



**CITY OF  
ASHLAND**

**FINAL ACTION PLAN: ONE YEAR USE OF FUNDS  
Program Year 2012  
(July 1, 2012 – June 30, 2013)**

Prepared for:  
The U.S. Department of Housing and Urban Development

By:  
The City of Ashland  
Department of Community Development  
Planning Division  
Ashland, Oregon

## **Mission Statement**

The following mission statement is taken from the City of Ashland's current Strategic Plan.

### ***HOUSING***

*The City has a responsibility to ensure that proper amounts of land are set aside to accommodate the various housing needs in the City, and that its land development ordinances are broad enough to allow for variation in housing type and density.*

### ***ECONOMY***

*The City seeks to provide opportunities for a variety of economic activities in the City, while continuing to reaffirm the economic goals of Ashland citizens. Economic development in Ashland should serve the purpose of maintaining and improving the local quality of life.*

### ***SOCIAL AND HUMAN SERVICES***

*To ensure that all people in Ashland live in a safe, strong, and caring community, the City seeks to enhance the quality of life and promote self-reliance, growth and development of people. To these ends, the City will strive to provide resources and services to meet basic human needs.*

## **Executive Summary**

The City of Ashland is an Entitlement Community. The city anticipates an annual allocation of \$164,556 in Community Development Block Grant funds for Program Year 2012 (July 1, 2012-June 30, 2013) by the Department of Housing and Urban Development (HUD).

This document, the CDBG Action Plan for Program Year 2012 describes the project(s) that the City will undertake and the manner in which the project(s) are consistent with the priorities of the Five-Year Consolidated Plan. Within this document is a table summarizing the projects to be funded by CDBG dollars in Program Year 2012 (page 3).

Following the recommendation of the Housing Commission, the City Council has identified that a total of \$44,000 in available grant funds, is to be awarded to three projects: \$14,000 to St. Vincent de Paul-Home Visitation Program for emergency rental and utility assistance, \$10,000 to Maslow Project for outreach and case management for homeless youth enrolled in the Ashland School District, and \$20,000 to Living Opportunities to remodel their ACES employment building. The balance of the funds is to be placed in reservation for the Ashland Emergency Food Bank to acquire the building which they currently lease, pending further fundraising efforts. The City Council has also approved an amendment to the 2010-2014 Consolidated Plan for the use of Community Development Block Grant funds to allow for the funding of three projects in a given year. This is a change from the previously adopted policy of funding no more than two projects in a given year.

The table provided below shows the projects awarded CDBG funds in Program Year 2010:

**CDBG Funded Projects for Program Year 2012**

<b>Project ID</b>	<b>Recipient Organization</b>	<b>Activity Name</b>	<b>Location</b>	<b>CDBG Funds</b>	<b># Households or Persons Assisted Annually</b>
<b>2012-1</b> (Consolidated Plan Goal 14)	City of Ashland	CDBG Administration	City Wide	\$32,911	city wide
<b>2012-2</b> (Consolidated Plan Goals 6.1, 6.2 & 8.2)	St. Vincent De Paul	Home Visitation Program-Homeless prevention	City Wide	\$14,000	15 low income households
<b>2012-3</b> (Consolidated Plan Goals 6.1)	Maslow Project	School Based Services for Homeless Youth	City Wide	\$10,000	Approx 35-99 homeless youth (aggregate)
<b>2012-4</b> (Consolidated Plan goal 14.1)	Living Opportunities	Renovations to Ashland Community Employment Center (ACES)	City Wide	\$20,000	22 Special Needs Clients

In previous years the City has funded a variety of activities including affordable housing projects, respite care for special needs populations, and emergency assistance for households at risk for homeless. In Program Years 2008 and 2009 the City awarded funds to the Housing Authority of Jackson County (HAJC) for public facilities improvements in support of a large scale affordable housing development. The development known as Snowberry Brook was completed in Spring of 2011 and all 60 units were leased to qualified low-income households shortly thereafter. This large scale affordable housing development allowed the City to meet its most challenging goal identified in the 2005-2009 Consolidated Plan of providing 55 new units of affordable housing. In the 2011 Program year the City awarded grant funds to ACCESS, Inc to acquire a piece of property on which to develop six units of housing affordable to households making 60% of the Area Median or less. Currently this project is pending, contingent upon funding from Oregon Housing and Community Services Consolidated Funding Cycle for construction.

