

CITY OF ASHLAND



Application for Economic Development, Cultural, Tourism and Sustainability Grants

DUE NO LATER THAN 4:00 pm March 22, 2017

**One (1) single sided, signed hard copy to
NO STAPLES PLEASE**

In an envelope titled:

City of Ashland

Attn: Diana Shiplet, Administration Department

Grant Application

20 East Main Street, Ashland, OR 97520

Applicant/Organization	Ashland Gallery Association		
Mailing Address	P.O. Box 241, Ashland, OR 97520		
Contact Name	Éan Gombart	Contact Phone #1	541-301-1031
Email #1	elangombart@gmail.com		
Contact Name #2	Sarah F. Burns	Contact Phone #2	541-621-7767
Email #2	sarahfburns@gmail.com		
Federal Tax ID	██████████	IRS Class (Exemption)	501(c)(6)
		Total Grant Request (\$5,000 min)	\$32,000

Application Submittal Checklist

In addition to the completed application form to be mailed and emailed, all submittals must contain the following;

1. List of all board members, their occupations, and years on the board;
2. Organizational client demographic profile;
3. Grant program budget (for activities/programs/events that are part of this grant application);
4. Organization 501© letter verifying your no-profit status;
5. Organization corporate bylaws;
6. Organization's most recent Form 990 IRS filing (summary page only);
7. Organization's previous year financial statement summarizing expenses and revenues.

Application for Economic Development, Cultural, Tourism and Sustainability Grants

1. Briefly describe the purpose and objectives of your organization and mission statement (*please limit to approximately 500 words*)

For over 20 years the Ashland Gallery Association has been creating and preserving a visual arts presence in Ashland. The combined presence of the arts including visual arts, theater and film have defined Ashland as one of the top cultural destinations on the West Coast, drawing visitors from across the nation.

Beginning in the early 1990s, when a handful of local gallery owners pooled their resources to promote art awareness and support small business galleries, the AGA created the First Friday Art Walk in the community and have continued to sponsor this monthly local event for the past two decades. These early efforts have expanded to include other annual AGA events such as: A Taste of Ashland, March Student Art Show, High School Portfolio Day, and Ashland Open Studio Tour. Today our Association has grown to over 38 galleries, working studios and arts-related organizations, as well as over 38 individual artist members. Collectively, we promote Ashland as an attractive destination and strive to maintain and grow our city's reputation as a desirable and welcoming arts center, rich with cultural opportunities for people of all ages and all socioeconomic groups. With assistance from City grant funds, the AGA has a history of providing year-round contributions to the economic and cultural fabric of our community.

We have estimated that of those who attend our events at least 30% visit Ashland from outside the valley and roughly 35% stay in local accommodations. Through events like A Taste of Ashland we help showcase local restaurants and wineries, strengthening Ashland's position as a culinary destination as well.

Our collaboration with Ashland High School fosters a strong inclusion of community in our March First Friday Artwalk/Student Art Show and along with Portfolio Day, helps young artists in their pursuit of college. In 2016 we had 8 galleries hosting 27 Ashland High School Student.

The addition of the Allaboard Trolley to Ashland's First Friday Artwalk increases accessibility to those with limited mobility while building community spirit, making the event a uniquely charming event for visitors. An average of 76,000 visits each month to our website demonstrates the value of the arts to those who live in and visit our community.

The Ashland Gallery Association's primary objectives include showcasing local visual arts; supporting locally owned and operated small business members, increasing tourism, and strengthening the economic, cultural and social resiliency of the City of Ashland. Through an array of media, we seek to

effectively communicate the promotion and sale of art and increase public awareness of Ashland's visual arts in the belief that art is essential to the welfare and character of our community.

2. Reference the list of eligible activities provided in the 2012 Policy for Economic, Cultural, Tourism, and Sustainability Grant (page 10) to briefly describe how the City grant would be used and how your activities meet the eligibility criteria (*please limit to approximately 1,000 words*)

Grant funds would be used for the following:

AGA First Friday Art Walk

Gallery Tour Map

The AGA First Friday Art Walk creates an economic and cultural boost each month. Residents and tourists enjoy an evening out to view new art, meet artists, view artist demonstrations, hear live music, and snack on local products. In addition to member galleries, many non-AGA businesses keep their doors open late on these evenings because of increased traffic. It is common to find restaurants filled up during and after the Art Walk hours, even in the off-season. First Friday Art Walk is a social, community-building event, which showcases local artists, musicians, and agricultural products, such as cheeses and wines year-round. First Friday Art Walks supports existing businesses through added media exposure, foot traffic, and cooperative collaboration and provides equal opportunities for public access to the exceptional presence of the visual arts in our community.

A colorful Gallery Tour Map is published and distributed to galleries, hotels and B&B's, Southern Oregon Chambers of Commerce, Visitor Centers and other local businesses. Visitors to Ashland are always happy to receive this map and find it useful in navigating their way to the galleries and shops for the first time or returning to favorites. The free Gallery Guide and Map publications provide a face for our visual arts community while our free and fund raising events provide a lively presence and visibility for The City of Ashland as a desirable arts community to visit and reside.

First Friday Trolley

In 2016 the AGA member, the Schneider Museum of Art ran the First Friday Trolley 5 times to bring more people into the museum and CVA galleries during the event. Coinciding with Schneider Museum events, the "All aboard Trolley" ran a route from 5 to 10 PM circulating between the museum, Railroad District, Plaza, and uptown destinations. The museum collaborated with SOU providing the public with free parking spaces beginning at 5 PM. Visitors were able to leave their cars, visit the museum exhibits, and hop on the Trolley without the worry of finding downtown parking. The Trolley circulated to designated stops every 30 minutes, allowing time to see the galleries, visit restaurants, and make it back to their cars by 10 PM. This was such an overwhelming success, that the Schneider Museum director, Scott Malbourn continues to collaborate with local galleries and restaurants to offer this addition to our First Friday events.

The First Friday Trolley provides higher visibility, accessibility and draw for visitors and residents alike to enjoy the arts in a fun community-building way.

Trolley stops coincided with the sponsor businesses and the Trolley owner, Kari Sauve, promoted the sponsor businesses, giving passengers information about the exhibits, menus, etc., as well as displaying banners on the trolley promoting these businesses. The Trolley seats up to 30 people with room for an additional 10, standing. The Trolley often has "standing room only." Kari estimates that approximately 200 people rode the Trolley during the First Friday Artwalk.

The Schneider Museum has been able to provide the Trolley service on a month to month basis, dependent

upon the ability to receive co-sponsorships, and with a great deal of administrative time and effort. The few galleries and restaurants that have agreed to sponsor the trolley are not able to do so on a regular basis, and the ongoing expense of the trolley is not in the Schneider Museum or the AGA budget.

