



**Application for Economic Development, Cultural, Tourism  
and Sustainability Grants**

**\*\*\*\*DUE NO LATER THAN 4:00 pm March 22, 2017\*\*\*\***

**One (1) single sided, signed hard copy to  
NO STAPLES PLEASE**

In an envelope titled:

**City of Ashland**

**Attn: Diana Shiplet, Administration Department**

**Grant Application**

**20 East Main Street, Ashland, OR 97520**

<b>Applicant/Organization</b>	<b>The Rogue Initiative for a Vital Economy, THRIVE</b>		
<b>Mailing Address</b>	PO Box 154 Talent, OR 97540		
<b>Contact Name</b>	Tom Doolittle	<b>Contact Phone #1</b>	541-897-0612
<b>Email #1</b>	info@thriveoregon.org		
<b>Contact Name #2</b>	Cheryl Markwell	<b>Contact Phone #2</b>	541-773-9796
<b>Email #2</b>	cherylmarkwell@gmail.com		
<b>Federal Tax ID</b>	██████████	<b>IRS Class (Exemption)</b>	501(c)3
		<b>Total Grant Request (\$5,000 min)</b>	\$20,000

**Application Submittal Checklist**

**In addition to the completed application form to be mailed and emailed, all submittals must contain the following;**

1. List of all board members, their occupations, and years on the board;
2. Organizational client demographic profile;
3. Grant program budget (for activities/programs/events that are part of this grant application);
4. Organization 501(c) letter verifying your non-profit status;
5. Organization corporate bylaws;
6. Organization's most recent Form 990 IRS filing (summary page only);
7. Organization's previous year financial statement summarizing expenses and revenues.

## Application for Economic Development, Cultural, Tourism and Sustainability Grants

1. Briefly describe the purpose and objectives of your organization and mission statement (*please limit to approximately 500 words*)

Thrive believes a strong, local economy results in regional self-sufficiency as well as financial resiliency, and allows Ashland to preserve its unique character. Thrive's mission is to lead businesses and communities to build a thriving local economy of independent, locally owned businesses that are socially, environmentally, and financially sustainable. We do this by:

- **Supporting the environmental, social and financial sustainability of businesses.**  
For example, we partnered with Willow-Witt Ranch to host a farm tour in Sept. 2016 to highlight their conservation practices, renewable energy and sustainable growing practices. We also promoted Ashland's Solar Pioneers program participants in the Rogue Flavor guide and encouraged our business members to participate with a newsletter article.
- **Generating awareness of buying and eating locally in the Rogue Valley.**  
For example, we partnered with the Ashland Chamber of Commerce to highlight Rogue Valley made products at the Nov. 2016 Culinary Festival. We also promoted 10 events in Ashland for the 2016 Eat Local Celebration, including tastings, farm dinners, and restaurant specials.
- **Making buying local easy by connecting people and businesses with the same values.**  
For example, we helped customers of the Ashland Food Co-op and Shop n Kart identify Rogue Valley Grown produce through signage and recipe demonstrations.
- **Increasing the availability of locally grown food in groceries & restaurants through farm capacity building and brokering.**  
For example, we substantially increased the number of local farmers and the volume of local produce sold through Rogue Natural Foods, an Ashland distributor.
- **Providing business support & networking opportunities to independent businesses.**  
For example, eight of our 12 business clients are based in Ashland and they meet monthly for peer-to-peer mentoring and facilitated business counseling.
- **Acting as a collective voice for the Rogue Valley Buy-Local movement.**  
Thrive engaged with over 7,000 people through events and social media to reinforce our mission and programs.

2. Reference the list of eligible activities provided in the 2012 Policy for Economic, Cultural, Tourism, and Sustainability Grant (page 10) to briefly describe how the City grant would be used and how your activities meet the eligibility criteria (*please limit to approximately 1,000 words*)

Thrive is excited to help the city of Ashland implement its Economic Development Strategy in conjunction with our mission. Our work falls under category **A. Economic Development** section 1: Specific implementing actions or programs identified in the economic development strategy. Thrive is individually recognized as a partner in the city's Economic Development Strategy to accomplish several goals, most notably:

1. Increasing opportunities for local import substitution and local to local purchasing (1.3);

In addition, our work falls under the category of **D. Sustainability**, 1: program development, education & training, and outreach related to local food supply; and 3: programs and activities that support and increase local to local purchasing, either by businesses or by retail consumers.

