



# Homeless Services Masterplan Subcommittee Introductory Meeting Agenda

**Siskiyou Room of the Community Development and Engineering Building  
51 Winburn Way  
January 9<sup>th</sup>, 2024**

## AGENDA

- I. **CALL TO ORDER:** 5:00 p.m., Meeting held virtually via Zoom at TBD
- II. **Welcome and Introductions**
- III. **Overview of Homeless Services Masterplan Subcommittee Goals and Outcomes**
  - A. City Council Memo
  - B. SWOT Analysis overview
  - C. Data Sources
- IV. **Homeless Services Masterplan Subcommittee Appointment Process**
  - A. Application Link
  - B. Appointment Process
- V. **Future Meetings**
  - A. Timeline for project completion
  - B. Cadence/dates/times
- VI. **ADJOURNMENT:** 7:00 PM

**Next Meeting Date: TBD**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please email [linda.reid@ashland.or.us](mailto:linda.reid@ashland.or.us). Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to the meeting (28 CFR 35.102-35.104 ADA Title 1).



# Council Business Meeting

November 7, 2023

<b>Agenda Item</b>	Scope of Work for Homelessness Masterplan	
<b>From</b>	Tonya Graham	Mayor
<b>Contact</b>	<a href="mailto:tonya@council.ashland.or.us">tonya@council.ashland.or.us</a>	
<b>Item Type</b>	Requested by Council <input type="checkbox"/> Update <input type="checkbox"/> Request for Direction <input type="checkbox"/> Presentation <input type="checkbox"/> Consent <input type="checkbox"/> Public Hearing <input type="checkbox"/> New Business <input type="checkbox"/> Old Business <input checked="" type="checkbox"/>	

## **SUMMARY**

The City Council asks the Housing and Human Services Advisory Committee to prepare a draft master plan to guide the City of Ashland’s investment in homelessness services.

The committee (probably through a sub-committee) should conduct its work openly and with broad stakeholder participation. The committee should present its recommendations to the Council by June 2024, with an interim report in the spring of 2024 to report on their findings regarding:

- the scope of the problem in Ashland
- a map of the efforts of the Jackson County Continuum of Care and Ashland community organizations
- gaps and shortcomings along the range of services and resources needed for unhoused residents of Ashland

Council liaisons will update the council monthly until then and report feedback to the committee.

The committee should summarize the Ashland community’s current approach and characterize the general degree of effectiveness of those efforts using a Strengths, Weaknesses, Opportunities, Challenges (SWOT) framework.

Understanding that the City of Ashland has limited resources to invest in homelessness services, the Committee will build on the SWOT analysis in developing a master plan that identifies the most strategic and catalytic opportunities for City action, and the scope and type of action needed. The plan may identify or recommend new sources of funding, as appropriate. This master plan is intended to guide decisions about where to shift or focus current attention to maximize effectiveness. The plan should propose goals and metrics commensurate with the recommended level of effort and resources.

Once the final Master Plan has been adopted by the Ashland City Council, the Council will take up the process of developing a site plan for the property at 2200 Ashland Street.



# Memo

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DATE: January 9, 2024

TO: Homeless Services Masterplan Subcommittee introductory meeting attendees

FROM: Linda Reid, Housing Program Manager

DEPT: Planning

RE: Data resources

I am including links to the most recent and available data for Jackson County on homelessness, which is not specific to Ashland, as that level of data is not separate from County level data.

The majority of data on homelessness is gathered through a federal level survey called the Point in Time (PIT) Count. Here is some background information about that national survey.

<https://www.hudexchange.info/programs/hdx/pit-hic/#2024-pit-count-and-hic-guidance-and-training>

The survey is conducted for Jackson County, which is CoC OR 502, and the data is not disaggregated for Ashland. The survey is conducted electronically, the data is sent directly to the County's Continuum of Care lead agency, Access which provides the numbers for the County directly to the state to be compiled at that level for all CoC's in Oregon then sent to the Department of Housing and Urban Development (HUD). Based on previous year's surveys, the number of homeless individuals in Ashland is on average 10% of the population counted through the PIT in Jackson County.

Attached to this memo is a breakdown of the 2023 OR 502 PIT count data. For data from prior year's PIT follow this link to the CoC dashboard reports for Jackson County.