The AGA would like to make the Trolley service an ongoing part of the First Friday Art Walk, and we ask for funds to assist with this expense. Ideally, we would have the Trolley run 10 months per year and promote this service as part of the First Friday Art Walk. The discounted rate of the Trolley is \$100 per hour (regular rate \$130), \$500 per night running from 5 to 10 PM. The Schneider Museum has been picking up the cost of providing free SOU parking, which is \$2.00 per space, about \$200. This service could eventually include other "satellite" parking areas.

The Allaboard Trolley company has collaborated with the AGA in the past, providing a discounted rate during the "Taste of Ashland." We've received tremendous community response to the Trolley; even with the limited time it has made a presence on Ashland streets. People love the Trolley! It adds a festive flair to each event. People who avoid coming downtown during First Friday because of parking or mobility issues will have a fun alternative. As stated in a letter from Elizabeth Hallett of Mountain Meadows, "Riding the Trolley at A Taste of Ashland was a surprisingly happy experience. There was a great sense of community; so much richer than mere transportation. Today I would go on the art walk if my walking ability were up to it. Might your group and the City work out a plan for having a trolley for first Fridays?"

Ashland Gallery Guide Publication

Production: design, development, and printing

The Ashland Gallery Guide is a visually attractive, annual publication packed with information about Ashland's visual arts scene. This complimentary Guide, produced mostly with local resources, is the AGA's most prominent marketing tool for tourism and economic development. Providing nationwide visibility for local artists and artist businesses, this publication significantly contributes to the success of Ashland's artists and galleries and to the reputation of the City as a notable art venue.

The AGA prints 12,000 copies of the Guide annually and distributes them widely to galleries, museums, hotels, B & B's, and regional wineries. They are also available through Southern Oregon Chambers of Commerce, AAA, and statewide Visitor Centers. An electronic version of the Gallery Guide is available on the AGA website, with direct links to individual artist and gallery websites.

"A Taste of Ashland"

Event Coordinator, supplies and promotion

A Taste of Ashland is the AGA's Art, Food and Wine Festival held annually in April. Local restaurants and wineries pair up with AGA galleries to showcase the art, wine, and food of the region. During this weekend event, ticketed patrons take a walking tour of Ashland, guided by a map and an attractive Food and Beverage Guide. The "Taste" Food and Beverage Guide, with 3,000 copies distributed annually, promotes local food and beverage providers, advertises sponsor businesses, and serves as a year-round reference for residents and visitors. A Taste of Ashland is the AGA's principal fund-raiser. This two-day event attracts new and returning visitors to Ashland, many staying overnight and utilizing local lodging, restaurants, and other Ashland businesses. In 2016 at least 25% of ATOA attendees traveled over 50 miles to Ashland for this event. This labor-intensive event relies on many volunteers and requires the assistance of an event coordinator. The ATOA Event Coordinator position is crucial to the success of this fundraiser.

Ashland Open Studio Tour

Event Coordinator and supplies costs

The Fourth Annual Ashland Open Studio Tour will take place the second weekend in October 2017. This

AGA event provides its visitors with the opportunity to peer into the private studios of local professional artists and witness the individual creative processes behind their work. Many artists sell work or make valuable connections during this event. The Open Studios Tour helps to raise awareness of our local visual artists and further cultivate the spirit of creation within our valley. This event promotes the livelihood of Ashland's artists as well as creating an event attended by many new and returning visitors.

Each year this event becomes more successful as visitors follow the Studio Tour Map to hidden studios extending from Phoenix to the hills around Ashland. "Tour Passport" cards give us event statistics and testimonies from visitors. Last year, the tour drew over 200 people to 23 studio locations, which featured the work of 29 local artists. Artist demonstrations were scheduled throughout the 2-day event.

The 2017 event will include studios within Ashland, as well as neighboring communities of Talent and Phoenix. Studio spaces may be shared by more than one artist, which will allow for more artist participation. Artists will be charged a fee of \$50 to participate, but the event will continue to be free to the public. Last year, with the help of City Grant funds, we were able to draw even more visitors by utilizing a promotional banner downtown. Visitors to Ashland are already planning their future visits to Ashland around this annual cultural event.

AGA Marketing Program Coordinator

The AGA Marketing Coordinator is responsible for the advertising, promotion and implementation of the AGA's programs. The Marketing Program Coordinator's duties include: developing and maintaining relationships with media and partner businesses, writing articles and press releases promoting Ashland as an attractive destination for travelers, arranging advertising trades, writing grants, assisting in overseeing ad design, collaboration with the Ashland Gallery Guide editor and designer, representing AGA in marketing forums, creating and sending monthly E-Newsletter promoting gallery exhibits, submitting event information to community calendars and web outlets. The Marketing Coordinator collaborates with the Ashland Chamber of Commerce, JPR, and other local business entities and promotes Ashland's visual arts community through social media such as: Facebook, Instagram, Southern Oregon Artist Resource website & blog, etc.

AGA Websites Maintenance & Updates

Funds are requested to update and maintain the AGA websites, which are heavily viewed by visitors planning a visit to Ashland and everyone interested in the Ashland's visual arts community. With an average of 76,000 visitors each month this website proves to be valuable in the success of our mission to local visual arts; supporting locally owned and operated small business members, increasing tourism, and strengthening the economic, cultural and social resiliency of the City of Ashland.

The AGA's websites include:

www.ashlandgalleries.com, which features monthly gallery exhibits, an online Gallery Guide, as well as other information about the city's art scene. Our website is designed to enable members to update their own web pages with current information to promote their businesses. This vibrant and dynamic resource gives monthly updated exhibit and event information for locals and visitors to Ashland. AGA tracks thousands of hits to AGA websites monthly. In 2016 there was a monthly average of 76,000 pageviews. These numbers reflect traffic on the [ashlandgalleries.com](http://www.ashlandgalleries.com) site.

HYPERLINK "<http://www.atasteofashland.com>"www.atasteofashland.com, which promotes A Taste of Ashland each year. Visitors receive information about participating art galleries, wineries, and **restaurants, as well as the ability to purchase their tickets online.**

www.ashlandost.com, that promotes the October Ashland Open Studios Tour, giving a preview of

participating artists and studios, as well as providing a downloadable tour map.

