or legally affiliated with a registered non-profit, a letter from that organizations Board of Directors recognizing the affiliation and a copy of the 501 (c) verification of the sponsoring non-profit
2. Grantee shall be a non-government entity.
3. The minimum grant amount that can be applied for is **\$5,000** and the minimum award granted is **\$1,000** per grant category and **\$5,000** per grant application.
4. Grant award shall be utilized consistent with the associated applicant proposal and shall be primarily oriented to the grantee's Ashland activities and programs. Grant funds may also be utilized for a proportionate share of Grantee's administrative expenses associated with the Ashland activities and programs proposed.
5. An applicant can apply for grant funds from more than one category, however, it is the responsibility of the applicant to specify the categories and funds requested for each category and clearly describe how the proposal meets the criteria for each category.
6. Grantees must submit the application to the City prior to the deadline, which is established each year by the City's Administrative Service Department. **Absolutely no late applications will be accepted.** The City is aware that sometimes "life" intervenes; therefore applicants are advised to have a backup plan to ensure that the application is not late.
7. Incomplete applications (see application cover page) will not be forwarded to the grant review committee for consideration
8. Materials submitted beyond those required and listed on the application cover page and application form will not be forwarded to the grant review committee as part of the application packet.

**III. GRANT REPORTING**

Grant award recipients shall submit a written report to the City of Ashland at the end of grant period. Report requirements include:

Report Content

1. Financial summary of the utilization of grant funds towards the objectives set forth in the grant award application.
2. Statistical summary of the positive economic, cultural or sustainability impacts associated with the utilization of grant funds based on the scoring categories used to make the grant award. Applicants should provide actual data on one or more of the following outcomes:
  - Number of actual jobs created as a direct result of the City grant.
  - Number of new business licenses issued as a direct result of the City grant.
  - Median wage of actual jobs created as a direct result of the City grant.
  - Number of people who travelled to Ashland from over 50 miles away as a direct result of activities funded by the City's grant.
  - Number of additional overnight stays in Ashland transient lodging businesses as a direct result of the City's grant.
  - Number of additional events offered in Ashland as a direct result of the City's grant.

- Number of additional people who attended a cultural event in Ashland as a direct result of the City's grant.
- Number of additional children, seniors, or low income residents who attended a cultural event in Ashland as a direct result of the City's grant.
- Amount of conservation or reduction in use of a critical natural resource by Ashland residents, businesses or visitors that is directly attributable to the grant. Document the resource and the evidence that the grant activity resulted in its conservation.

3. Any other program or activity specific data associated with the grant award.

#### Report Submittal

1. End of Grant report shall be submitted to the City Administrator's Office by October 1<sup>st</sup> following the end of the grant award period (July 1-June 30).
2. Failure to submit an acceptable End of Grant report by the required due date disqualifies the grantee from future grant application eligibility.

# FOLK ALLIANCE INTERNATIONAL

509 Delaware St. #101 Kansas City, MO 64105 USA

Modern Roots Foundation  
EIN: 46-3941870  
Contact: Dee Fretwell  
910 Glendale Ave  
Asland, OR 97520

March 29, 2016

Re: Folk Alliance International Group Exemption Program

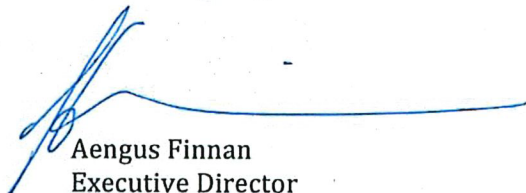
Thank you for your participation in the Folk Alliance International Group Exemption Umbrella Program. This letter is to verify that your organization remains in good standing as per both our and the Internal Revenue Service's guidelines for this program through March 31, 2017. Your organization should have both its individual Employer Identification Number (EIN), independent of Folk Alliance International, as well as a Group Exemption Number [REDACTED].

This letter may be used as proof to funding agencies to establish a defined relationship between Folk Alliance International and each of its Group Exemption participants. All organizations under this program are separately incorporated from Folk Alliance International. Members of this program are eligible to receive benefits by being recognized under our 501(c)3 status. However, they act as their own fiscal agents and are responsible for all of the required filings such as IRS, INS, Dept. of Labor, etc. They have requirements to individual state offices and to the Federal government, as they are a freestanding organization for all of these purposes.

Folk Alliance International began this program in 1996 in order to allow small not for profits to establish themselves without the major expense and time investment of seeking individual exemption. The organizational requirements are essentially the same as applying to the IRS directly, but are more cost and time effective. In order to maintain this status, participating charitable organizations are required to complete annual reporting. The Folk Alliance International in return submits a list of its Group Exemption participants to the IRS. Failure to file accurate and timely annual reports and Board minutes will result in removal from the program and coverage.

