

Council Communication

September 2, 2014, Business Meeting

Endorsement of the Monster Dash for the Purpose of Hanging a Banner

FROM:

Diana Shiplet, Executive Secretary, shipletd@ashland.or.us

SUMMARY

The 2014 Monster Dash event organizers would like to hang a banner across E. Main Street from October 13-19, 2014. However, per ODOT and City of Ashland regulations, the only banners allowed to be hung across E. Main Street are those for city events or city endorsed events. Council must decide if they will endorse this event for the purpose of hanging the banner.

BACKGROUND AND POLICY IMPLICATIONS:

City of Ashland and ODOT regulations require that all banners hung across E. Main Street be for city events or city endorsed events. Any non-city event must request endorsement by a city commission with final approval by the Council or must directly request endorsement from the Council in order to qualify for banner hanging. The Monster Dash event is not a city event and therefore is requesting endorsement from the Council.

FISCAL IMPLICATIONS:

Endorsement by the Council does not include waiver of any fees. Monster Dash event organizers will be required to pay all fees associated with hanging the banner as well as any fees related to obtaining a special event permit.

STAFF RECOMMENDATION AND REQUESTED ACTION:

N/A

SUGGESTED MOTION:

I move approval of endorsement for the 2014 Monster Dash for the purposes of hanging a banner across East Main Street.

ATTACHMENTS:

Banner application



BANNER APPLICATION

Please fill in the information requested below and submit this form to the City Administrator, 20 E. Main Street, Ashland, OR 97520. Upon approval of your application by the City Administrator, the City of Ashland will obtain approval from ODOT, and then collect the \$125 fee.

Please write below exactly what will be printed on the banner. All banners will be reviewed for any offensive or inappropriate message content by the City of Ashland and ODOT. *Please note: No Advertising of any kind, No phone numbers, and No web or e-mail addresses are permitted on the banner.*

Costumes!

MONSTER DASH

Prizes

10K 5K & 1 mile run Sat, Oct 25 9:30am Lithia Park

Entry forms: Rogue Valley Runners

NAME OF ORGANIZATION/: **Ashland Schools Foundation**

CONTACT PERSON: **Susan Bacon** PHONE: **541-482-8197 office**
541-301-5868 cell

ADDRESS OF ORGANIZATION/CONTACT: **100 Walker Ave**
Ashland, OR 97520

WEEK REQUESTED FOR BANNER: **Oct 13 - 19, 2014**

(FOR CITY USE ONLY)

THIS APPLICATION IS:

- APPROVED FOR A CITY OF ASHLAND SPONSORED OR ENDORSED EVENT.
 NOT APPROVED.

DATE: _____
CITY ADMINISTRATOR

Date Fee Paid to City of Ashland: _____

(FOR ODOT USE ONLY)

THE ABOVE APPLICATION IS:

- APPROVED
 NOT APPROVED.

DATE: _____
ODOT