1. If your grant request is for date specific events, programs or activities, please complete the following table

Program/Event Title	Anticipated Dates of Event		Funding Request
	Start	End	
First Friday Art Walk: Gallery Tour Map, monthly web map updates, First Friday Trolley, promotion	Monthly	Year-round	\$6000
Ashland Gallery Guide: design, development, printing & distribution	Annual - yearly	Year-round distribution	\$12,000
A Taste of Ashland: Event Coordinator, supplies & promotion	Annually	April	\$5,500
Ashland Open Studios Tour: Event Coordinator, supplies & promotion	Annually	October	\$2,500
AGA Marketing Coordinator	Year-round		\$3,500
Gallery Guide Ad Sales	year-round		\$2000
Website Maintenance	year-round		\$500

2. Which grant category (or categories) does your request fall under? (please check all that apply)

<input checked="" type="checkbox"/>	Grant Category	Grant Request
	Economic Development	\$8,000

Per Economic Development eligible activities (page 10), please explain how your activities qualify (*please limit to approx. 250 words*):

With city grant funds, the AGA continues its economic-development efforts, all essentially geared toward aiding small-business members and the City of Ashland. As the AGA membership grows, new member businesses increase employment of the local workforce in positions such as: retail sales, art instruction, website design and maintenance, graphic design, event coordinating, marketing, accounting, as well as musicians, food and wine vendors, etc. The AGA supports local small businesses and artists; our free Gallery Guide and Map publications provide a face for our visual arts community while our free and fund raising events provide a lively presence and visibility for The City of Ashland as a desirable arts community to visit and reside.

AGA events such as First Friday Art Walks and *A Taste of Ashland* support existing businesses through added media exposure, foot traffic, and cooperative collaboration. Visitors stay in local B&B's and hotels, dine in local restaurants, and are patrons in art galleries and other retail businesses.

Cultural

\$12,000

Per Cultural Development eligible activities (page 11), please explain how your activities qualify (*please limit to approx. 250 words*):

Ashland is renowned as a cultural gem of the West Coast. Our galleries and museums are a valuable asset to our cultural fabric. One of the primary objectives of the AGA is to provide equal opportunities for public access to the exceptional presence of the visual arts in our community. With city grant funds, the AGA will continue to sponsor free community, family friendly events such as the year-round First Friday Art Walk showcasing a changing array of visual artistic media.

AGA events such as *A Taste of Ashland* and the Open Studio Tour draw visitors to Ashland that will take in other cultural offerings during their stay, such as theatre, dance or musical venues.

The First Friday Trolley makes our events more widely accessible while drawing more community members together to enjoy the arts in a fun community-building way.

The AGA provides cultural publications, free to the public all year long: *Ashland Gallery Guide*, *Gallery Tour Map*, *A Taste of Ashland Food and Beverage Guide*.

Tourism

\$12,000

Per Tourism eligible activities (page 11), please explain how your activities qualify (*please limit to approx. 250 words*):

A primary objective of the AGA is to attract tourists to Ashland. The AGA promotes tourism, which brings in resources from outside the community to benefit our local businesses. The AGA promotes Ashland as a desirable visual arts destination, including the off-season months. The combined presence of the arts, including visual arts, theater and film have defined Ashland as one of the top cultural destinations on the West Coast, drawing visitors from across the nation.

AGA events such as *A Taste of Ashland* bring a significant number of participants from outside southern Oregon that return each year and stay overnight in Ashland during this event. These visitors dine in local restaurants, and are patrons in art galleries and other retail businesses.

First Friday Art Walks are attended year-round by locals and visitors alike. Local restaurants and businesses benefit from the increased traffic during these events.

The Allaboard Trolley provides higher visibility, accessibility and draw for visitors and residents.

We estimate that of those who attend our events 30% visit Ashland from outside the valley and roughly 35% stay in local accommodations. Through events like A Taste of Ashland we help showcase local restaurants and wineries, strengthening Ashland's position as a culinary destination as well. An average of 76,000 visits each month to our website demonstrates the value of the arts to those who live in and visit our community.

The AGA and affiliates collaborate with Ashland Chamber of Commerce, OSF, AIFF, the B&B network, and Visitor Centers in a united effort to bring tourists to Ashland.

Ashland Gallery Guide, Gallery Tour Map, A Taste of Ashland Food and Beverage Guide are free publications to assist visitors and residents navigate the venues and events we have to offer.

	Sustainability	\$0
<p>Per Sustainability eligible activities (page 11), please explain how your activities qualify (<i>please limit to approx. 250 words</i>):</p>		

- If you do not receive the full amount of your request, describe how your organization would use a smaller amount of funds in each of the categories being applied for (*please limit to approximately 250 words*)

The AGA is grateful to the City of Ashland for its long history of support to our organization. We make every effort to minimize our costs each year, while maintaining a strong presence in our community. We review our budget each year, and have cut back as much as possible without compromising our mission. We are a volunteer-driven organization, and even our paid support staff give additional time for which they are not compensated. We strive each year to keep in place the visual arts opportunities we currently provide to the public.

If not given the requested amount we would strive to maintain our presence in the future with the following in this order:

First Friday Art Walk

Gallery Tour Map & First Friday Trolley

The First Friday Art Walk is a core activity on behalf of the City that we would strive to preserve. We would continue to try to offer the the First Friday Trolley contingent on contributions from businesses.

Ashland Gallery Guide Publication

The Ashland Gallery Guide provides nationwide visibility for local artists and art businesses and significantly contributes to the success of Ashland's artists and galleries and to the reputation of the City as a notable art

venue. Therefore, it is essential that we receive funding from the city to assist with remaining costs in Gallery Guide production after advertising revenues are collected.

AGA Marketing Program Coordinator

The AGA Marketing Coordinator is vital to the implementation of the AGA programs and is involved in all aspects of AGA's tourism promotions, and defraying the costs of our tourism publications through editorial pieces, low cost web calendars and advertising trades.

"A Taste of Ashland" Event Coordinator

The annual *Taste of Ashland* event is labor-intensive, accomplished through volunteers aided by the paid assistance of an Event Coordinator. The Event Coordinator is a necessity because the burden on AGA volunteers is high in the face of the effort required by this event. The City's funding for this position is key to AGA's ability to continue to host this successful event.

Ashland Open Studios Tour

This is a primarily volunteer driven event. We continue to look at creative ways to make this a low cost high interest event.

AGA Website Enhancement & Maintenance:

To insure the integrity of our website system, we will continue to employ a website technician for support. Our technician is an AGA member and gives us a discounted rate.

4. Using the attached City of Ashland Policy for Economic, Cultural, Tourism and Sustainability Grants, Section III (page 12), please explain how you will measure success or desired outcomes. (*please limit to approximately 250 words*)

We measure desired outcomes by the following:

- AGA Membership Increases – Reflected in:
 - New businesses showing visual artwork, supporting local artists, participating participating in First Friday Art Walk, Ashland Open Studio Tour, A Taste of Ashland, and supporting our community by creating jobs, utilizing local services and offering free cultural events.
 - New and established artists sustaining creative self-employment.
- Tracking the number of people traveling to Ashland from over 50 miles to attend AGA cultural events and staying in Ashland lodging. This information is gathered from Pay Pal ticket sales and surveys.
- 12,000 Gallery Guides and 5,000 Gallery Maps are published each year. We can estimate how many are in circulation each year based on this.
- The increase in free cultural events offered by the AGA such as the Ashland Open Studio Tour and Taste of Ashland Pop-up Gallery, as well as additional events hosted by AGA member galleries and businesses. This information is gathered from surveys as well as testimonies from participating venues.
- Additional people who attend a cultural event as a result of the First Friday Trolley service. We plan to continue tracking this with the use of a "clicker" counting system on the trolley.
- Additional children, seniors, or low-income residents who attend a cultural event as a result of preserving free cultural events for all.