Thank you for your participation in this program. We look forward to working with you and are happy to assist should you have any concerns or questions.

Kindest regards,



Aengus Finnan  
Executive Director

**BYLAWS**  
of  
**Modern Roots Foundation**

**ARTICLE I**

**Offices**

- 1.1 **Registered Office and Registered Agent:** The registered office of the corporation shall be located in the State of Oregon at such place as may be fixed from time to time by the Board of Directors upon filing of such notices as may be required by law, and the registered agent shall have a business office identical with such registered office.
- 1.2 **Other Offices:** The Corporation may have other offices within or outside the State of State at such place or places as the Board of Directors may from time to time determine.

**ARTICLE 2**

**Shareholder's Meetings**

- 2.1 **Meeting Place:** All meetings of the shareholders shall be held the registered office of the corporation, or at such place as shall be determined from time to time by the Board of Directors, and the place at which any such meeting shall be held shall be stated in the notice of the meeting.
- 2.2 **Annual Meeting Time:** The annual meeting of the shareholders for the election of directors and for the transaction of such other business as may properly come before the meeting, shall be held each year on January 5, at the hour 4:00pm, if not a legal holiday, and if a legal holiday, then on the day following, at the same hour.
- 2.3 **Annual Meeting - Order of Business:** At the annual meeting of shareholders, the order of business shall be as follows:
- (a) Calling of the meeting to order.
  - (b) Proof of notice of meeting (or filing of waiver).
  - (c) Reading of minutes of last annual meeting.
  - (d) Report of officers.
  - (e) Reports of committees.
  - (f) Election of directors.
  - (g) Miscellaneous business.
- 2.4 **Special Meetings:** Special meetings of the shareholders for any purpose may be called at any time by the President, Board of Directors, or the holders of not less than one-twenty of all shares entitled to vote at the meeting.

**2.5 Notice:**

- (a) Notice of the time and place of an annual meeting of shareholders shall be given by delivering personally or by mailing a written or printed notice of the same, at least ten days, and not more than fifty days, prior to the meeting, to each shareholder of record entitled to vote at such meeting.
- (b) At least ten days and not more than fifty days prior to the meeting, written or printed notice of each special meeting, and the purpose or purposes for which the meeting is called, shall be delivered personally, or mailed to each shareholder of record entitled to vote at such meeting.

**2.6 Voting Record:** At least ten days before each meeting of shareholders, a complete record of the shareholders entitled to vote at such meeting, or any adjournment thereof, shall be made, arranged in alphabetical order, with the address of and number of shares held by each, which record shall be kept on file at the registered office of the corporation for a period of ten days prior to the meeting. The records shall be kept open at the time and place of such meeting for the inspection of any shareholder.

**2.7 Quorum:** Except as otherwise required by law:

- (a) A quorum at any annual or special meeting of shareholders shall consist of shareholders representing, either in person or by proxy, a majority of the outstanding capital stock of the corporation, entitled to vote at such meeting.
- (b) The voters of a majority in interest of those present at any properly called meeting or adjourned meeting of shareholders at which a quorum as in this paragraph defined is present, shall be sufficient to transact business.

**2.8 Closing of Transfer Books and Fixing Record Date:** For the purpose of determining shareholders entitled to notice of or to vote at any meeting of shareholders, or any adjournment thereof, or entitled to receive payment of any dividend, the Board of Directors may provide that the stock transfer books shall be closed for a stated period not to exceed fifty days nor be less than ten days preceding such meeting. In lieu of closing the stock transfer books, the Board of Directors may fix in advance a record date for any such determination of shareholders, such date to be not more than fifty days, and, in case of a meeting of shareholders, not less than ten days prior to the (late on which the particular action requiring such determination of shareholders is to be taken.

**2.9 Proxies:** A shareholder may vote either in person or by proxy executed in writing by the shareholder, or his duly authorized attorney-in-fact. No proxy shall be valid after eleven months from the date of its execution, unless otherwise provided in the proxy.



- 2.10 Action by Shareholders Without a Meeting:** Any action required or which may be taken at a meeting of shareholders of the corporation, may be taken at a meeting if a consent in writing, setting forth the action so taken, shall be signed by all of the shareholders entitled to vote with respect to the subject matter thereof. Such consent shall have the same force and effect as a unanimous vote of the shareholders.
- 2.11 Waiver of Notice:** A waiver of notice required to be given any shareholder, signed by the person or persons entitled to such notice, whether before or after the time stated therein for the meeting, shall be equivalent to the giving of such notice.