Thrive proposes to support the economic development and sustainability goals of the city through our **Buy Local – Buy Rogue** campaign and the **Rogue Flavor** local food guidebook. City of Ashland grant funding will go towards staff time. The purpose of the **Buy Local – Buy Rogue Campaign** is to educate consumers and business owners of the benefits of shopping at locally owned businesses and help them to easily find those businesses. This is accomplished through staff outreach to individual businesses, an online business directory, the Rogue Flavor local food guide, local product labels, and window decals. As we do not have the budget for a large advertising campaign, we rely on community members and our business participants to reinforce the buy local message. This requires staff time to educate, support, and reinforce the mission. Throughout the year, we staff various community events and look for new community partners so we are reaching new individuals.



Per Economic Development eligible activities (page 10), please explain how your activities qualify (*please limit to approx. 250 words*):

1. Increasing opportunities for local import substitution and local to local purchasing:

Businesses, residents, and visitors use the Buy Local - Buy Rogue website and Rogue Flavor Guide to source locally grown and locally grown products. Staff advises businesses looking for ingredients or products to sell in the retail and grocery setting on where to source them from Rogue Valley businesses.

	<b>Cultural</b>	\$
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Per Cultural Development eligible activities (page 11), please explain how your activities qualify (*please limit to approx. 250 words*):

	<b>Tourism</b>	\$
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Per Tourism eligible activities (page 11), please explain how your activities qualify (*please limit to approx. 250 words*):

<b>x</b>	<b>Sustainability</b>	\$10,000
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Per Sustainability eligible activities (page 11), please explain how your activities qualify (*please limit to approx. 250 words*):

D. Sustainability, 1: program development, education & training, and outreach related to local food supply; and 3: programs and activities that support and increase local to local purchasing, either by businesses or by retail consumers.

The focus of the Rogue Flavor guide, the Buy Local - Buy Rogue website and our outreach activities is to educate businesses and consumers on the local food system.

Businesses, residents, and visitors use the Buy Local - Buy Rogue website and Rogue Flavor Guide to source locally grown and locally grown products. Staff advises businesses looking for ingredients or products to sell in the retail and grocery setting on where to source them from Rogue Valley businesses.

4. If you do not receive the full amount of your request, describe how your organization would use a smaller amount of funds in each of the categories being applied for (*please limit to approximately 250 words*)

Thrive's priority is to ensure the continuity of programming. The reduction in the grant funds we received in 2016 prompted us to raise the cost for businesses and individuals to participate in our programs and to make the Outreach Coordinator position a temporary, part-time position. Any further reduction would prompt us to print fewer Rogue Flavor guides.

5. Using the attached City of Ashland Policy for Economic, Cultural, Tourism and Sustainability Grants, Section III (page 12), please explain how you will measure success or desired outcomes. (*please limit to approximately 250 words*)

Thrive will provide 1. a financial summary of the utilization of grant funds; and 2. Number of additional events offered in Ashland as a direct result of the City's grant along with general participation rates in the Rogue Flavor and Buy Local - Buy Rogue campaigns as well as specific event attendance numbers.

Beyond this, Thrive works with Southern Oregon University Assistant Professor Vincent Smith to measure our progress toward increasing local food sales and consumption. The results of the second Grower Economic Assessment First results came out in June 2016 and can be found on [www.rvfoodsystem.org](http://www.rvfoodsystem.org). A follow-up survey is set to be released every two years to track progress. Highlights from last year's research include:

- Rogue Valley farmers and producers grew and sold more food to local consumers in 2015 compared to 2013 according to an ongoing research study conducted by Southern Oregon University (SOU).
- 72% of respondents who shared complete economic information sold 100% of their products in the Rogue Valley, with average sales of \$34,700 annually.
- Rogue Valley producers grew and sold to local consumers 3.9% to 11% of the total food needs of the Rogue Valley.

Thank you for your time and efforts in preparing this information for consideration by the Grants Committee.


By signing below you certify that:

You, the grantee, understand that you must comply with all federal, state and local requirements applicable for the activities funded by this grant. Award of a grant by the City does not waive the grantee's obligation to obtain, at grantee's sole expense, all applicable permits that may be required for grantee's program or project.