In 2010 the City awarded funding to Ashland Supportive Housing (ASH) to rehabilitate an existing single family housing unit to be used as a respite care center for peoples with disabilities. ASH's respite home opened in the Fall of 2011. The City has funded the St. Vincent De Paul-Home visitation program for previous three years running. This program works with the

homeless and households at risk of homelessness offering resources and assistance to stabilize the households and move them back to self sufficiency. The SVDP Home Visitation Program is administered by an all volunteer staff, so all program funds go directly to assist participants. For Program year 2012 the City as also awarded funds to the Maslow Project which seeks to provide outreach, case management, and resources to homeless youth enrolled in schools and Living Opportunities to complete renovations on their Ashland Community Employment Center that serves peoples with developmental disabilities. All of these activities as well as the Annual Project Homeless Connect event, put on by the Jackson County Homeless Task Force has allowed the City to reach its annual goals for serving homeless and special needs households. The outcomes of these programs will be reported in more detail in the 2012 CAPER.

## **Citizen Participation**

A Public hearing was held on March 28<sup>th</sup> 2012 to consider comments on the potential uses of the 2012 CDBG allocation. Additionally at that meeting the Ashland Housing Commission reviewed the applications submitted for CDBG grant awards. After opening a hearing to solicit comments about how the City should apply the CDBG funds (no public testimony provided), the Housing Commission forwarded an award recommendation to the City Council. The City Council held a public hearing on April 17<sup>th</sup> 2012, at which time the CDBG applicants and one citizen testified during the public hearing and the Council selected award recipients.

The Housing Commission will hold a public hearing on April 25<sup>th</sup> 2012 to elicit comments on the draft Action Plan and provide recommendations for potential changes. The public comment period on the 2012 One- year Action Plan will begin on April 23<sup>rd</sup> and run through May 23<sup>rd</sup>.

All meetings are noticed in the *The Ashland Daily Tidings*, and posted on the City of Ashland website. The availability of the draft plan was also posted on the City of Ashland web page on April 23<sup>rd</sup>, 2012 and an Adobe Portable document (PDF) of the Action Plan will available for download throughout the public comment period.

A legal notice notifying the public of the availability of the draft Action Plan and the comment period was published on April 23<sup>rd</sup> 2012 in *The Ashland Daily Tidings*.

As of the date of submission no comments have been received.

## **Sources of Funds**

There are several available private and public funding sources to assist developers of affordable housing, area non-profit service providers, and organizations that assist at risk and low-income populations. This section provides an overview of the potential funding sources for projects or services provided to the aforementioned populations. Only the programs and resources most likely to be utilized by organizations providing services to City of Ashland residents or that provide area wide benefit will be included in this narrative. The City of Ashland is an Entitlement Jurisdiction for Community Development Block Grant funds. Most other resources are provided on a competitive basis through state or federal programs.

### **1) Community Development Block Grant (CDBG) Program**

CDBG funds are an entitlement received by the City of Ashland based on a formula allocation. The City expects to receive \$164,556 in formula grant funds for fiscal year 2012. The eligible uses of these funds permit the city to provide direct funding for community development projects such as streets, sidewalks and other public infrastructure in low-income neighborhoods. The City of Ashland also awards funds to agencies and organizations that provide housing and related services to low to moderate income and special populations through a competitive process that requires a 10% match. Similarly CDBG funds often allow the grantees to leverage substantial resources from state and federal funding sources. The City of Ashland has instituted a 15% set aside for public service projects that benefit low to moderate income populations and homeless, at-risk and special needs populations.

