

Council Business Meeting

March 19, 2019

Agenda Item	2019-2021 Council Goal Resolution No. 2019-02	
From	Kelly Madding	City Administrator
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SUMMARY

Resolution No. 2019-02 approves the City Council's goals for the 2019-2021 biennium.

POLICIES, PLANS, AND GOALS SUPPORTED

Seek opportunities to enable all citizens to meet basic need.

Support innovative programs that protect the community.

PREVIOUS COUNCIL ACTION

None

BACKGROUND AND ADDITIONAL INFORMATION

The City hired Jon Lange, a retired SOU professor and experienced facilitator to facilitate the City Council's goal setting process. Between January 9 and 10, 2018 the City Councilors met individually with Mr. Lange to discuss their individual Council goals. On January 18, 2018 and February 1, 2019 the City Council met, in public meetings, with Lange to discuss and finalize their 2019-2021 biennial goals.

The City Council first identified what they consider "essential services". The City Council defined essential services as those:

"Fundamental services provided by the City of Ashland without which Ashland would no longer function as a community. The process of allocating City of Ashland resources will ensure that these services meet the needs of Ashland residences".

The City Council prioritized essential services and the infrastructure associated with them above all other services/activities the City provides/offers.

The essential services are listed below:

- Electric System
- Wastewater System (sewer)
- Street Repair and Maintenance
- Drinking Water System
- Stormwater System
- Fire
- Police
- Municipal Court
- Planning & Building Inspections/Plan Review
- Parks Maintenance

An example of infrastructure associated with an essential service would be the water treatment plant and distribution waterlines essential for the Drinking Water System

The City Council then reviewed what they considered “value services.” The City Council agreed on the following statements regarding value services:

The City of Ashland currently partners with other local The City of Ashland currently partners with other local organizations to provide value services, which strengthen the community by helping to address specific challenges. The City of Ashland will continue to leverage its resources to develop and/or enhance its value services. Note that all value services are important.

The list below represents the priority Council is placing on these value services as the 2019-2021 biennial budget is prepared, given the progress that has been made to date to address them and the urgency with which they need to be addressed.

The value services identified and ranked into three categories by the City Council below:

Tier 1: Higher Priority

Emergency Preparedness

Address Climate Change

Tier 2: Moderate Priority

Reduce Wildfire & Smoke Risk

Economic Development

Housing Needs

Multi-Modal Transportation

Homeless Services

All-Age Friendly Community

Tier 3: Lower Priority

Acquisition of New Parks

Downtown Parking

Water Conservation

FISCAL IMPACTS

The 2019-2021 City Council goals were used as staff crafted the 2019-2021 biennial budget.

ACTIONS, OPTIONS, AND POTENTIAL MOTIONS

1. I move to approve Resolution No. 2019-02 adopting the City Council’s 2019-2021 biennial goals.
2. I move to amend Resolution No. 2019-02, in the following ways:

STAFF RECOMMENDATION

Staff recommends approval of Resolution No. 2019-02

REFERENCES AND ATTACHMENTS

Attachment 1: Resolution 2019-02

RESOLUTION NO. 2019-02

A RESOLUTION ADOPTING THE CITY COUNCIL'S 2019-2021 BIENNIAL GOALS

RECITALS:

- A. WHEREAS, the City Council desired to develop overall city goals to be used in the creation of the 2019-2021 biennial budget;
- B. WHEREAS, the City Council held a listening session, on January 7, 2018 to allow for broad public input on City goals/issues and held two public meetings, on January 18, 2018 and February 1, 2019, focused on developing City Council goals utilizing a facilitator.
- C. WHEREAS, the City Council distinguished between “essential services” and “value services” and ranked essential services as the City’s first priority.
- D. WHEREAS, the City Council defined “essential services” as,

“Fundamental services provided by the City of Ashland without which Ashland would no longer function as a community. The process of allocating City of Ashland resources will ensure that these services meet the needs of Ashland residences.”

- E. WHEREAS, the City Council addressed value services in the following way,

“The City of Ashland currently partners with other local organizations to provide value services, which strengthen the community by helping to address specific challenges. The City of Ashland will continue to leverage its resources to develop and/or enhance its value services. Note that all value services are important.

The list represents the priority Council is placing on these value services as the 2019-2021 biennial budget is prepared, given the progress that has been made to date to address them and the urgency with which they need to be addressed.”

THE CITY OF ASHLAND RESOLVES AS FOLLOWS:

SECTION 1. The 2019-2021 goals set forth below are adopted and will be used during the 2019-2021 biennium to guide the preparation of the 2019-2021 biennial budget and City spending, funding and programming during that same budget period.

SECTION 2. The City Council’s list of essential services includes those services listed as well as the infrastructure associated with them:

- Electric System
- Wastewater System (sewer)
- Street Repair and Maintenance

Drinking Water System
Stormwater System
Fire
Police
Municipal Court
Planning & Building Inspections/Plan Review
Parks Maintenance

SECTION 3. The City Council's list of value services include:

Tier 1: Higher Priority

Emergency Preparedness
Address Climate Change

Tier 2: Moderate Priority

Reduce Wildfire & Smoke Risk
Economic Development
Housing Needs
Multi-Modal Transportation
Homeless Services
All-Age Friendly Community

Tier 3: Lower Priority

Acquisition of New Parks
Downtown Parking
Water Conservation

This resolution was duly PASSED and ADOPTED this 19th day of March, 2019, and takes effect upon signing by the Mayor.

Melissa Huhtala, City Recorder

SIGNED and APPROVED this ____ day of _____, 2019.

John Stromberg, Mayor

Reviewed as to form:

David H. Lohman, City Attorney