- Conservation or reduction of natural resources by encouraging foot traffic friendly events such as First Friday Art Walk and A Taste of Ashland, as well as offering alternative transportation with the First Friday Trolley.

Other program or activity specific data associated with the grant award:

2016 A TASTE OF ASHLAND STATISTICAL INFORMATION (taken from those who filled out surveys)

Total Tickets sold: 650

Attendees from over 1 hour away	25% of total
Dined at Ashland restaurants	20%
Attended plays	10%
Stayed in hotel/accommodations	15% of total

Number of additional overnight stays in Ashland transient lodging businesses as a direct result of the City's grant:

Estimated 360

During A Taste of Ashland weekend event visitors will need a minimum of one-night lodging. (Most of those surveyed planned a 2-3 night stay.)

Number of additional events offered in Ashland as a direct result of the City's grant:

Estimated 50 additional events planned during First Friday Art Walk throughout the year

Number of additional people who attended a cultural event in Ashland as a direct result of the City's grant:

Estimated 3,100 Annually

A Taste of Ashland (Annually) - 650

AGA First Friday Art Walk (year-round) – Average attendance over 200 per month

Ashland Open Studio Tour – 200

Thank you for your time and efforts in preparing this information for consideration by the Grants Committee.


By signing below you certify that:

You, the grantee, understand that you must comply with all federal, state and local requirements applicable for the activities funded by this grant. Award of a grant by the City does not waive the grantee's obligation to obtain, at grantee's sole expense, all applicable permits that may be required for grantee's program or project.

And, that a grant may be conditioned on submission or other approvals to the City of a Certificate of General Liability Insurance in the amount of up to **\$1,000,000** naming the City of Ashland, its officers and employees as additional insured.

And, that you the undersigned have legal authority to submit the above information on behalf of the organization named above.

Name (print) Élan Chardin Bombart

Name (signature) 

Title Member at Large / grant writer

ADDITIONAL SUBMITTAL INFORMATION & REFERENCE MATERIALS

The following requirements and forms are provided to assist applications in submitting a complete application package. Use of the form templates provided is not a submittal requirement, but rather an optional tool for the applicant to use if they choose to provide the required information in this format.

I. Grant Requirements (from 2012 Policy for Economic, Cultural, Tourism and Sustainability Grants)

- A. Grantee shall be registered as a 501(c) non-profit *
- B. Grantee shall be a non-government entity
- C. The minimum grant amount that can be applied for is \$5,000 and the minimum award granted is \$1,000 per category and \$5,000 per grant application
- D. Grant award shall be utilized consistent with the associated applicant proposal and shall be primarily oriented to the grantee's Ashland activities and programs. Grant funds may also be utilized for a proportionate share of Grantee's overall administrative expenses.
- E. An applicant can apply for grant funds from more than one category, however, it is the responsibility of the applicant to specify the categories and funds requested for each category and clearly describe how the proposal meets the criteria for each category.
- F. Grantees must submit the application to the City prior to the deadline, which is established each year by the City. **Absolutely no late applications will be accepted.**
- G. Incomplete applications (see application cover page) will NOT be forwarded to the grant review committee for consideration.
- H. Materials submitted beyond those required and listed on the application cover page and application form will NOT be forwarded to the grant review committee as part of the application packet.

II. Grant Submittal

- A. Grant applications for BN2017-19 are due on **March 22, 2017 by 4:00 p.m.**
- B. Completed application packets can delivered in person to the Utility Billing offices at City Hall, 20 East Main St ** or mailed to:

City of Ashland
c/o Diana Shiplet
20 East Main St
Ashland, OR 97520

- C. Questions regarding the BN 2017-19 Grant Program can be directed to Diana Shiplet, Administrative Analyst by phone at 541-552-2100 or diana.shiplet@ashland.or.us.

**If your organization is being sponsored by or legally affiliated with a registered non-profit, a letter from that organizations Board of Directors recognizing the affiliation and a copy of the 501 (c) verification of the sponsoring non-profit*

*** City of Ashland office hours are Monday to Friday 8:30am to 5:00pm.*

Applicant Organization Board Member Information Reporting Sheet

Name	Address	Phone	Occupation	Title	Term of Office
Sarah F. Burns	508 S. Rose St. Phoenix, OR 97535	541-621-7767	Artist	President	2016-2018
Denise Finney-Souza	225 Ohio St Ashland, Or	541-261-2494	Artist	Vice-President & Marketing Chair	2016-2018
Claire Clooney	1067 E. Main St. unit#1 541-622-9887	541-622-9887	Restaurant owner	Treasurer	2015-2018
Ann DiSalvo	621 A St / P.O. Box 183 Ashland OR 97520	541-482-2253	Art Studio owner/Artist	Secretary	2015-2018
Whitney Rolfe	Tulipan Way, Unit B Talent, OR 97540	541-951-4452	Artist	Artist Representative	2016-2018
Scott Malbaurn	1250 Siskiyou Blvd. Ashland, OR 97520	541-552-8484	Schneider Museum Director	Member at Large	2015-2018
Richard Newman	819 Pavilion Place Ashland, OR 97520	541-708-5141	Retired Professor/Art Studio Owner	Member at Large	2015-2018
Elise Wessendorf	315 Garfield St. Ashland, OR 97520	425-444-6504	Photographer/ Artist	Member at Large	2015-2018
Elan Gombart	2978 Diane St. Ashland, OR 97520	541-301-1031	Artist/Gallery Owner	Member at Large	2016-2018
Hannah Bakken	885 Clay St. #122 Ashland, OR 97520	541-212-0292	SOU Center for the Visual Arts Director	Member at Large	2015-2018
John Weston	997 Oneida Circle, Ashland, OR 97520	541-488-2547	Ashland High School Art Teacher	Member at Large	2017-2018
Liza Hamilton	357 E Main St. Studio 8 Ashland, OR	978-270-8345	Artist / Ashland Art Center	Member at Large	(978) 270 8345

City of Ashland Customer Demographic Profile

The primary goal of the grant award process is to allocate funds to organizations that are providing economic, tourism, cultural and/or sustainability programs, services or events that reach a demographically diverse customer base, both locally and from outside our region. The following questions are intended to provide guidance for the possible types of customer demographics that would help the grant review/award sub-committee understand the customer types that your application would likely reach.