Total Fiscal Year 2012-2013 resources available for allocation in this program year

Community Development Block Grant Fund	\$ 164,556
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The funds identified above represent both federal and local CDBG resources available for allocation to eligible activities. The City intends that 100% of these funds will be invested in or support the delivery of activities that primarily benefit very low, low, and moderate income persons. This table does not reflect funding sources provided by federal, state, and local resources outside of the CDBG program which may be utilized in projects and services that help to meet goals identified in the City's five year Consolidated Plan. The City has not received program income from the Housing Rehabilitation Loan program since 2007. The cumulative total comprised of pay-offs received since the close of fiscal year 1997, the year that the first Home Rehabilitation Loan program was awarded a City of Ashland CDBG grant, is \$49,217. Three projects were completed in PY 2010 expending all but \$46 of the program income. For fiscal year 2012 the Housing Authority of Jackson County does not expect to receive any program income from the City of Ashland's Housing Rehabilitation Loan Program. Program income derived from Housing Rehabilitation Loan repayments are only eligible for use in further Housing Rehabilitation Loan projects

## **2) Home Program**

The City of Ashland is not currently a participating jurisdiction for HUD's HOME funds. Some local developers of affordable housing are eligible to apply to Oregon Housing and Community Services Department which allocates funds based on a statewide Consolidated Plan.

## **3) Low-Income Energy Assistance and Weatherization**

ACCESS, Inc. serves as the CAP agency providing service to all of Jackson and most of Josephine County. ACCESS, Inc. receives U.S. Department of Energy funds which are distributed through Oregon Housing and Community Services. These funds are used to provide low-income households with help in paying their energy bills and weatherizing their homes. Furthermore, the City of Ashland owns and operates the Electric Utility; the City is in the unique position to assist very-low income households in meeting their energy needs, specifically during the winter months when energy costs and use are highest. To this end the City targets assistance to Low-income Ashland utility customers who need help to pay their heating bills over the course of each winter. Applicants must have an active electric utility account with the City and the Applicant's household income may not exceed 125% of the Federal Poverty Guidelines. The City of Ashland also offers a Senior and Disabled Discount on electric usage charges. Last year the cumulative total the city provided out of the general fund toward this program was \$91,947.62, serving 442 households.

## **4) Low-income Housing Tax Credit Program**

The Federal Low-Income Housing Tax Credit Program assists both for-Profit and non-profit housing developers in financing affordable housing projects for low-income families and individuals. Some local developers of affordable housing are eligible to apply to Oregon Housing and Community Services Department which allocates funds based on a statewide Consolidated Plan. The Housing Authority of Jackson County recently completed a 60 unit housing project financed with tax credits and ACCESS, inc has submitted an application for funding to construct a six unit complex on land purchased with City of Ashland CDBG funding.

## **5) Exemptions from Local Property Taxes**

Non-profits that provide services for low and moderate income persons are often eligible for exemptions from local property taxes. ACCESS, Inc. and the Housing Authority of Jackson County are two such entities.

## **6) Homeless Populations**

Oregon Housing and Community Services receive federal and state resources to be used to support services for homeless populations. They include: Emergency Housing Account, Emergency Shelter grants, State Homeless Assistance Program, Shelter Plus Care, and Supplemental Assistance for Facilities to Assist Homeless. Additionally, under the Federal Continuum of Care program administered by HUD, local governments and agencies can apply for federal funding for programs and services to prevent and combat homelessness. The Jackson County Continuum of Care is an annual recipient of McKinney Vento funds. The City of Ashland does not directly receive any funds to assist homeless persons or persons at risk of becoming homeless, and there is no longer a local organization that provides services to homeless populations; however City of Ashland residents can access available services, programs and funds through ACCESS, Inc. the regional CAP agency that serves Jackson and Josephine Counties. Similarly, many non-profit agency's that provide housing or support services for homeless populations are eligible to apply for funds through Oregon Housing and Community Services or through the Jackson County Continuum of Care.