## Planning Department

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# Memo

[https://www.hudexchange.info/programs/coc/coc-dashboard-reports/?filter\\_Year=&filter\\_State=OR&filter\\_CoC=OR-502&program=CoC&group=Dash](https://www.hudexchange.info/programs/coc/coc-dashboard-reports/?filter_Year=&filter_State=OR&filter_CoC=OR-502&program=CoC&group=Dash)

Finally, this is a link to the Annual Homeless Assessment Report (AHAR), which is compiled by HUD and provided to Congress to report on the state of homelessness in the nation and provides an evaluation of trends and emerging populations. This report uses data from the PIT count, and data submitted from each Continuum of Care through their Homeless Management Information Systems (HMIS) and is used to help inform policy and funding decisions at the federal level. While the data is not specific to Ashland, it does show trends that wouldn't be readily apparent at the local level.

<https://www.hudexchange.info/homelessness-assistance/ahar/#2023-reports>

The State of Oregon administers several programs that also provide funds to assist communities in addressing issues of homelessness, consequently the State collects data from those programs as well, some of which has areas of overlap with CoC funding, or other HUD funded programs. The State of Oregon also gathers data from the Homeless Management Information System (HMIS), as all providers of homeless services who receive State or Federal funding in the State of Oregon are required to utilize the same HMIS database. Here is a link to some of that information on the Oregon Housing and Community Services Website. <https://www.oregon.gov/ohcs/for-providers/Pages/hhs-data-reports.aspx>

The City of Ashland also undertakes data collection and planning for addressing homeless and other special populations within the City, that information primarily comes from the PIT and from census data. Those reports can be found here:

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# Memo

Consolidated Plan for the Use of Community Development Block Grant funds <https://www.ashland.or.us/Page.asp?NavID=17948>

Housing Capacity Analysis

[https://www.ashland.or.us/SIB/files/Ashland\\_Housing\\_Capacity\\_Analysis\\_Final\\_June2021.pdf](https://www.ashland.or.us/SIB/files/Ashland_Housing_Capacity_Analysis_Final_June2021.pdf)

Housing Production Strategy

[https://www.ashland.or.us/SIB/files/Draft\\_Ashland\\_HPS\\_01132023.pdf](https://www.ashland.or.us/SIB/files/Draft_Ashland_HPS_01132023.pdf)

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## HUD 2023 Continuum of Care Homeless Assistance Programs Homeless Populations and Subpopulations

*Important Notes About This Data: This report is based on point-in-time information provided to HUD by Continuums of Care (CoCs) as part of their CoC Program application process, per the Notice of Funding Availability (NOFA) for the Fiscal Year 2023 Continuum of Care Program Competition. CoCs are required to provide an unduplicated count of homeless persons according to HUD standards (explained in HUD’s annual HIC and PIT count notice and HUD’s Point-in-Time Count Methodology Guide <https://www.hudexchange.info/hdx/guides/pit-hic/>). HUD has conducted a limited data quality review but has not independently verified all of the information submitted by each CoC. The reader is therefore cautioned that since compliance with these standards may vary, the reliability and consistency of the homeless counts may also vary among CoCs. Additionally, a shift in the methodology a CoC uses to count the homeless may cause a change in homeless counts between reporting periods.*

### **OR-502 Medford, Ashland/Jackson County CoC**

**Point-in Time Date: 1/23/2023**

#### **Summary by household type reported:**

	Sheltered		Unsheltered	Total
	Emergency Shelter	Transitional Housing*		
Households without children <sup>1</sup>	166	135	547	848
Households with at least one adult and one child <sup>2</sup>	35	51	1	87
Households with only children <sup>3</sup>	6	0	0	6
<b>Total Homeless Households</b>	<b>207</b>	<b>186</b>	<b>548</b>	<b>941</b>

#### **Summary of persons in each household type:**

<b>Persons in households without children<sup>1</sup></b>	<b>188</b>	<b>137</b>	<b>554</b>	<b>879</b>
Persons Age 18 to 24	9	27	38	74
Persons Age 25 to 34	27	13	109	149
Persons Age 35 to 44	35	13	135	183
Persons Age 45 to 54	24	27	128	179
Persons Age 55 to 64	53	29	115	197
Persons Over Age 64	40	28	29	97
<b>Persons in households with at least one adult and one child<sup>2</sup></b>	<b>107</b>	<b>149</b>	<b>2</b>	<b>258</b>
Children Under Age 18	58	91	1	150
Persons Age 18 to 24	4	13	0	17
Persons Age 25 to 34	16	19	0	35
Persons Age 35 to 44	16	19	1	36
Persons Age 45 to 54	12	6	0	18
Persons Age 55 to 64	1	0	0	1
Persons Over Age 64	0	1	0	1
<b>Persons in households with only children<sup>3</sup></b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>6</b>
<b>Total Homeless Persons</b>	<b>301</b>	<b>286</b>	<b>556</b>	<b>1,143</b>

\* Safe Haven programs are included in the Transitional Housing category.