**** If your organization tracks this data or other related data, in other formats, please feel free to submit that format directly. This form is provided as a template and is not required to be completed in this format, but customer demographic information is an application submittal requirement.***

Organization Name: Ashland Gallery Association

Program/Event Name: Promotion of the Visual Arts in Ashland_

For the Twelve month period of: Jan. – Dec. 2017

I. Customer Age (percentage)

Youth 0 to 17 years	10%
Adult 18 to 39 years	30%
Adult 40 to 64 years	40%
Adult 65 and over	20%
Unknown	_____ %
Total	100%

II. Staff Residence (percentage)

Ashland	100%
Rogue Valley	_____ %
Other	_____ %
Total	100%

II. Customer Residence (percentage)

Ashland	40%
Rogue Valley	20%
Other (within 50 miles)	10%
Other (greater than 50 miles)	30%

III. Of the Customers identified above, what percent do you estimate stayed overnight to attend your program, service or event? 35%

**CITY OF ASHLAND
GRANTS PROGRAM BUDGET**

Please use this form to identify costs associated with the program, activity or event that you are requesting funds for. This form is provided as a template to use. If your organization tracks grant related financials in a different reporting format, please submit in that format if you choose.

APPLICANT/ORGANIZATION: Ashland Gallery Association

PROGRAM/EVENT TITLE: Promotion of Visual Arts in Ashland_

PROJECT PERIOD: July 1,2017 to June 30, 2018

REVENUE		
City of Ashland Grant Funds		\$15,000
Jackson County Funds /Identify:		\$0
Other State or Federal Funds/ identify: Oregon Community Foundation Grant		\$1,800
Other Funds /Identify: AGA Membership fees		\$22,000
Other Funds (cont) A Taste of Ashland revenue		\$12,500
Ashland Open Studios revenue		\$1,000
Gallery Guide Advertising		\$6,600
TOTAL REVENUE		\$58,900
EXPENDITURES		
A. PERSONAL SERVICES (List costs by job title or function)		
Total Salaries	% of time to project	\$
1. Marketing Coordinator _____	100__%	\$3,600
2. ATOA Coordinator _____	100__%	\$5,500
3. Gallery Guide Sales _____	100__%	\$2,000
Total Benefits		\$
1. _____		
2. _____		
3. _____		
4. _____		
TOTAL PERSONAL SERVICES		\$11,100
B. MATERIALS & SERVICES:		
Ashland Gallery Guide design, development, printing & distribution		\$24,000
First Friday Art Walk: Gallery Tour Map production / First Friday Trolley/ Website		\$13,000
ATOA promotional costs "Food & Beverage Guide" publication		\$6,000
Ashland Open Studios Tour - Event promotion, coordination, publications		\$2,500
TOTAL MATERIALS & SERVICES		\$45,500
TOTAL EXPENDITURES		\$56,600

INTERNAL REVENUE SERVICE
DISTRICT DIRECTOR
2 CUPANIA CIRCLE
MONTEREY PARK, CA 91755-7431

DEPARTMENT OF THE TREASURY

Date: April 07, 1997

ASHLAND GALLERY ASSOCIATION
287 FOURTH ST.
ASHLAND, OR 97520

Employer Identification Number:

Case Number:

Contact Person:

TYRONE THOMAS

Contact Telephone Number:

(213) 894-2289

Internal Revenue Code

Section 501(c) (6)

Accounting Period Ending:

December 31

Form 990 Required:

Yes

Addendum Applies:

Yes

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501 (a) of the Internal Revenue Code as an organization described in the section indicated above.

Unless specifically excepted, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) for each employee to whom you pay \$100 or more during a calendar year. And, unless excepted, you are also liable for tax under the Federal Unemployment Tax Act for each employee to whom you pay \$50 or more during a calendar quarter if, during the current or preceding calendar year, you had one or more employees at any time in each of 20 calendar weeks or you paid wages of \$1,500 or more in any calendar quarter. If you have any questions about excise, employment, or other Federal taxes, please address them to this office.

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status. In the case of an amendment to your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, you should inform us of all changes in your name or address.

In the heading of this letter we have indicated whether you must file Form 990, Return of Organization Exempt From Income Tax. If Yes is indicated, you are required to file Form 990 only if your gross receipts each year are normally more than \$25,000. However, if you receive a Form 990 package in the mail, please file the return even if you do not exceed the gross receipts test. If you are not required to file, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally \$25,000 or less, and sign the return.

If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$10 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed \$5,000 or 5 per-

Letter 948 (DO/CG)

ASHLAND GALLERY ASSOCIATION

cent of your gross receipts for the year, whichever is less. This penalty may also be charged if a return is not complete, so please be sure your return is complete before you file it.

You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

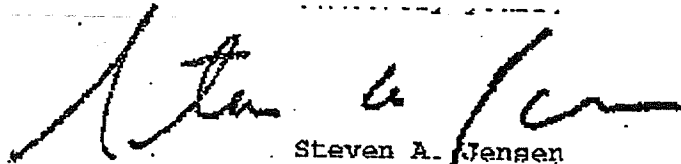
You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

If we have indicated in the heading of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

Because this letter could help resolve any questions about your exempt status, you should keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,



Steven A. Jensen
District Director

CONSENT TO ACTION TAKEN IN LIEU OF ORGANIZATIONAL MEETING OF ASHLAND GALLERY
ASSOCIATION, INC.

The undersigned, being all the incorporators of the corporation, hereby consent to and ratify the action taken to organize the corporation as hereinafter stated:

The Articles of Incorporation filed on December 24, 1997 with the Secretary of State of Oregon are approved and inserted in the record book of the corporation. The amendment to the Articles of Incorporation to clarify the corporation's 501(c)(6) status is approved.

The persons whose names appear below were elected directors of the corporation to serve for a period of one year and until their successors are appointed or elected and shall qualify:

MITCHELL POWELL
KEN SILVERMAN
STEPHANIE HOUSTON
MARY GARDINER
JIM NELSON
J. ELLEN AUSTIN
TERESA WLTHER

The persons whose names appear below were elected officers of the corporation to serve until their successors are elected and shall qualify:

Officers:

President: Mitchell Powell
Vice President: Ken Silverman
Secretary: Mary Gardiner
Treasurer: Stephanie Houston

Bylaws, regulating the accounting, business and affairs of the corporation, were adopted and inserted in the record book.

The President's action in opening a bank account with Key Bank, Ashland, Oregon, was ratified and a resolution for that purpose on the print form of said bank was adopted and inserted in the corporate record book.

/PAGE BREAK/

BYLAWS OF ASHLAND GALLERY ASSOCIATION, INC.