### ARTICLE 3

#### Stock

- 3.1 Certificates:** Certificates of stock shall be issued in numerical order, and each shareholder shall be entitled to a certificate signed by the President, or a Vice President, and the Secretary or Assistant Secretary, and may be sealed with the seal of the corporation or a facsimile thereof. The signatures of such officers may be facsimiles if the certificate is manually signed on behalf of the transfer agent, or registered by a registrar, other than the corporation itself or an employee of the corporation. If an officer who has signed or whose facsimile signature has been placed upon such certificate ceases to be an officer before the certificate is used, it may be issued by the corporation with the same effect as if the person were an officer on the date of issue.
- 3.2 Transfer:** Transfers of stock shall be made only upon the stock transfer books of the corporation, kept at the registered office of the corporation or at its principal place of business, or at the office of its transfer agent or registrar; and before a new certificate is issued, the old certificate shall be surrendered for cancellation. The Board of Directors may, by resolution, open a share register in any state of the United States, and may employ an agent or agents to keep such register, and to record transfers or shares therein.
- 3.3 Registered Owner:** Registered shareholders shall be treated by the corporation as the holders in fact of the stock standing in their respective names and the corporation shall not be bound to recognize any equitable or other claim to or interest in any share on the part of any other person, whether or not it shall have express or other notice thereof, except as expressly provided below or by the laws of the State of State. The Board of Directors may adopt by resolution a procedure whereby a shareholder of the corporation may certify in writing to the corporation that all or a portion of the shares registered in the name of such shareholder are held for the account of a specified person or persons. The resolution shall set forth:
- (a) The classification of shareholder who may certify;

- (b) The purpose or purposes for which the certification may be made;
- (c) The form of certification and information to be contained therein;
- (d) If the certification is with respect to a record date or closing of the stock transfer books, the date within which the certification must be received by the corporation; and
- (e) Such other provisions with respect to the procedure as are deemed necessary or desirable.

Upon receipt by the corporation of a certification complying with the procedure, the persons specified in the certification shall be deemed, for the purpose or purposes set forth in the certification, to be the holders of record of the number of shares specified in place of the shareholder making the certification.

**3.4 Mutilated, Lost, or Destroyed Certificates:** In case of any mutilation, loss or destruction of any certificate of stock, another may be issued in its place on proof of such mutilation, loss or destruction. The Board of Directors may impose conditions on such issuance and may require the giving of a satisfactory bond or indemnity to the corporation in such sum as they might determine or establish such other procedures as they deem necessary.

**3.5 Fractional Shares or Scrip:** The Corporation may:

- (a) Issue fractions of a share which shall entitle the holder to exercise voting rights, to receive dividends thereon, and to participate in any of the assets of the corporation in the event of liquidation;
- (b) Arrange for the disposition of fractional interests by those entitled thereto;
- (c) Pay in cash the fair market value of fractions of a share as of the time when those entitled to receive such shares are determined; or
- (d) Issue script in registered or bearer form which shall entitle the holder to receive a certificate for the full share upon surrender of such script aggregating a full share.

**3.6 Shares of Another Corporation:** Shares owned by the corporation in another corporation, domestic or foreign, may be voted by such officer, agent or proxy as the Board of Directors may determine or, in the absence of such determination, by the President of the Corporation.

## ARTICLE 4

### Board of Directors

**4.1 Numbers and Powers:** The management of all the affairs, property and interest of the corporation shall be vested in the Board of Directors, consisting of one person who shall be elected for a term of one year, and shall hold office until their successors are elected and qualified. Directors need not be shareholders or residents of the State of Oregon. In addition to

the powers and authorities granted by these Bylaws, and the Articles of Incorporation expressly conferred upon it, the Board of Directors may exercise all such powers of the corporation and do all such lawful acts and things as are not by statute or by the Articles of Incorporation or by these Bylaws directed or required to be exercised or done by the shareholders.