And, that a grant may be conditioned on submission or other approvals to the City of a Certificate of General Liability Insurance in the amount of up to **\$1,000,000** naming the City of Ashland, its officers and employees as additional insured.

And, that you the undersigned have legal authority to submit the above information on behalf of the organization named above.

Name (print) Wendy Siporen

Name (signature) 

Title Administrator



## ADDITIONAL SUBMITTAL INFORMATION & REFERENCE MATERIALS

The following requirements and forms are provided to assist applications in submitting a complete application package. Use of the form templates provided is not a submittal requirement, but rather an optional tool for the applicant to use if they choose to provide the required information in this format.

### I. Grant Requirements (from 2012 Policy for Economic, Cultural, Tourism and Sustainability Grants)

- A. Grantee shall be registered as a 501(c) non-profit \*
- B. Grantee shall be a non-government entity
- C. The minimum grant amount that can be applied for is \$5,000 and the minimum award granted is \$1,000 per category and \$5,000 per grant application
- D. Grant award shall be utilized consistent with the associated applicant proposal and shall be primarily oriented to the grantee's Ashland activities and programs. Grant funds may also be utilized for a proportionate share of Grantee's overall administrative expenses.
- E. An applicant can apply for grant funds from more than one category, however, it is the responsibility of the applicant to specify the categories and funds requested for each category and clearly describe how the proposal meets the criteria for each category.
- F. Grantees must submit the application to the City prior to the deadline, which is established each year by the City. **Absolutely no late applications will be accepted.**
- G. Incomplete applications (see application cover page) will NOT be forwarded to the grant review committee for consideration.
- H. Materials submitted beyond those required and listed on the application cover page and application form will NOT be forwarded to the grant review committee as part of the application packet.

### II. Grant Submittal

- A. Grant applications for BN2017-19 are due on **March 22, 2017 by 4:00 p.m.**
- B. Completed application packets can delivered in person to the Utility Billing offices at City Hall, 20 East Main St \*\* or mailed to:  

City of Ashland  
c/o Diana Shiplet  
20 East Main St  
Ashland, OR 97520
- C. Questions regarding the BN 2017-19 Grant Program can be directed to Diana Shiplet, Administrative Analyst by phone at 541-552-2100 or [diana.shiplet@ashland.or.us](mailto:diana.shiplet@ashland.or.us).

*\*If your organization is being sponsored by or legally affiliated with a registered non-profit, a letter from that organizations Board of Directors recognizing the affiliation and a copy of the 501 (c) verification of the sponsoring non-profit*

*\*\* City of Ashland office hours are Monday to Friday 8:30am to 5:00pm.*

**Applicant Organization Board Member Information Reporting Sheet**

Name	Address	Phone	Occupation	Title	Term of Office
Cheryl Markwell	2055 Ridge Way Medford, OR 97504	541-773-9796	Retired	Chair	3
Kevin Talbert	1291 N Valley View Rd. Ashland, OR 97520	541- 944-6374	Retired	Vice-Chair / Secretary	3
Tom Doolittle	1560 North Valley View Ashland, OR 97520	541-708-6171	Retired	Treasurer	2
David Eliassen	PO Box 402 Ashland, OR 97520	541-941-2214	Field Specialist	Member	1

**City of Ashland  
Customer Demographic Profile**

The primary goal of the grant award process is to allocate funds to organizations that are providing economic, tourism, cultural and/or sustainability programs, services or events that reach a demographically diverse customer base, both locally and from outside our region. The following questions are intended to provide guidance for the possible types of customer demographics that would help the grant review/award sub-committee understand the customer types that your application would likely reach.