ARTICLE 1

NAME AND PURPOSE OF THE CORPORATION

SECTION 1.1 Name and Location of the Corporation

The name of this corporation is Ashland Gallery Association, Inc. Its principle office is currently located at Davis and Cline, 258 "A" Street, Ashland, Oregon, 97520 and will change to wherever the President of any year dictates until such time as a permanent office is established.

SECTION 2.2 Purpose

1.2.1 This corporation is organized exclusively for purposed within the meaning of Section 501(c)(6) of the Internal Revenue Code of 1986 (or the corresponding provision of any future United States Revenue Law), including, but not limited to, for such purposed, the establishing and maintaining of our effort to promote Ashland's creative, expressive Art Galleries as sought-after destinations for art lovers everywhere, through group activities such as art shows, gallery walks, guest artist workshops, and special events; through group advertising and promotional brochures; and by using the group to more effectively communicate our goals to other organizations.

1.2.2 The corporation shall also engage in any other lawful activities that the corporation may decide, from time to time, to pursue in furtherance of galleries in Ashland, Oregon.

ARTICLE 2

MEMBERSHIP/MEETINGS

SECTION 2.1 Membership

The membership shall consist of Ashland galleries meeting current membership requirements as further discussed below, and that are otherwise in good standing. Each gallery shall be responsible for designating in writing, from time to time, which individual from the particular gallery may represent the member at meetings, for voting purposes and otherwise. In any event, each member shall be entitled to only one vote as hereafter set forth. Membership shall be open to any qualifying gallery in Ashland, Oregon. There shall be three (3) classes of membership open qualifying galleries: Gallery, Associate, and Affiliate memberships. Applicants for membership must make appropriate application and meet the requirements of the particulate class of membership for which application is made; a copy of the current membership application form is attached hereto as **Exhibit A** and incorporated herein by this reference. Notwithstanding the provisions of Article 6.2 below, the Board of Directors is empowered to change the requirements for the various classes of membership and/or the membership application form from time to time, upon approval of a majority of the members present at a duly called meeting.

SECTION 2.2 Annual Meetings

2.2.1 The annual meeting of the members of this corporation shall be held on the second Tuesday in May at 6:00 PM, unless such day falls upon a legal holiday when it shall be held on the next business day. It shall be held in the principal office and place of business of the corporation, unless a different place shall be designated in the notice of meeting, and shall be for the purpose of electing directors for

the ensuing year, considering a report of the President, showing the condition of the corporation at the close of the last fiscal year, and for the transaction of such other business as may be brought before the meeting. The terms of office of the directors so elected shall continue until the election and qualifications of the successors as provided in Article 3 below.

2.2.2 It shall be the duty of the secretary to prepare an alphabetical list of the names of its members who are entitled to notice of a member meeting and to cause a written notice of the annual meeting to be mailed to each member at least ten (10), but not more than sixty (60) days, prior to the meeting. Such notice shall be deemed sufficient within the meaning of this Article if deposited in the United States Mail, first class postage prepaid, and addressed to each member at its last known mailing address, ten (10) days before the date of each meeting.

SECTION 2.3 Monthly Meetings

It shall be the practice of this corporation to hold monthly member meetings on the second Tuesday of each month at 6:00 PM at rotating locations to be announced each month at the immediately preceding meeting. These meetings shall be held for the purpose of reviewing the monthly activities of the corporation and giving direction to the Board of Directors and Officers from the membership.

SECTION 2.4 Special Meetings

Special meetings of the members may be called any group of members representing at least one-tenth (1/10th) of the then current membership of the corporation or any director of this corporation by giving the same notice as required for an annual meeting but including a description of the purpose(s) of the meeting. Notice of any special meeting or meetings so called may be waived by any or all of the members by written consent, whether executed before or subsequent to such meeting; and the attendance of any members' representative in person or the member's representation by proxy at such meeting shall be deemed a waiver of the prescribed notice.

SECTION 2.5 Waiver of Meeting/Electronic Participation

2.5.1 Any of the above actions required or permitted by these Bylaws and Oregon law may be taken without a meeting if the action is taken by all the members entitled to vote on the action. A written consent to the described action taken must be signed by all such members and delivered to the corporation for inclusion in the minutes of filing with the corporate records.

2.5.2 Any meeting called pursuant to these Bylaws may be conducted through the use of any means of electronic communication by which all members participating may simultaneously hear each other. Participation in this regard is deemed to be participation in person. Any notice of meetings to be conducted through such means shall state that fact and describe how a member may be included in the meeting.

SECTION 2.6 Member of Quorum

2.6.1 At any meeting of the members, the majority of all the outstanding members of the corporation, present in person or represented by proxy or electronically present, shall constitute a quorum of the members for all purposes.

2.6.2 A majority of votes represented at any meeting of the members, whether or not a quorum, may adjourn from time to time without further notice, other than by announcement at the meeting. At any such adjourned meeting at which a quorum shall be present, any business may be transacted which might have been transacted at the meeting originally called.

SECTION 2.7 Voting

At every meeting of the members, each member shall be entitled to vote through its designated representative or by proxy appointed by instrument in writing subscribed by such member or his or her authorized attorney and delivered to the secretary, and each member shall have one vote. Unless specified elsewhere in these Bylaws, or by separate decision of the membership as to any particular issues, all member decisions shall be made on behalf of the corporation's membership by simple majority vote of the members present at a duly called meeting at which a quorum exists.

Notwithstanding the provisions of Article 6.2 below, the Board of Directors is empowered to institute weighted voting by class of membership upon approval of a majority of the members present at a duly called meeting.

ARTICLE THREE

BOARD OF DIRECTORS

SECTION 3.1 General Powers

The business and affairs of the corporation shall be managed by its board of directors. The directors shall in all cases act as a board and may adopt such rules and regulations for the conduct of their meetings and the management of the corporation as they may deem proper which are not inconsistent with these Bylaws and the laws of the State of Oregon. The Board shall have the power and authority as an individual to do all things necessary or convenient to carry out its business affairs, among other things, to elect officers; to call meetings of members; and, generally, to exercise all powers necessary for the guidance and transaction of the corporation's business.

SECTION 3.2 Numbers and Election

The corporation shall be managed by at least one (1) and no more than (7) directors. The initial Board of Directors shall consist of the President, Vice President, Secretary, Treasurer, and three (3) "at large" Directors. Said directors shall be elected at the annual meeting of the members of this corporation by a majority of the members present and shall immediately qualify. The term of office of said directors shall begin immediately after election and qualification, and the directors shall serve for one (1) year and until a successor is elected and qualified. The number of the directors to manage the corporation may be increased or decreased by vote of a majority of the members present at a duly called meeting, provided that the corporation shall at all times be managed by at least one (1) director.

