

Council Study Session

April 2, 2018

Title:	Discussion of Sister City 50 th Anniversary Celebrations	
Item Type:	Discussion	
Requested by Council?	Yes	
From:	Adam Hanks	Acting City Administrator
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Discussion Questions:

Does Council have any specific direction as staff moves forward in the planning process for the 50th Sister City relationship anniversary celebrations, occurring in 2019?

Resource Requirements:

Full costs are unknown at this time. However, staff has added funds to the BN2017-19 budget to cover expected increases.

Suggested Next Steps:

Staff will continue to work with our community partners in planning the 50th anniversary celebrations, based on Council's guidance.

Policies, Plans and Goals Supported:

3. Support and empower our community partners.

Background and Additional Information:

Staff has been meeting with representatives from the Amigo Club, SOU, the Ashland Chamber of Commerce, and the Ashland City Band to begin planning for the 50th anniversary celebrations of our Sister City relationship with Guanajuato, Mexico. The basis for the plans is the 40th anniversary celebrations which occurred in 2009. It is expected that a larger than normal contingent of Ashland representatives will travel to Guanajuato (likely during their Presa de la Olla festival in June) and an equally larger than normal contingent of Guanajuatenses will travel to Ashland (likely for the 4th of July celebrations) in 2019. If Council has any specific events or interactions they would like to propose as part of the planning process, this is the opportunity to give staff direction.

Attachments:

N/A