**\* If your organization tracks this data or other related data, in other formats, please feel free to submit that format directly. This form is provided as a template and is not required to be completed in this format, but customer demographic information is an application submittal requirement.**

Organization Name: Thrive

Program/Event Name: Rogue Flavor Guide business

For the Twelve month period of: 2016

**I. Customer Age (percentage)**

Youth 0 to 17 years	_____ %
Adult 18 to 39 years	_____ %
Adult 40 to 64 years	_____ %
Adult 65 and over	_____ %
Unknown	<u>100</u> %
<b>Total</b>	<b><u>100</u> %</b>

**II. Staff Residence (percentage)**

Ashland	_____ %
Rogue Valley	<u>100</u> %
Other	_____ %
<b>Total</b>	<b><u>100</u> %</b>

**II. Customer Residence (percentage)**

Ashland	<u>25</u> %
Rogue Valley	<u>73</u> %
Other (within 50 miles)	_____ %
Other (greater than 50 miles)	<u>2</u> %

**III. Of the Customers identified above, what percent do you estimate stayed overnight to attend your program, service or event? 0 %**

Rogue Flavor participation is limited to residents of Jackson and Josephine counties. We estimate that 5% of event participants and the people who access our programs are visitors.



**THRIVE Consolidated budget**

**July 1 2017 through June 30 2018**

	<b>TOTAL</b>	<b>General Fund</b>	<b>Rogue Flavor</b>	<b>BLBR</b>	<b>BBB</b>
<b>Anticipated Income</b>					
Advertising Income	8,500	0	8,500	0	0
Contributions Income	16,500	16,500	0	0	0
Business Sponsorships	7,000	0	0	0	7,000
Grant Income	25,000	5,000	10,000	10,000	0
Membership Income	14,160	0	14,160	0	0
Special Events	47,120	2,000	0	0	45,120
<b>Income Totals</b>	<b>118,280</b>	<b>23,500</b>	<b>32,660</b>	<b>10,000</b>	<b>52,120</b>
<b>Budgeted Expenses</b>					
Advertising	2,000	0	0	0	2,000
Bank Service Charges	265	50	165	0	50
Business Registry	275	175	0	0	100
Conferences & Classes	1,105	1,075	0	0	30
Contract Services	0	0	0	0	0
Food purchases	15,950	200	550	0	15,200
Fundraising	0	0	0	0	0
Insurance	2,906	2,906	0	0	0
Membership Dues	725	725	0	0	0
Office Equipment / Software	100	100	0	0	0
Office Supplies	1,205	1,080	50	0	75
Payroll Expenses	45,117	45,117	0	0	0
Postage	210	180	30	0	0
Printing and Reproduction	11,000	300	10,000	0	700
Professional Fees					
P & Bookkeeping	3,000	3,000	0	0	0
Event	6,000	0	0	0	6,000
Other	3,000	0	3,000	0	0
Program Expenses	3,100	0	100	0	3,000
Rent	5,400	5,400	0	0	0
Rentals	3,840	840	0	0	3,000
Website	1,620	1,390	0	0	230
Telephone	1,680	1,680	0	0	0
Travel (mileage)	2,100	1,200	700	0	200
UNALLOCATED expense	0	0	0	0	0
<b>Expense Totals</b>	<b>110,598</b>	<b>65,418</b>	<b>14,595</b>	<b>0</b>	<b>30,585</b>
<b>2017-18 Carry Forward</b>	<b>7,682</b>				

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date **MAY 17 2001**

SOUTHERN OREGON ECONOMIC  
DEVELOPMENT COALITION  
33 N CENTRAL #303  
MEDFORD, OR 97501-0000

Employer Identification Number:

[REDACTED]

DLN:

[REDACTED]

Contact Person:

MICHAEL G MCCORMACK ID# 31433

Contact Telephone Number:  
(877) 829-5500

Our Letter Dated:

November, 1997

Addendum Applies:

No

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(1) and 170(b)(1)(A)(vi).

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

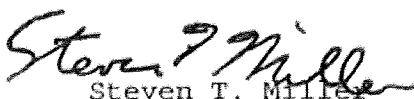
You are required to make your annual information return, Form 990 or Form 990-EZ, available for public inspection for three years after the later of the due date of the return or the date the return is filed. You are also required to make available for public inspection your exemption application, any supporting documents, and your exemption letter. Copies of these documents are also required to be provided to any individual upon written or in person request without charge other than reasonable fees for copying and postage. You may fulfill this requirement by placing these documents on the Internet. Penalties may be imposed for failure to comply with these requirements. Additional information is available in Publication 557, Tax-Exempt Status for Your Organization, or you may call our toll free number shown above.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,