- 4.2 Change of Number:** The number of directors may at any time be increased or decreased by amendment of these Bylaws, but no decrease shall have the effect of shortening the term of any incumbent director.
- 4.3 Vacancies:** All vacancies in the Board of Directors, whether caused by resignation, death or, otherwise, may be filled by the affirmative vote of a majority of the remaining directors though less than a quorum of the Board of Directors. A director elected to fill any vacancy shall hold office for the unexpired term of his predecessor and until his successor is elected and qualified. Any directorship to be filled by reason of an increase in the number of directors may be filled by the Board of Directors for a term of office continuing only until the next election of directors by the shareholders.
- 4.4 Removal of Directors:** At a meeting of shareholders called expressly for that purpose, the entire Board of Directors, or any member thereof, may be removed by a vote of the holders of a majority of shares then entitled to vote at an election of such shareholders.
- 4.5 Regular Meetings:** Regular meetings of the Board of Directors or any committee may be held without notice at the registered office of the corporation or at such place or places, either within or without the State of Washington, as the Board of Directors or such committee, as the case may be, may from time to time designate. The annual meeting of the Board of Directors shall be held without notice immediately after the adjournment of the annual meeting of shareholders.
- 4.6 Special Meetings:** Special meetings of the Board of Directors may be held at any place and at any time and may be called by the Chairman of the Board, the President, Vice President, Secretary or Treasurer, or any two or more directors.
- 4.7 Notice of Meetings:** Unless the Articles of Incorporation provide otherwise, any regular meeting of the Board of Directors may be held without notice of the date, time, place, or purpose of the meeting. Any special meeting of the Board of Directors may be preceded by at least two days' notice of the date, time, and place of the meeting, but not of its purpose, unless the Articles of Incorporation of these Bylaws require otherwise. Notice may be given personally, by facsimile, by mail, or in any other manner allowed by law. Oral notification shall be sufficient only if a written record of such notice is included in the Corporation's minute book. Notice shall be deemed effective at the earliest of. (a) receipt; (b) delivery to the proper address or telephone number of the directors as shown in the Corporation's records; or (c) five

days after its deposit in the United States mail, as evidenced by the postmark, if correctly addressed and mailed with first-class postage prepaid. Notice of any meeting of the Board of Directors may be waived by any director at any time, by a signed writing, delivered to the Corporation for inclusion in the minutes, either before or after the meeting. Attendance or participation by a director at a meeting unless the director promptly objects to holding the meeting or to the transaction of any business on the grounds that the meeting was not lawfully convened and the director does not thereafter vote for or assent to action taken at the meeting.

**4.8 Quorum:** A majority of the whole Board of Directors shall be necessary at all meetings to constitute a quorum for the transaction of business.

**4.9 Waiver of Notice:** Attendance of a director at a meeting shall constitute a waiver of notice of such meeting, except where a director attends for the express purpose of objecting to the transaction of any business because the meeting was not lawfully called or convened. A waiver of notice signed by the director or directors, whether before or after the time stated for the meeting, shall be equivalent to the giving of notice.

**4.10 Registering Dissent:** A director who is present at a meeting of the Board of Directors at which action on a corporate matter is taken shall be presumed to have assented to such action unless his dissent shall be entered in the minutes of the meeting, or unless he shall file his written dissent to such action with the person acting as the secretary of the meeting, before the adjournment thereof, or shall forward such dissent by registered mail to the Secretary of the corporation immediately after the adjournment of the meeting. Such right to dissent shall not apply to a director who voted in favor of such action.

**4.11 Executive and Other Committees:** Standing or special committees may be appointed from its own number by the Board of Directors from time to time and the Board of Directors may from time to time invest such committees with such powers as it may see fit, subject to such conditions as may be prescribed by such Board. An Executive Committee may be appointed by resolution passed by a majority of the full Board of Directors. It shall have and exercise all of the authority of the Board of Directors, except in reference to amending the Articles of Incorporation, adopting a plan of merger or consolidation, recommending sale, lease or exchange or other disposition of all or substantially all the property and assets of the corporation otherwise than in the equal and regular course of business, recommending a voluntary dissolution or a revocation thereof, or amending the Bylaws. All committees so appointed shall keep regular minutes of the transactions of their meetings and shall cause them to be recorded in books kept for that purpose in the office of the corporation. The designation of any such committee and the delegation of authority thereto, shall not relieve the Board of Directors, or any member thereof, of any responsibility imposed by law.

- 4.12 Remuneration:** No stated salary shall be paid directors, as such, for their service, but by resolution of the Board of Directors. A fixed sum and expenses of attendance, if any, may be allowed for attendance at each regular or special meeting of such Board; provided, that nothing herein contained shall be construed to preclude any director from serving the corporation in any other capacity and receiving compensation therefore. Member of standing or special committees may be allowed like compensation for attending committee meetings.
- 4.13 Loans:** No loans shall be made by the corporation to the directors, unless first approved by the holders of two-thirds of the voting shares. No loans shall be made by the corporation secured by its' own shares.
- 4.14 Action by Directors Without a Meeting:** Any action required or which may be taken without a meeting of the directors, or of a committee thereof, may be taken without a meeting if a consent in writing, setting forth the action so taken, shall be signed by all of the directors, or all of the members of the committee, as the case may be. Such consent shall have the same effect as a unanimous vote.
- 4.15 Action of Directors by Communications Equipment:** Any action required or which may be taken at a meeting of directors, or of a committee thereof, may be taken by means of a conference telephone or similar communications equipment by means of which all persons participating in the meeting can hear each other at the same time.