## **7) Public Housing Assistance-Section 8 Housing Choice Voucher Program**

The Housing Authority of Jackson County is the local provider of HUD funded housing programs such as the Housing Choice Voucher program and the Public Housing program. The Housing Authority also operates a Family Self sufficiency program for families receiving federal housing assistance. The family self sufficiency program offers an Individual Development Account program that provides a three to one savings match to promote self sufficiency through furthering education, providing down payment assistance for homeownership and the promotion of micro-enterprise. Currently the Housing Authority receives approximately 1390 Housing Choice Vouchers for all of Jackson County. Just over 100 of those vouchers are provided to City of Ashland residents.

## **8) USDA Rural Development Mutual Self Help Home Loans/SHOP**

The Department of Agriculture's Rural Development offers several loan options to assist low to moderate income households attain homeownership. In recent years the City of Ashland has awarded Rogue Valley Community Development Corporation CDBG funds to help leverage funds and initiate two Self help homeownership projects that utilized funds from Rural Development programs. Rogue Valley Community Development Corporation has utilized Self Help Ownership Program (SHOP) grant funds awarded to Community Frameworks from HUD on these projects. Similarly USDA Rural Development also offers low-interest loans and grants to assist low to moderate homeowner's complete health and safety repairs on their homes.

## **9) City General Fund Grants**

The City of Ashland offers two types of grants, Social Service Grants and Economic Development Grants. The City's Social Service Grant program allocates approximately \$118,000 annually to help fund public service agencies and organizations providing essential safety net services for City of Ashland residents. The City's Economic Development Grant program provides over \$150,000 in grants annually.

## **10) Land Donation/Systems Development Charge Deferrals/Fee Waivers**

In recent years the City of Ashland has offered city owned land to developers of affordable housing through a competitive RFP process to assist in buying down the land costs thereby encouraging the development of affordable housing. In program year 2008 the City traded four City owned properties

valued at \$1.7 Million to assist in acquiring land for the purpose of developing an affordable housing project in conjunction with the Housing Authority of Jackson County and yet to be identified developer(s) of affordable housing. The City of Ashland also provided \$620,000 in direct contribution from the General Fund in order to assist with this acquisition. The City offers incentives to private developers and affordable housing developers by deferring Systems Development Charges and waiving Community Development Fees for providing ownership and rental units priced for low and moderate income households. These incentives result in the non-collection of funds that would otherwise contribute to the City's General Fund.

## **Summary of Specific Annual Objectives**

The Action Plan allocates \$76,911 in new 2012-2013 CDBG funds. The funds will be used to support the following activities:

**Emergency Rental and Utility Assistance-** St. Vincent De Paul-Home Visitation Program was awarded \$14,000 in public service funds to provide emergency rental and utility assistance to qualified households.

**Outcome Statement:** *Availability/Accessibility of Decent Housing*

**Case Management for Homeless Youth-** Maslow Project –School Based Services for Ashland Homeless Youth was awarded \$10,000 in public service funds to provide outreach case management and resources to homeless youth in the Ashland School District.

**Outcome Statement:** *Availability/Accessibility of Economic Opportunities and Decent Housing*

**Renovations to Employment center for peoples with Disabilities-**Living Opportunities-ACES employment Center renovation was awarded \$20,000 in Capitol Improvement funds to complete renovations to their employment center that serves peoples with disabilities.

**Outcome Statement:** *Availability/Accessibility of Economic Opportunities*

**Program Administration** -\$32,911 will be used for general program administration.

**Table 3-A  
Summary of Specific Annual Objectives**

Specific Obj. #	Outcome/Objective Specific Annual Objectives	Projects (CDBG Funded)	Performance Indicators	Year to be completed	Expected Number	Actual Number	Percent
<b>DH-1 Availability/Accessibility of Decent Housing</b>							
DH-1.1	Provide assistance to non-profit organizations that assist the homeless and those at risk of homelessness, provide transition assistance to the homeless and help prevent homelessness.  HUD Matrix = 05 Q	Home Visitation Program St. Vincent De Paul	Number of households at risk of homelessness that have received services designed to improve health and safety, and counseling.	2012	15		
<b>DH-1 Availability/Accessibility of Decent</b>							
DH-1.1	Provide assistance to non-profit organizations that assist the homeless and those at risk of homelessness, provide transition assistance to the homeless and help prevent homelessness.  HUD Matrix = 05D	School Based Services for Homeless Youth-Maslow Project	Number of homeless or at risk youth that have received services designed to improve health and safety, and counseling.	2012	35-99		
<b>DH-1.3 Availability/Accessibility of Decent Housing</b>							
DH-1.3	Provide assistance to non-profit organizations that provide support services for extremely low and low-income special needs populations.  HUD Matrix=14E	Ashland Community Employment Center Remodel-Living Opportunities	Number of group homes or other supportive housing developed for the elderly, individuals with special needs.	2012	1		