Steven T. Miller  
Director, Exempt Organizations

**Internal Revenue Service**

**Date:** December 14, 2004

THE ROGUE INITIATIVE FOR A VITAL ECONOMY  
THRIVE  
% JOAN LEGG EXECUTIVE DIRECTOR  
33 N CENTRAL 303  
MEDFORD OR 97501-5939

**Department of the Treasury**  
P. O. Box 2508  
Cincinnati, OH 45201

**Person to Contact:**

Mr. Vogelpohl 31-03888  
Customer Service Representative

**Toll Free Telephone Number:**

8:00 a.m. to 6:30 p.m. EST

877-829-5500

**Fax Number:**

513-263-3756

**Federal Identification Number:**



Dear Sir or Madam:

Thank you for submitting the information shown below. The changes indicated do not adversely affect the exempt status of your organization. The exemption letter previously issued continues in effect.

Please advise us of any future change in the character, purpose, method of operation, name, or address of your organization. Such notification is a requirement for retaining exempt status.

Please accept our apology for the delay in responding to your request and for any inconvenience this may have caused you or your organization.

Thank you for your cooperation.

Sincerely,

Janna K. Skufca, Director, TE/GE  
Customer Account Services

**Items:**

Amended and Restated Articles of Incorporation filed with the state on July 21, 2004.

Amended and adopted Bylaws on June 23, 2004.



**BYLAWS**  
**The Rogue Initiative for a Vital Economy**  
**THRIVE**

**Article I**  
**Name and Purpose**

**Section 1:** The name of the organization shall be “The Rogue Initiative for a Vital Economy,” doing business as “THRIVE.”

**Section 2:** THRIVE is a non-profit community-based organization whose mission is to improve the quality of life for the median and low income population of Jackson and Josephine counties through community and economic development activities.

Achievement of the mission shall be accomplished by bringing together workers, business owners, community members and organizations to cultivate a vital economy that is socially, financially and environmentally sustainable, promoting local resources and public awareness of the individual’s role in shaping the economy.

THRIVE shall encourage and participate in economic development activities identified by the Board of Directors as having a positive impact in Southern Oregon, primarily Jackson and Josephine counties.

The administration of economic and community development as a community service shall be in the interest of the whole community regardless of race, color, national origin, sex, religion, age, handicap, marital status, family status or sexual orientation.

**Article II**  
**Organizational Structure**

**Section 1:** A Board of Directors shall serve as the decision making body of the Organization. The Board shall consist of no less than 5 nor more than 12 members. Board members are appointed for three-year terms.

**Section 2:** The standing committees shall consist of (A) the Executive Committee; (B) the Finance Committee; and (C) the Fundraising Committee. Ad Hoc committees may be formed as needed by the Board of Directors. Every committee shall have a minimum of three members.

- A. The Executive Committee shall consist of elected Board officers and shall conduct organizational business between regularly scheduled board meetings, subject to the

direction and control of the Board of Directors. The committee shall be responsible for the recruiting and orientation of new board members.

- B. The Finance Committee is responsible for developing and reviewing fiscal procedures and annual budget with staff. The Board must approve the budget, and all expenditures must be within the budget. Any major change in the budget must be approved by the Board or the Executive Committee. Annual reports are required to be submitted to the Board showing income, expenditures and pending income
- C. The Fundraising Committee plans, coordinates, and assures implementation of strategies to develop donors and contributions to support the Organization. Takes the lead in certain types of outreach efforts, such as hosting fundraising parties. Involves all board members in fundraising. Monitors fundraising efforts to be sure that ethical practices are in place, that donors are acknowledged appropriately, and that fundraising efforts are cost-effective.

### **Article III Officers**

**Section 1:** The officers of the Board shall be: Chair, Vice-Chair, Secretary and Treasurer. All officers will be elected by the Board of Directors at the first board meeting after January 1 in even-numbered years. Terms of each office shall be two years with a maximum of three consecutive terms.

