

The City of Ashland offers the following incentives to encourage all new homes to be as energy and water efficient as possible and also to be conscious of the health and safety of the environment and the future occupants of the home.

Program participants may select from any of the individual measures for partial incentive opportunities or select all of the measures to obtain the full \$2,500 incentive and the home be recognized as an Ashland SmartBuild home.

#### Energy efficiency incentives

|  |               |
|--|---------------|
| Heat pump — Forced air or ductless (minimum efficiency requirements) | \$500         |
| Heat pump water heater   | \$500         |
| Energy star appliances (minimum of 3)                                | \$100         |
| Bonus for completing all energy options                              | \$400         |
| Energy efficiency incentives*  | <b>\$1500</b> |

#### Additional resource conservation incentives

|  |               |
|--|---------------|
| Water Sense Certified Home                     | \$500         |
| Earth Advantage Platinum Home                  | \$400         |
| Electric Vehicle Charging Unit                 | \$100         |
| TOTAL potential incentives for SmartBuild home | <b>\$2500</b> |

\*The City also offers the Northwest Energy Star certification incentive of \$1,500 for an electrically heated home and \$200 for a home heated with natural gas as an alternative to the SmartBuild menu.

#### Zero Net Energy Home

For those interested in striving for a net zero home (generates as much or more energy than it consumes), the City of Ashland also offers an incentive for solar water heating systems as well as solar PV systems.

The City's Conservation staff is ready to discuss opportunities with you as early in the process as possible to insure specifications of qualifying measures, even before plans are drawn up and submitted.



**Call us early in your project.**

**We're here to help you find savings & benefits.  
Let's do it right!**