SECTION 3.3 Vacancies

Whenever any vacancy shall occur on the Board of Directors by death, resignation, disqualification or from any other cause, the vacancy may be filled at any meeting of the members, or of the remaining directors called for the purpose. If the remaining directors constitute fewer than a quorum, they may fill the vacancy by a majority affirmative vote. The director so elected to fill the vacancy shall hold office for the unexpired term of the director whom he or she succeeds, and until his or her successor shall have been elected and shall have qualified.

SECTION 3.4 Annual Meetings

3.4.1 A regular meeting of the Board of Directors of this corporation shall be held immediately following the annual meeting of the members, and no notice to the directors shall be required for the purpose of holding this meeting.

3.4.1 In the event that annual meeting of the Board of Directors of this corporation shall not be held as provided, all business which might have been transacted at such annual meeting may be transacted at any adjournment of such meeting or at any special meeting of the Board of Directors called for such purpose.

3.4.3 Special meetings of the Board of Directors may be called by any officer or director of the corporation at any reasonable time by giving notice to each director at least two (2) days before the date of the meeting. The notice shall be deemed sufficient if deposited in the United States Mail, addressed to the last known mailing address of the director, two (3) days before the date of such meeting. The attendance of any director at any meeting, or his or her written consent to the holding thereof executed at any time, shall be deemed a waiver of this notice.

3.4.4 Any of the above actions required or permitted by these Bylaws and Oregon law may be taken without a meeting if the action is taken by all the directors entitled to vote on the action. A written consent to the described action taken must be signed by all such directors and delivered to the corporation for inclusion in the minutes or filing with the corporate records.

3.4.5 Any meeting called pursuant to these Bylaws may be conducted through the use of any means of electronic communication by which all directors participating may simultaneously hear each other. Participation in this regard is deemed to be participation in person. Any notice of meetings to be conducted through such means shall state that fact and describe how a director may be included in the meeting.

SECTION 3.5 Board of Directors Quorum

At any meeting of the Board of Directors a majority of the members of the Board of Directors, present in person or electronically present, shall constitute a quorum necessary for the transaction of any and all business of the corporation. A majority of directors present at any meeting of the Board of Directors may adjourn from time to time, even if a lesser number than a quorum is present, provided that each director not present at the meeting be given at least a one (1) day oral or written notice of the time, date and location of the new meeting. At any such adjourned meeting at which a quorum shall be present, any business may be transacted which might have been transacted at the meeting originally called.

SECTION 3.6 Voting

At every meeting of the Board of Directors, each director shall have one vote and all decisions of the Board shall be made by simple majority vote of the directors present at a duly called meeting at which a quorum exists.

Section 3.7 Contracts

Inasmuch as the director(s) of this corporation may be connected with other corporations with which this corporation may have business dealings, no contracts or other transactions between this corporation and any other corporation shall be affected by the fact that the director(s) of this corporation are interested in or are directors or officers of such other corporations, subject to the

following: Any director individually may be a part to, or interested in, any contract or transaction with this corporation, provided:

- (1) The "interest" of the director is disclosed to the Board:
- (2) The interested director may not vote in favor of the transaction, although his or her presence may be counted toward a quorum; any
- (3) The Board approves the transaction at a regular or special meeting.

In the event the situation arises at such time that the corporation has only one director then the interested director shall disclose his interested to the members and refer the matter to them for vote. The interested director may not vote in favor of the transaction as a member.

SECTION 3.8 Removals of Directors

Any or all of the directors may be removed with or without cause by majority vote of the members or the Board of Directors. A director may be removed by the members only at a meeting called for the purpose of removing the director and the meeting notice must state that purpose.

SECTION 3.9 Presumption of Assent

A director of the corporation who is present either in person or by electronic means at a meeting of the directors at which action on any corporate matter is taken shall be presumed to have assented to the action taken unless his or her dissent shall be entered in the minutes of the meeting or unless he or shall file written dissent to such action with the person acting as the presiding officer of the meeting before the adjournment thereof, or shall forward such dissent immediately after the adjournment of the meeting. Such right to dissent shall not apply to a director who voted in favor of such action.

ARTICLE FOUR

OFFICERS

SECTION 4.1 Number and Term

The officers of this corporation shall consist of a president, a vice president, a secretary, and a treasurer. Said officers shall be elected at the annual meeting of the members of this corporation by a majority of the members present and shall immediately qualify. The Board of Directors, in its discretion, may by resolution appoint such other officers and assistant officers as may be deemed necessary, although such additional officers and assistant officers shall not by virtue of their appointment become members of the Board of Directors.

SECTION 4.2 Removal and Vacancies

All officers of the corporation shall be subject to removal at any time by the Board of Directors. A vacancy in any office because of death, resignation, removal, disqualification or otherwise, may be filled by the Board of Directors for the unexpired portion of the term.

SECTION 4.3 Duties of Officers

4.3.1 All officers shall surrender any records in their possession to the President at the close of their term of office to be filed as part of the permanent records of the work of the corporation. All records are the property of the corporation and must be kept in the corporation's office.

4.3.2 The president shall in general supervise and control all of the business and affairs of the corporation. He or she may sign deeds, mortgages, bonds, contracts or other instruments where authorized and shall perform all duties incident to the office of president. In the event a vice president is appointed, he or she shall perform the duties of president in his or her absence or as otherwise delegated by the president or Board of Directors.

4.3.3 The secretary shall subscribe the minutes of all meetings of the members and the Board of Directors. He or she shall mail notices to both the members and the directors of the holding of any meetings as prescribed by these Bylaws. The secretary shall be custodian of the corporate records, keep a register of the post office address of each member, which shall be furnished to the secretary by such member. He or she shall perform such other duties as are incident to the office of secretary and as the Board of Directors may authorize or direct.

4.3.4 The assistant secretary, in the event of appointment by the Board of Directors, shall in the secretary's absence or in case of an inability to act or in case it shall be inconvenient to so act, perform such duties of the secretary as may be necessary. He or she shall perform such other duties and exercise such authority as the Board of Directors shall direct or confer.

4.3.5 The treasurer shall: a) have charge of all funds belonging to the corporation; b) receive and give receipts for moneys due and payable; and c) keep and deposit all such moneys for and on behalf of the corporation in a bank or banks to be designated by the Board of Directors. In the absence of such designation he or she may select the bank or banks in which to deposit such funds, subject only to approval by the president. The treasurer shall in general perform all of the duties incident to the office of treasurer and those assigned by the president or Board of Directors.

4.3.6 All funds of the corporation shall be under the supervision of the Board of Directors and shall be handled and disposed of in such manner and by such officers or agents of this corporation as the Board of Directors may by proper resolutions from time to time authorize. The president or the treasurer shall generally sign the checks of the corporation. Two (2) signatures shall be required on all checks for an amount in excess of one hundred dollars (\$100.00) shall be the president or the treasurer and one other member of the Board of Directors.