#### **Section 2: Duties of Officers**

- A. **Chair:** The Chair shall call and preside at all Board meetings, appoint committee members and conduct other appropriate business of the Organization. Shall chair the Executive Committee. Acts as the representative of the board as a whole, and oversees board affairs. Discusses issues confronting the Organization with the Executive Director. Takes the lead in the recruitment and orientation of new board members. Develops agendas for meetings in concert with the Executive Director.
- B. **Vice-Chair:** Acts as the chair of the Fundraising Committee. Leads staff and volunteers to institutionalize fund development within the Organization. Plans, coordinates and assures implementation of strategies to develop donors and contributions to support the Organization.
- C. **Secretary:** Shall chair Board meetings and preside in the absence of the Chair and Vice-Chair. The Secretary shall be responsible for keeping records of board actions, including overseeing the taking of minutes at all board meetings and assuring that corporate records are maintained. Is sufficiently familiar with the Articles of Incorporation and the By-Laws to note applicability during meetings.
- D. **Treasurer:** The Treasurer shall chair the Finance Committee, assist in the preparation of the budget, help develop fundraising plans, and make financial information available to Board members and the public.

## **Article IV Meetings and Voting**

**Section 1:** The Board of Directors shall hold regularly scheduled meetings monthly with the dates, times, locations and agendas set by the Chair in coordination with the Executive Director. A quorum will consist of a 50% or more of Board members. Meetings shall follow a set agenda. The rules contained in the current edition of Robert's Rules of Order, Newly Revised, shall govern the actions of the Organization in all cases in which they are applicable as determined by the Board Chair. Special meetings may be called by the Chair, by the Executive Committee or by any three Board members with at least seven working days written notice given to full Board. The Chair shall call this meeting, preside and assure notification to the full Board.

**Section 2:** Proxy votes shall be permitted for all Board business other than amendment of the Bylaws and proxy authorization shall be conveyed in writing (can be email or text message) to the Board Chair prior to the meeting. Action may be taken in lieu of meetings if such action is passed by unanimous vote through a telephone or email poll.

## **Article V Conflict of Interest**

**Section 1:** No member of the Board of Directors shall be an employee or contractor of the Organization.

**Section 2:** No member of the Board of Directors shall be related to an employee or contractor (spouse, child, parent, brother or sister) by blood or marriage or committed partnership.

**Section 3:** No member of the Board of Directors shall vote or act in any matter without first disclosing any actual or potential personal, family or business conflict of interest with the best interests of the Corporation. The Board may, by resolution, limit the voting of any such member on matters for which an actual or potential conflict of interest exists. The minutes must reflect any conflict of interest disclosures.

## **Article VI Removal of a Director**

**Section 1:** Any director may be removed whenever the board shall determine that the best interests of the Corporation will be served. The director shall be given a reasonable opportunity to appear and speak on his/her behalf. Notwithstanding other provisions of these Bylaws, a director may be removed for cause only by the vote of at least two-thirds of the total number of directors then serving on the Board.

**Section 2:** A director may resign from the Board by submitting a letter of resignation to the Board Chair. Any vacancy on the Board shall be filled as soon as possible by a majority vote of the Board of Directors. Vacancies occur when a Board member's term expires, or when he/she



moves out of the service area, dies, is removed, resigns or has two (2) unexcused absences from Board meetings in a year for which he/she had proper notice.

### **Article VIII Director and Staff**

**Section 1:** The Executive Director is hired by the board. The Executive Director has day-to-day responsibilities for the Organization, including carrying out the Organization's goals and policies. The Executive Director will attend all board meetings, report on the progress of the Organization, answer questions of the board members and carry out the duties described in the job description. The board can designate other duties as necessary.

### **Article IX Members' Private Property and Indemnity**

The private property of the members of the Board of Directors of this Corporation shall not be subject to the payment of corporate debts or liabilities to any extent whatsoever, regardless of how such debts or liabilities are incurred as long as such members are acting within the scope of their fiduciary responsibilities. The Corporation shall defend and indemnify any liability asserted or established against a Board member for good faith acts or omissions occurring in the scope of said board member's duties to the Corporation.

### **Article X Compensation to Directors**

No fees or wages may be paid to Board members for any services rendered to the Corporation. Direct expenses, including mileage and incidental costs incurred in attending legal Board meetings, may be reimbursed in accordance with applicable regulation. Fees and expenses incurred in attending conferences, meetings and workshops on behalf of the Corporation may be reimbursed with prior approval by the Board.