## ARTICLE 5

### Officers

- 5.1 Designations:** The officers of the corporation shall be a President, one or more Vice-Presidents (one of more of whom may be Executive Vice-President), a Secretary and a Treasurer, and such Assistant Secretaries and Assistant Treasurers as the Board may designate, who shall be elected for one year by the directors at their first meeting after the annual meeting of shareholders, and who shall hold office until their successors are elected and qualified. Any two or more offices may be held by the same person, except the offices of President and Secretary.
- 5.2 The President:** The president shall preside at all meetings of shareholders and directors, shall have general supervision of the affairs of the corporation, and shall perform all other duties as are incident to his office or are properly required of him by the Board of Directors.
- 5.3 Vice President:** During absence or disability of the President, the Executive Vice-Presidents in the order designated by the Board of Directors, shall exercise all functions of the President. Each Vice-President shall have such powers and discharge such duties as may be assigned to him from time to time by the Board of Directors.

- 5.4 Secretary and Assistant Secretaries:** The Secretary shall issue notices for all meetings, except for notices for special meetings of shareholders and special meetings of the directors which are called by the requisite number of shareholders or directors, shall keep the minutes of all meetings, shall have charge of the seal and the corporate books, shall make such reports and perform other duties as are incident to his office, or are properly required of him by the Board of Directors. The Assistant Secretary, or Assistant Secretaries in the order designated by the Board of Directors, shall perform all of the duties of the Secretary during the absence or disability of the Secretary, and at other times may perform such duties as are directed by the President or the Board of Directors.
- 5.5 The Treasurer:** The Treasurer shall have the custody of all moneys and securities of the corporation and shall keep regular books on account. He shall disburse funds of the corporation in payment of the just demands against the corporation or as may be ordered by the Board of Directors, taking proper vouchers for such disbursements, and shall render to the Board of Directors from time to time as may be required of him, an account of all his transactions as Treasurer and of the financial conditions to his office or that are properly required of him by the Board of Directors. The Assistant Treasurer, or Assistant Treasurers in the order designated by the Board of Directors, shall perform all of the duties of the Treasurer in the absence or disability of the Treasurer, and at other times may perform such other duties as are directed by the President or the Board of Directors.
- 5.6 Delegation:** In the case of absence or inability to act of any officer of the corporation and of any person herein authorized to act in his place, the Board of Directors may from time to time delegate the powers or duties of such officer to any other officer or any director or other person whom it may select.
- 5.7 Vacancies:** Vacancies in any office arising from any cause may be filled by the Board of Directors at any regular or special meeting of the Board.
- 5.8 Other Officers:** Directors may appoint such other officers and agents as it shall deem necessary or expedient, who shall hold their offices for such terms and shall exercise such powers and perform such duties as shall be determined from time to time by the Board of Directors.
- 5.9 Loans:** No loans shall be made by the corporation to any officer, unless first approved by the holders of two-thirds of the voting shares.
- 5.10 Term - Removal:** The officers of the corporation shall hold office until their successors are chosen and qualify. Any officer or agent elected or appointed by the Board of Directors may be removed at any time, without cause, by the affirmative vote of a majority of the whole Board of Directors, but such removal shall be without prejudice to the contract rights, if any, of the person so removed.

- 5.11 **Bonds:** The Board of Directors may, by resolution, require any and all of the officers to give bonds to the corporation, with sufficient surety or sureties, conditioned for the faithful performance of the duties of their respective offices, and to comply with such other conditions as may from time to time be required by the Board of Directors.
- 5.12 **Salaries:** The salaries of the officers shall be fixed from time to time by the Board of Directors, and no officer shall be prevented from receiving such salary by reason of the fact that he is also a director of the corporation.

## ARTICLE 6

### Dividends and Finance

- 6.1 **Dividends:** Dividends may be declared by the Board of Directors and paid by the corporation out of the unreserved and unrestricted earned surplus of the corporation, or out of the unreserved and unrestricted net earnings of the current fiscal year, or in treasury shares of the corporation, subject to the conditions and limitations imposed by the State of State. The stock transfer books may be closed for the payment of dividends during such periods of not exceeding fifty days, as from time to time may be fixed by the Board of Directors. The Board of Directors, however, without closing the books of the corporation, may declare dividends payable only to holders of record at the close of business, on any business day not more than fifty days prior to the date on which the dividend is paid.
- 6.2 **Reserves:** Before making any distribution of earned surplus, there may be set aside out of the earned surplus of the corporation such sum or sums as the directors from time to time in their absolute discretion deem expedient dividends, or for maintaining any property of the corporation, or for any other purpose, and earned surplus of any year not set apart until otherwise disposed of by the Board of Directors.
- 6.3 **Depositories:** The moneys of the corporation shall be deposited in the name of the corporation in such bank or trust company or trust companies as the Board of Directors shall designate, and shall be drawn out only by check or other order for payment of money signed by such persons and in such manner as may be determined by resolution of the Board of Directors.