**Outcome measures**

In addition to the table above, included in this submission is Table '3C' (OMB 2506-0117) for each of the activities receiving CDBG funds for the 2012 program year. Within the 3C tables the City has indicated the Objective and Outcome categories and incorporated the identification of the CPD outcome statement as an Objective number.

**Allocation priorities and Geographic Distribution**

The City of Ashland is a small entitlement community with limited resources to apply to CDBG funded activities. As the City of Ashland primarily uses CDBG funds to assist projects that seek to create or retain affordable housing (these priorities are noted in Housing Goals 1-3 in the City's 2010-2014 Consolidated Plan). The City aims to utilize CDBG funds to benefit the greatest number of households as opposed to a direct application of funds to a particular neighborhood as part of a revitalization strategy. With a limited number of applications received for CDBG funds the City has not had to further delineate a spending priority based on location as selection criteria in evaluation of proposals. However,

as land values are slightly lower in designated low-moderate income census block groups the City is often in the position of making awards to acquire property or rehabilitate housing in such neighborhoods. The jurisdiction has no plans to dedicate a percentage of CDBG funds to any one area.

For a number of years the City has struggled to retain existing and create new affordable rental housing units. An insufficient quantity of new affordable rental housing units have been built within the City in recent years, this has been attributed to the high cost of land, which despite the recent economic downturn continues to remain higher (decrease at a lesser rate) than that of the surrounding cities in Jackson County. The goals specified in the 2010-2014 Consolidated Plan that aimed to provide services to homeless, at-risk, and special needs populations have suffered due to the lack of support services for homeless populations within the City. The loss of the Interfaith Care Community of Ashland, who was the sole provider of homeless support services (aside from meals and the City's Emergency shelter program which only operates in extreme weather conditions), has had a severe impact on the amount of homeless, at-risk and special needs populations that the City has been able to provide assistance for. Homeless populations and those at risk of homelessness still have access to regional service providers, most of which are located in and around the City of Medford approximately 13 miles from Ashland, however, there is no system in place to track the services provided by the numerous agencies by locality or without duplication. The 2010-2014 Consolidated Plan established the goal (6) of providing support services for homeless prevention and transition. The goal further states that services that are part of a comprehensive approach to improve the living conditions of clients are a priority. The City received two proposals in 2012 which will assist the City in addressing this goal.

## **Annual Affordable Housing Goals**

**Goal 1:** *To increase the supply of affordable rental housing for extremely low-, low- and moderate-income families. Where possible, give funding priority to those projects that will provide benefits to residents with the lowest incomes.*

**Goal 2:** *To increase the homeownership opportunities for extremely low-, low-, and moderate-income households. Where possible, give funding priority to those projects that will provide benefits to residents with the lowest incomes.*

**Goal 3:** *To maintain the existing affordable housing supply. Where possible, give funding priority to those projects that will provide benefits to residents with the lowest incomes. Also, give funding priority to those programs which retain the units as affordable in perpetuity, or recapture the rehabilitation costs for further use in Ashland.*

During the 2012 CDBG Program Year the City of Ashland expects one affordable housing project to be underway. Access, Inc. has purchased a parcel of land on which to develop six units of affordable housing pending funding from the State Consolidated Funding Cycle. Although this project is underway and will help the city meet some the goals proposed in the five year Consolidated plan, the project is not expected to be completed within this program year.