4.3.7 The board of Directors may create such subordinate offices and employ such subordinate officers or agents as it may from time to time deem expedient and may fix the compensation of such officers or agents and define their powers and duties, provided such powers and duties do not constitute a delegation of such authority as is reposed in the directors by law, which shall be exercised and performed exclusively by them.

4.3.8 The board of Directors shall also have power to appoint a general manager, who shall hold office at the pleasure of the Board. The Board of Directors shall have the power to delegate to the general manager such executive power and authority as it may deem necessary to facilitate the handling and management of the corporation's property and interests.

ARTICLE FIVE

FISCAL YEAR

SECTION 5 Fiscal Year

The fiscal year of the corporation shall commence on the first day of January in each year and end of the thirty-first day of December in each year.

ARTICLE SIX

ADOPTION/AMENDMENT of BYLAWS

SECTION 6.1 Adoption

These Bylaws have been adopted by a Consent to Action Taken in Lieu of Organizational Meeting duly signed by the incorporators and made a part of the records of this corporation.

SECTION 6.2 Amendment

These Bylaws may be modified or repealed and new Bylaws may be adopted by the Board of Directors upon consent of no less than two thirds (2/3) of the then outstanding members of the corporation.

ARTICLE SEVEN

REPORTS

SECTION 7 Reports

The president, and through him or her the other officers, shall report on the activities, commitments, plans, operating results and financial condition of the corporation and the dealings of officers, directors, members and agents with the corporation to the members at least annually.

ARTICLE EIGHT

GENERAL MATTERS

SECTION 8.1 Rules of Order

Robert's Rules of Order, Newly Revised, will govern the meetings of this corporation as to all matters of Parliamentary procedure.

SECTION 8.2 Private Inurement

No part of the net earnings of the corporation shall inure to the benefit of or be distributable to its Board of Directors, officers, or other private persons, except that the corporation shall be authorized and empowered to pay reasonable compensation for the services rendered and to make payments and distributions in furtherance of the purposed set forth in Article 1, Section 1.2 hereof.

SECTION 8.3 Political Involvement

No substantial part of the activities of the corporation shall be the carrying on of propaganda or otherwise attempting to influence legislation. The corporation shall not participate in, or intervene in (including the publishing or distribution of statements) any political campaign on behalf of any candidate for public office.

SECTION 8.4 Dissolution

Upon the dissolution of the corporation, and after paying or making provision for payment of all the liabilities of the corporation, it shall dispose of all assets of the corporation to such organization or organizations organized and operated exclusively for purposes as shall at the time qualify as an exempt organization or organizations under Section 501(c)(6) or the Internal Revenue Code of 1986 (or the corresponding provision of any future United States Internal Revenue Law), as the Board of Directors shall determine.

SECTION 8.5 Nondiscrimination

The corporation shall have a nondiscriminatory policy and therefore shall not discriminate against anyone on the basis of race, color, creed, or national or ethnic origin.

SECTION 8.6 Designated Contributions

From time to time the corporation, in the exercise of its purposes, may establish various funds to accomplish specific goals. Contributors may suggest uses for their contributions but all suggestions shall be deemed advisory rather than mandatory in nature. All contributions made to specific funds or otherwise designated shall remain subject to the exclusive control and discretion of the Board of Directors. No fiduciary obligation shall be created by any designated contribution made to the corporation other than to use the contribution for the general furtherance of any of the purposed state in Article 1, Section 1.2.

ARTICLE NINE

INDEMNIFICATION

SECTION 9.1 Indemnification

9.1 No director or uncompensated officer shall be liable to the corporation or its members, if any, for monetary damages for conduct as an officer or director, except that the directors and officers shall remain liable for such of their actions as fall within the director and officer liability limitation exceptions currently contained in ORS 65.047(2)(c) and as such may be amended from time to time.

9.2 The corporation may indemnify its directors, officers, agents, and employees against liability incurred as a result of their director, office, or other position with the corporation as allowed by ORS 65.387 to 65.414, or as such may be amended from time to time.

DATED: June _____, 1998.

Mary Gardiner, Secretary

990-EZ

Short Form
Return of Organization Exempt From Income Tax

OMB No. 1545-1150

2015

Open to Public Inspection

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

- Do not enter social security numbers on this form as it may be made public.
Information about Form 990-EZ and its instructions is at www.irs.gov/form990.

For the 2015 calendar year, or tax year beginning, and ending

- Check if applicable:
Address change
Name change
Initial return
Final return/terminated
Amended return
Application pending

C Name of organization: ASHLAND GALLERY ASSOCIATION
Number and street (or P.O. box, if mail is not delivered to street address): PO BOX 241
City or town: ASHLAND State: OR ZIP code: 97520

D Employer identification number
E Telephone number: (541) 488-8430
F Group Exemption Number

Accounting Method: [X] Cash [] Accrual
Website: www.ashlandgalleries.com
Tax-exempt status (check only one): [] 501(c)(3) [X] 501(c)(6) (insert no.) [] 4947(a)(1) or [] 527

H Check [X] if the organization is not required to attach Schedule B (Form 990, 990-EZ, or 990-PF).

Form of organization: [X] Corporation [] Trust [] Association [] Other

Add lines 5b, 6c, and 7b to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets (Part II, column (B) below) are \$500,000 or more, file Form 990 instead of Form 990-EZ. \$ 62,106

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (see the instructions for Part I)
Check if the organization used Schedule O to respond to any question in this Part I [X]

Table with 21 rows and 3 columns: Description, Sub-column, Amount. Includes lines 1-21 for revenue, expenses, and net assets.

Paperwork Reduction Act Notice, see the separate instructions.

Form 990-EZ (2015)

	Type	Date	Num	Name	Memo
Membership Income					
Application Fees					
	Invoice	01/03/2017	759	Shane Bloodworth	Application fee for AGA membership
Total Application Fees					
Artist Membership					
	Invoice	01/21/2017	765	Elise Wessendorf-Martinez	Artist Membership in Ashland Gallery Association
Total Artist Membership					
Gallery Membership					
	Invoice	01/04/2017	762	American Trails	Full membership in Ashland Gallery Association
Total Gallery Membership					
Neighboring Studio Membership					
	Invoice	01/04/2017	761	Phoenix Art Studios	Neighboring Arts Organization
Total Neighboring Studio Membership					
Total Membership Income					
TOTAL					

	Split	Amount
Membership Income		
Application Fees		
	Accounts Receivable	50.00
Total Application Fees		50.00
Artist Membership		
	Accounts Receivable	165.00
Total Artist Membership		165.00
Gallery Membership		
	Accounts Receivable	425.00
Total Gallery Membership		425.00
Neighboring Studio Membership		
	Accounts Receivable	225.00
Total Neighboring Studio Membership		225.00
Total Membership Income		865.00
TOTAL		865.00