## ARTICLE 7

### Notices

Except as may otherwise be required by law, any notice to any shareholder or director may be delivered personally or by mail. If mailed, the notice shall be deemed to have been delivered when deposited in the United States mail, addressed to the addressee at his last known address in the records of the corporation, with postage thereon prepaid.

## ARTICLE 8

### Seal

The corporate seal of the corporation shall be in such form and bear such inscription as may be adopted by resolution of the Board of Directors, or by usage of the officers on behalf of the corporation. The procurement of a corporate seal shall be discretionary only, and is not required.

## ARTICLE 9

### Books and Records

The corporation shall keep correct and complete books and record of accounts and shall keep minutes of the proceedings of its shareholders and Board of Directors, and shall keep at its registered office or principal place of business, or at the office of its transfer agent or registrar, a record of its shareholders, giving the names and addresses of all shareholders and the number and class of the shares held by each. Any books, records, and minutes may be in written form or any other form capable of being converted into written form within a reasonable time.

## ARTICLE 10

### Special Corporate Acts

- 10.1 Execution of Written Instruments:** Contracts, deeds, documents, and instruments shall be executed by the President alone unless the Board of Directors shall, in a particular situation, designate another procedure for their execution.
- 10.2 Signing of Checks or Notes:** Checks, notes, drafts, and demands for money shall be signed by the officer or officers from time to time designated by the Board of Directors.
- 10.3 Indemnification of Directors and Officers:** The corporation shall indemnify any and all directors or officers or former directors or former officers or any person who may have served at its request as a director or officer of the corporation or of any other corporation in which it is a creditor, against expenses actually or necessarily incurred by them in connection with the defense or settlement of any action, suit, or proceeding brought or threatened in which they, or any of them, are or might be made parties, or a party, by reason of being or having been directors or officers or a director or an officer of the corporation, or of such other corporation. This indemnification shall not apply, however, to matter as to which such director or officer or former director or officer or person shall be adjudged in such action, suit, or proceeding to be liable for negligence or misconduct in the performance of duty. Such indemnification shall not be deemed exclusive of other rights to which those indemnified may be entitled, under any law, bylaw, agreement, vote of shareholders, or otherwise.



**ARTICLE 11**  
**Amendments**

- 11.1 By Shareholders:** These Bylaws may be altered, amended or repealed by the affirmative vote of a majority of the voting stock issued and outstanding at any regular or special meeting of the shareholders.
- 11.2 By Directors:** The Board of Directors shall have the power to make, alter, amend and repeal the Bylaws of this corporation. However any such alteration, amendment, or repeal of the Bylaws, may be changed or repealed by the holders of a majority of the stock entitled to vote at any shareholders meeting.
- 11.3 Emergency Bylaws:** The Board of Directors may adopt emergency Bylaws, Bylaws: subject to repeal or change by action of the shareholders, which shall be operative during any emergency in the conduct of business of the corporation resulting from an attack on the United States or any nuclear or atomic disaster.

Adopted by resolution of the Corporation's Board of Directors or incorporator on this Wednesday, October 23, 2013

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Director(s) or Incorporator(s)

**Board of Directors:**

Megan Danforth, Treasurer  
248 Orange Street  
Ashland, OR 97520

Dee Fretwell, President  
910 Glendale Avenue  
Ashland, OR 97520

David Marguiles  
1131 Greenmeadows Way  
Ashland, OR 97520

Jeff Feinberg  
309 Wimer Street  
Ashland, OR 97520

Allison Wildman, Secretary  
420 Clay Street

Ashland, OR 97520

Form 990-N

Electronic Notice (e-Postcard)

OMB No. [REDACTED]

Department of the Treasury  
Internal Revenue Service

for Tax-Exempt Organization not Required to File Form 990 or 990-EZ

2015

Open to Public Inspection

A For the 2015 Calendar year, or tax year beginning 2015-07-01 and ending 2016-06-30

B Check if available

Terminated for Business

Gross receipts are normally \$50,000 or less

C Name of Organization: NORTH AMERICAN FOLK MUSIC AND  
DANCE ALLIANCE INC

910 Glendale Ave, Ashland,

OR, US, 97520

D Employee Identification  
Number [REDACTED]

E Website:

[www.ModernRootsFoundation.org](http://www.ModernRootsFoundation.org)

F Name of Principal Officer: Dee Fretwell

910 Glendale Ave, Ashland,

OR, US, 97520

**Privacy Act and Paperwork Reduction Act Notice:** We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws.

The organization is not required to provide information requested on a form that is subject to the Paperwork Reduction Act unless the form displays a valid OMB control number. Books or records relating to a form or its instructions must be retained as long as their contents may become material in the administration of any Internal Revenue law. The rules governing the confidentiality of the Form 990-N is covered in code section 6104.