### **Article XI Fiscal Year and Tax Exempt Status**

The Fiscal Year of the Corporation shall be the calendar year. The Corporation shall make good faith effort to comply with all requirements for retention of its tax exempt status with the federal and state governments.

**Article XII**  
**Books and Records**

The Corporation shall keep accurate books and records of accounts and shall keep minutes of the meetings of the Board of Directors and shall keep at the principal office a record giving the names and addresses of the Board members. All books and records of the Organization, other than records which contain confidential and legally protected information may be inspected by any Board member at any reasonable time, except that matters relating to personnel actions are not accessible except upon written release in proper form by the employee. The financial records of the Organization are public information and shall be made available to Board members and the public.

**Article XIII**  
**Corporate Revenues and Property**

Revenues generated by the Organization shall be used for the purpose of meeting organizational goals based on Board adopted policies.

Any property purchased by the Organization, officers or staff for corporate purposes with corporate funds shall be owned in the name of the Organization.

**Article XIV**  
**Amendment of the Bylaws**

**Section 1:** These bylaws may be revised, amended or repealed by a two thirds vote of the Board. Written notification of such action shall be provided at least ten days prior to the meeting.

**Section 2:** No final action on an amendment to the bylaws shall be taken at a meeting at which the amendment is presented. An amendment shall be presented to the Board at least one meeting in advance of a vote on the amendment.

These Bylaws were approved at a meeting of the Board of Directors of THRIVE on September 25, 2013.

# Return of Organization Exempt From Income Tax

**2015**

**Open to Public Inspection**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

- ▶ Do not enter social security numbers on this form as it may be made public.
- ▶ Information about Form 990 and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

Department of the Treasury  
Internal Revenue Service

**A** For the 2015 calendar year, or tax year beginning January 1, 2015, and ending December 31, 20 15

**B** Check if applicable:  
 Address change  
 Name change  
 Initial return  
 Final return/terminated  
 Amended return  
 Application pending

**C** Name of organization The Rogue Initiative for a Vital Economy  
 Doing business as THRIVE  
 Number and street (or P.O. box if mail is not delivered to street address) Room/suite  
PO Box 154  
 City or town, state or province, country, and ZIP or foreign postal code  
Talent, OR 97540

**D** Employer identification number  
XXXXXXXXXX

**E** Telephone number  
541-897-0612

**F** Name and address of principal officer:  
Wendy Siporen PO Box 154, Talent, OR 97540

**G** Gross receipts \$

**H(a)** Is this a group return for subordinates?  Yes  No  
**H(b)** Are all subordinates included?  Yes  No  
 If "No," attach a list. (see instructions)

**I** Tax-exempt status:  501(c)(3)  501(c) ( ) ◀ (insert no.)  4947(a)(1) or  527

**J** Website: ▶ www.buylocalrogue.org

**K** Form of organization:  Corporation  Trust  Association  Other ▶

**L** Year of formation: 1996 **M** State of legal domicile: OR

**H(c)** Group exemption number ▶

Part I Summary			
Activities & Governance	<b>1</b> Briefly describe the organization's mission or most significant activities: <u>THRIVE brings community members and locally owned independent businesses together to create a more socially, environmentally, and financially sustainable economy in the Rogue Valley - Buy Local</u>		
	<b>2</b> Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	<b>3</b> Number of voting members of the governing body (Part VI, line 1a)	<b>3</b>	<b>7</b>
	<b>4</b> Number of independent voting members of the governing body (Part VI, line 1b)	<b>4</b>	<b>7</b>
	<b>5</b> Total number of individuals employed in calendar year 2015 (Part V, line 2a)	<b>5</b>	<b>4</b>
	<b>6</b> Total number of volunteers (estimate if necessary)	<b>6</b>	<b>100</b>
	<b>7a</b> Total unrelated business revenue from Part VIII, column (C), line 12	<b>7a</b>	<b>4,935</b>
<b>b</b> Net unrelated business taxable income from Form 990-T, line 34	<b>7b</b>		
Revenue	<b>8</b> Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	<b>9</b> Program service revenue (Part VIII, line 2g)	117,534	93,186
	<b>10</b> Investment income (Part VIII, column (A), lines 3, 4, and 7d)	4,130	22,472
	<b>11</b> Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	0	0
	<b>12</b> Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	28,578	29,026
Expenses	<b>13</b> Grants and similar amounts paid (Part IX, column (A), lines 1–3)	150,242	144,684
	<b>14</b> Benefits paid to or for members (Part IX, column (A), line 4)	0	0
	<b>15</b> Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	0	0
	<b>16a</b> Professional fundraising fees (Part IX, column (A), line 11e)	71,997	93,807
	<b>b</b> Total fundraising expenses (Part IX, column (D), line 25) ▶	0	0
	<b>17</b> Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	62,891	90,199
	<b>18</b> Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25)	62,891	90,199
<b>19</b> Revenue less expenses. Subtract line 18 from line 12	134,888	184,006	
Net Assets or Fund Balances		15,354	-39,322
	<b>20</b> Total assets (Part X, line 16)	Beginning of Current Year	End of Year
	<b>21</b> Total liabilities (Part X, line 26)	50,062	13,264
	<b>22</b> Net assets or fund balances. Subtract line 21 from line 20	1,522	2,523
		48,540	10,741