## **Needs of Public Housing**

The City of Ashland does not own or operate any public housing within the City. Additionally, the Housing Authority of Jackson County which serves the Ashland area in this regard does not currently own or operate any Public Housing units located within the city. The Housing Authority has no proposed Public Housing projects within the Ashland City limits for the 2012 CDBG program Year.

## **Homelessness and other Special Needs Populations**

**Goal 6:** *Support services for homelessness prevention and transition. Where possible, give funding priority to services that are part of a comprehensive approach that improves the living conditions of*

*clients. Safety net services or services that meet basic needs shall only be funded with CDBG dollars if it can be demonstrated that clients receiving those benefits are part of a program that will eventually help them obtain self-sufficiency.*

**Goal 7:** *Encourage the development of emergency and transitional housing for homeless families with children and/or individuals.*

**Goal 8:** *To support housing and supportive services for people with special needs. People with special needs include the elderly, the frail elderly, persons with developmental disabilities, persons with physical disabilities, persons with severe mental illness, persons with alcohol or other drug dependencies and persons with HIV/AIDS or related illness.*

In prior years the City awarded CDBG funds and provided social service grant funds through the city's general fund to Interfaith Care Community of Ashland (ICCA) to provide services to homeless individuals and improve access to transitional housing. For Program Year 2012, the City has awarded public service funds to the St. Vincent De Paul, Home Visitation program in an effort to prevent homelessness. The city has also awarded funding to Maslow Project to provide wrap around services, case management and resources to homeless youth enrolled in the Ashland School District. The city continues to support regional service providers through the City of Ashland's general fund social service grants to organizations that provide services to homeless, at-risk, and special needs populations. As mentioned previously, the community volunteers organize emergency shelters through area churches and public buildings in times of extreme weather conditions. Further, populations needing assistance not offered locally have the ability to access a variety of safety net services through ACCESS, Inc, the regional provider of Community Action Programs, as well as other social service providers located in Medford and surrounding areas. The city continues to partner with other governmental jurisdictions, agencies and organizations, in an effort to address homelessness and other special needs populations. The city continues to be an active member in the Homeless Task Force, a sub-group of the Jackson County Community Services Consortium, and Jackson County's Continuum of Care body, to address the needs of the homeless on a regional scale, and make referrals to the appropriate agencies when necessary.

Each year the Homeless Task Force conducts a one night homeless shelter survey, through a coordinated effort of the task force members, emergency shelters, social service agencies, and organizations that provide support services to homeless and special needs populations. This annual survey allows jurisdictions and agencies to track the progress, or lack of progress on addressing the issues of homelessness in the region as well as to recognize gaps in services. The city may attain a percentage of the goals as outlined in DH1.1 -1.3; assistance and support services for special needs and homeless populations, (3 group homes, 3 individuals, and 400-500 homeless individuals receiving services county wide) through support of St. Vincent de Paul's program, through the use of City of Ashland general funds in the form of Social Service grants to area organizations offering services to at-risk, homeless, and special needs populations, and through staff's work with the Homeless Task force and the City's involvement in the Project Homeless Connect event, a one day event to provide outreach, services, and resources to homeless and at-risk populations.

The City does not specifically prioritize activities that focus on serving the needs of chronically homeless populations. However, Jackson County's Ten-Year Plan to end homelessness, a document created and carried out by the Jackson County Homeless Task Force, of which the City of Ashland is an active member, does prioritize several strategies to address the needs of the chronically homeless throughout the region. The six strategies identified by the Ten Year plan provided action steps to end chronic homelessness. These action steps include; promoting the housing first model, providing coordinated and consistent case management, increase financial assistance/incomes for those who are the most vulnerable, provide life skill training, and coordinate discharge planning. Lastly, the Ten-Year plan prioritizes the development and increase of emergency and transitional shelters, and permanent supportive housing options open to those with the lowest incomes.