The time needed to complete and file this form and related schedules will vary depending on the individual circumstances. The estimated average times is 15 minutes.

**Note: This image is provided for your records only. Do Not mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.**

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06/12/16

Accrual Basis

**Modern Roots Foundation**  
**Profit & Loss**  
 July 1, 2015 through June 1, 2016

	Jul 1, '15 - Jun 1, 16	Jul 1, '14 - Jun 1, 15
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
<b>Direct Public Support</b>		
Corporate Contributions	0.00	200.00
Direct MRF Contributions	6,965.00	2,200.00
Direct Public Support - Other	0.00	3,250.00
<b>Total Direct Public Support</b>	6,965.00	5,650.00
<b>Fundraiser - OTHER</b>	139.50	4,878.09
<b>Indirect Public Support</b>		
Grants	17,000.00	10,000.00
<b>Total Indirect Public Support</b>	17,000.00	10,000.00
<b>LMP Contribution Fee</b>	1,415.00	1,475.00
<b>MRF Events</b>		
Ticket Sales	2,425.92	600.00
MRF Events - Other	0.00	-175.00
<b>Total MRF Events</b>	2,425.92	425.00
<b>WCCMF Income</b>		
Merchandise	120.47	0.00
Sponsors	4,710.00	1,385.00
Ticket Sales	8,051.43	7,836.62
<b>Total WCCMF Income</b>	12,881.90	9,221.62
<b>Total Income</b>	40,827.32	31,649.71
<b>Expense</b>		
<b>Advertising</b>	1,417.54	853.15
<b>Artists Fees</b>		
Lodging	0.00	164.23
Artists Fees - Other	400.00	300.00
<b>Total Artists Fees</b>	400.00	464.23
<b>Auto Expense</b>	40.00	46.98
<b>Bank Charges</b>	5.00	0.00
<b>Business Expenses</b>		
Business Registration Fees	0.00	10.00
<b>Total Business Expenses</b>	0.00	10.00
<b>Computer Expense</b>	156.99	138.94
<b>Contract Services</b>		
Legal Fees	300.00	0.00
Outside Contract Services	55.00	165.00
<b>Total Contract Services</b>	355.00	165.00
<b>Facilities and Equipment</b>		
Equip Rental and Maintenance	63.93	0.00
Rent, Parking, Utilities	45.00	400.50
Facilities and Equipment - Other	275.00	0.00
<b>Total Facilities and Equipment</b>	383.93	400.50
<b>Fundraiser Supplies</b>	125.03	217.60
<b>Linking Musical Prosperity</b>		
Instructor Fee	6,885.00	370.00
Instruments	533.00	1,258.62
Scholarship	10,992.50	11,670.55
Workshops / Camps	0.00	1,136.00
Linking Musical Prosperity - Other	352.50	0.00
<b>Total Linking Musical Prosperity</b>	18,763.00	14,435.17

11:03 PM  
 06/12/16  
 Accrual Basis

**Modern Roots Foundation**  
**Profit & Loss**  
 July 1, 2015 through June 1, 2016

	Jul 1, '15 - Jun 1, 16	Jul 1, '14 - Jun 1, 15
<b>Marketing</b>		
Graphic Design	350.00	550.00
Printing	1,672.20	568.36
Tshirts	695.12	861.71
Marketing - Other	124.00	0.00
<b>Total Marketing</b>	2,841.32	1,980.07
<b>Meals and Entertainment</b>	541.34	1,102.36
<b>Membership Dues</b>	993.34	1,029.00
<b>MRF Merchandise</b>	65.54	0.00
<b>Office Equipment</b>	384.25	131.76
<b>Operations</b>	1,601.57	2,309.68
<b>Other Types of Expenses</b>	971.55	0.00
<b>Rogue Roots Strings Camp</b>	1,663.61	0.00
<b>Travel and Meetings</b>		
Conference, Convention, Meeting	-214.20	1,338.07
Gas	312.88	1,187.89
Lodging	134.55	0.00
Meals	175.24	242.34
Transportation	496.70	0.00
<b>Total Travel and Meetings</b>	905.17	2,768.30
<b>Utilities</b>	0.00	122.97
<b>WCCMF</b>		
Advertising		
Posters	650.00	0.00
Advertising - Other	568.59	1,101.15
<b>Total Advertising</b>	1,218.59	1,101.15
<b>Outside Services</b>	0.00	850.00
<b>Supplies</b>	891.45	208.33
<b>Travel</b>	224.20	143.00
<b>WCCMF Artist Fee</b>	4,950.00	3,700.00
<b>WCCMF Artist Lodging</b>	0.00	900.00
<b>Total WCCMF</b>	7,284.24	6,902.48
<b>Website</b>	790.90	13.17
<b>Total Expense</b>	39,689.32	33,091.36
<b>Net Ordinary Income</b>	1,138.00	-1,441.65
<b>Net Income</b>	<u>1,138.00</u>	<u>-1,441.65</u>