**Part II Signature Block**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

**Sign Here**

Signature of officer: Wendy Siporen Date: 7/11/16

Type or print name and title: Wendy Siporen Executive Director

**Paid Preparer Use Only**

Print/Type preparer's name: \_\_\_\_\_ Preparer's signature: \_\_\_\_\_ Date: \_\_\_\_\_

Check  if self-employed PTIN: \_\_\_\_\_

Firm's name ▶: \_\_\_\_\_ Firm's EIN ▶: \_\_\_\_\_

Firm's address ▶: \_\_\_\_\_ Phone no.: \_\_\_\_\_

May the IRS discuss this return with the preparer shown above? (see instructions)  Yes  No

**THRIVE**  
**Profit & Loss**  
 January through December 2016

Cash Basis

Jan - Dec 16

Ordinary Income/Expense

Income

Advertising Income	7,820.00
Contributions Income	
Business Sponsor	35,340.00
Individual	26,393.87
Total Contributions Income	<u>61,733.87</u>
Grant Income	
City of Ashland	17,333.00
ODA	27,692.02
Grant Income - Other	112,000.00
Total Grant Income	<u>157,025.02</u>
Interest Income	90.53
Membership Income	
Business	15,620.00
Individual	165.00
Total Membership Income	<u>15,785.00</u>
Program Income	
EDP	2,982.50
Event admission	777.00
Fiscal Sponsor	3,635.00
Program Income - Other	520.00
Total Program Income	<u>7,914.50</u>
Sales	952.90
Special Events	
BBB admission	8,536.67
Beer sales	498.74
Vendor fees	795.00
Special Events - Other	34,918.95
Total Special Events	<u>44,749.36</u>
Total Income	<u>296,071.18</u>

**Jan - Dec 16**

<b>Gross Profit</b>	296,071.18
<b>Expense</b>	
Administrative Overhead	635.00
Advertising	3,973.43
Bank Service Charges	325.12
Business Reg / Licenses / Fees	686.00
Conferences & Classes	385.00
Contract Services	24,626.00
Farmer/Food Bank Subsidy	4,328.99
Food purchases	
Alcohol	2,653.80
Food	14,269.94
Total Food purchases	16,923.74
Insurance	2,510.83
Membership Dues	380.00
Office Equipment	737.07
Office Supplies	788.89
Payroll Expenses	
Payroll Tax Expense	-0.18
Taxes	7,829.34
Wages & Salaries	88,608.58
Total Payroll Expenses	96,437.74
Postage	299.03
Printing and Reproduction	12,518.80
Professional Fees	
Bookkeeping	1,787.50
Music	3,000.00
Other Professional Fees	7,903.50
Website	779.12
Professional Fees - Other	500.00
Total Professional Fees	13,970.12
Program Expenses	6,308.70
Publications	100.00
Rent	5,250.00
Rentals	5,629.70
Telephone & Website	
Internet/Web hosting	741.66
Telephone	2,018.23
Total Telephone & Website	2,759.89
Travel	
Lodging	136.40
Meals	11.39
Mileage	3,629.54
Total Travel	3,777.33
<b>Total Expense</b>	<b>203,351.38</b>
<b>Net Ordinary Income</b>	<b>92,719.80</b>
<b>Net Income</b>	<b>92,719.80</b>