<sup>1</sup>This category includes single adults, adult couples with no children, and groups of adults.

<sup>2</sup>This category includes households with one adult and at least one child under age 18.

<sup>3</sup>This category includes persons under age 18, including children in one-child households, adolescent parents and their children, adolescent siblings, or other household configurations composed only of children.



## HUD 2023 Continuum of Care Homeless Assistance Programs Homeless Populations and Subpopulations

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### Demographic summary by ethnicity:

	Sheltered		Unsheltered	Total
	Emergency Shelter	Transitional Housing*		
Hispanic / Latino	64	106	55	225
Non-Hispanic / Non- Latino	237	180	501	918
<b>Total</b>	<b>301</b>	<b>286</b>	<b>556</b>	<b>1,143</b>

### Demographic summary by gender:

	Sheltered		Unsheltered	Total
	Emergency Shelter	Transitional Housing*		
Female	143	133	173	449
Male	157	152	377	686
Transgender	0	1	1	2
Gender Non-Conforming (i.e. not exclusively male or female)	1	0	2	3
Questioning	0	0	3	3
<b>Total</b>	<b>301</b>	<b>286</b>	<b>556</b>	<b>1,143</b>

### Demographic summary by race:

	Sheltered		Unsheltered	Total
	Emergency Shelter	Transitional Housing*		
Black or African-American	8	4	19	31
White	267	257	481	1,005
Asian	3	1	3	7
American Indian or Alaska Native	11	3	29	43
Native Hawaiian or Other Pacific Islander	4	3	9	16
Multiple Races	8	18	15	41
<b>Total</b>	<b>301</b>	<b>286</b>	<b>556</b>	<b>1,143</b>

\* Safe Haven programs are included in the Transitional Housing category.

<sup>1</sup>This category includes single adults, adult couples with no children, and groups of adults.

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### Summary of chronically homeless households by household type reported:

	Sheltered		Unsheltered	Total
	Emergency Shelter	Transitional Housing*		
Chronically Homeless households with at least one adult and one child <sup>2</sup>	6	0	0	6

### Summary of chronically homeless persons in each household type:

Chronically Homeless persons in households without children <sup>1</sup>	81	1	138	220
Chronically Homeless persons in households with at least one adult and one child <sup>2</sup>	23	0	0	23
Chronically Homeless persons in households with only children <sup>3</sup>	0	0	0	0
<b>Total Chronically Homeless Persons</b>	<b>104</b>	<b>1</b>	<b>138</b>	<b>243</b>

### Summary of all other populations reported:

Severely Mentally Ill	52	23	173	248
Chronic Substance Abuse	46	24	154	224
Veterans	14	41	20	75
HIV/AIDS	1	0	10	11
Victims of Domestic Violence	15	4	45	64
Unaccompanied Youth	15	27	38	80
Unaccompanied Youth Under 18	6	0	0	6
Unaccompanied Youth 18-24	9	27	38	74
Parenting Youth	4	6	0	10
Parenting Youth Under 18	0	0	0	0
Parenting Youth 18-24	4	6	0	10
Children of Parenting Youth	3	6	0	9

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# Memo

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DATE: January 9, 2024

TO: Homeless Services Masterplan Subcommittee introductory meeting attendees

FROM: Linda Reid, Housing Program Manager

DEPT: Planning

RE: Application Process for Consideration and Appointment to the Homeless Services Masterplan Subcommittee

I am including links to the application for consideration to appointed to the Homeless Services Masterplan Subcommittee on the City of Ashland website: <https://www.ashland.or.us/CCBIndex.asp?CCBID=239>

The City will be accepting applications until January 15<sup>th</sup>. The applications will be forwarded to the Housing and Human Services Advisory Committee to be reviewed at their next regular meeting on January 25<sup>th</sup> from 4:00–6:00 PM. At that time the Committee will review the applications and make appointments to the Ad Hoc Subcommittee, which is expected to have a maximum of 9 members. The Committee has allocated specific seats for three members from the HHSAC, one law enforcement liaison, one or more representatives from the South Ashland community and with lived experience of homelessness.

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