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 06/12/16  
 Accrual Basis

**Modern Roots Foundation**  
**Profit & Loss**  
 July 1, 2015 through June 1, 2016

	<u>% Change</u>
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
<b>Direct Public Support</b>	
Corporate Contributions	-100.0%
Direct MRF Contributions	216.6%
Direct Public Support - Other	-100.0%
<b>Total Direct Public Support</b>	<u>23.3%</u>
<b>Fundraiser - OTHER</b>	-97.1%
<b>Indirect Public Support</b>	
Grants	70.0%
<b>Total Indirect Public Support</b>	<u>70.0%</u>
<b>LMP Contribution Fee</b>	-4.1%
<b>MRF Events</b>	
Ticket Sales	304.3%
MRF Events - Other	100.0%
<b>Total MRF Events</b>	<u>470.8%</u>
<b>WCCMF Income</b>	
Merchandise	100.0%
Sponsors	240.1%
Ticket Sales	2.7%
<b>Total WCCMF Income</b>	<u>39.7%</u>
<b>Total Income</b>	29.0%
<b>Expense</b>	
<b>Advertising</b>	66.2%
<b>Artists Fees</b>	
Lodging	-100.0%
Artists Fees - Other	33.3%
<b>Total Artists Fees</b>	<u>-13.8%</u>
<b>Auto Expense</b>	-14.9%
<b>Bank Charges</b>	100.0%
<b>Business Expenses</b>	
Business Registration Fees	-100.0%
<b>Total Business Expenses</b>	<u>-100.0%</u>
<b>Computer Expense</b>	13.0%
<b>Contract Services</b>	
Legal Fees	100.0%
Outside Contract Services	-66.7%
<b>Total Contract Services</b>	<u>115.2%</u>
<b>Facilities and Equipment</b>	
Equip Rental and Maintenance	100.0%
Rent, Parking, Utilities	-88.8%
Facilities and Equipment - Other	100.0%
<b>Total Facilities and Equipment</b>	<u>-4.1%</u>
<b>Fundraiser Supplies</b>	-42.5%
<b>Linking Musical Prosperity</b>	
Instructor Fee	1,760.8%
Instruments	-57.7%
Scholarship	-5.8%
Workshops / Camps	-100.0%
Linking Musical Prosperity - Other	100.0%
<b>Total Linking Musical Prosperity</b>	<u>30.0%</u>

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 Accrual Basis

**Modern Roots Foundation**  
**Profit & Loss**  
 July 1, 2015 through June 1, 2016

	<u>% Change</u>
<b>Marketing</b>	
Graphic Design	-36.4%
Printing	194.2%
Tshirts	-19.3%
Marketing - Other	100.0%
<b>Total Marketing</b>	<u>43.5%</u>
<b>Meals and Entertainment</b>	-50.9%
<b>Membership Dues</b>	-3.5%
<b>MRF Merchandise</b>	100.0%
<b>Office Equipment</b>	191.6%
<b>Operations</b>	-30.7%
<b>Other Types of Expenses</b>	100.0%
<b>Rogue Roots Strings Camp</b>	100.0%
<b>Travel and Meetings</b>	
Conference, Convention, Meeting	-116.0%
Gas	-73.7%
Lodging	100.0%
Meals	-27.7%
Transportation	100.0%
<b>Total Travel and Meetings</b>	<u>-67.3%</u>
<b>Utilities</b>	-100.0%
<b>WCCMF</b>	
Advertising	
Posters	100.0%
Advertising - Other	-48.4%
<b>Total Advertising</b>	<u>10.7%</u>
<b>Outside Services</b>	-100.0%
<b>Supplies</b>	327.9%
<b>Travel</b>	56.8%
<b>WCCMF Artist Fee</b>	33.8%
<b>WCCMF Artist Lodging</b>	-100.0%
<b>Total WCCMF</b>	<u>5.5%</u>
<b>Website</b>	<u>5,905.3%</u>
<b>Total Expense</b>	<u>19.9%</u>
<b>Net Ordinary Income</b>	<u>178.9%</u>
<b>Net Income</b>	<u><u>178.9%</u></u>