In 2011 the City Council adopted the goal of appointing an ad-hoc committee to make recommendations to the City Council by December 31, 2011 about how the City and partner organizations can work together in the long run to address the needs of homeless people and to reduce homelessness in the community. In the year since the inception of the Ad Hoc Committee the City has installed a porta-potty behind the downtown plaza to offer restrooms for the homeless and others after the community restrooms have closed. The City in partnership with the Chamber of Commerce has purchased donation drop-boxes, the proceeds of which will be administered by the Ashland council of the Society of St. Vincent De Paul to assist homeless populations meet their needs and work toward self-sufficiency. In April of 2012 the Ad Hoc committee received a renewal of their charge to continue their work on partnering with area non-profits around the creation of a day use center and to foster an ongoing community dialog around homelessness.

## **Racial/Minority Populations**

According to the **2000 Census** there were no block groups where 20% or more of the population is comprised of racial or ethnic minorities. Consequently the City does not intend to direct any 2012 CDBG funds to any one block group for this purpose. The City does however intend to direct resources toward furthering fair housing and implementing the recommendations identified in the 2008 Analysis of Impediments to Fair Housing Choice. Specific actions the City is currently undertaking include; partnering with the City of Medford to bring Fair Housing Trainings to targeted groups identified in the AI, supporting the Center for Non-Profit legal services through City General Fund Social Service Grants, regional coordination of fair housing activities to better meet the needs of the citizens while utilizing regional resources more efficiently. Lastly, the City of Ashland's Housing Commission is working on implementing several of the recommendations identified in the AI, including an update of the City's Fair Housing Ordinance.

## **Barriers to Affordable Housing**

**Goal 4:** *Remain aware of the barriers to affordable housing in Ashland, and where it is within the City's ability; take steps to overcome such barriers.*

Education and Outreach is a significant role of the Housing Commission and such activities often have the benefit of not just disseminating information, but collecting information as well. Such a dialogue within the City facilitates an awareness of the barriers to affordable housing and highlights mechanisms available to address such barriers. In the 2012 CDBG program year the Housing Commission will continue its ongoing efforts to produce informational material to raise awareness and understanding of issues that surround affordable housing. Specifically, the Housing Commission has selected as an annual goal education and outreach to homeowners dealing with the issues of foreclosure. The Housing Commission has created a Finance Sub-Committee to work toward identifying a permanent funding source to support the Housing Trust Fund. The Housing Trust Fund Ordinance was adopted in late 2008 in an effort to promote the development of affordable housing by assisting developers in overcoming the barriers of land and development costs when developing affordable housing.

The City of Ashland Housing Commission, Planning Commission, and City Council have initiated an examination of regulatory barriers and land use ordinance barriers to the promotion and development of affordable housing. Similarly, the Housing Commission and city staff continue to research and implement incentives to promote the development of affordable housing.

## **Anti-Poverty Strategy**

**Goal 13:** *To reduce the number of people living in poverty in the City of Ashland.*

**Goal 14:** *Promote and support activities in the community that improve or provide access to economic opportunities for extremely low- and low-income residents of Ashland.*

The Housing and Community Development Act of 1992 requires communities to include in their Consolidated Plan a description of an anti-poverty strategy. This strategy takes into consideration factors over which the City has control. The City of Ashland has limited resources for addressing the issues involved in reducing poverty and improving the self-sufficiency of low-income residents. Affordable housing is one of the factors directly related to poverty that the City of Ashland does have some ability to influence. In addition, the City supports housing, social service, and economic development programs targeted at the continuum of care needs of the homeless.

Goals 13 and 14 of the five year consolidated plan target reducing the number of people living in poverty, to this end the City adopted a Living Wage Ordinance in 2001 that stipulated that all employees, contractors, or recipients of city grants or funds must meet minimum living wage requirements adjusted annually to the Consumer Price Index. The Living wage ordinance continues to provide the benefits of a higher wage scale for all people working to provide the City with services, or working on City funded projects. Similarly economic development grants funded through the City's General Fund provide support for non-profit organizations that create living wage employment opportunities and fund programs that provide job training for low-income, at-risk and special needs populations as well as supporting humanities and the arts. The City of Ashland completed an Economic Development study to increase the number of living wage jobs located within the city by promoting the expansion, retention and relocation of local and national businesses.

The City of Ashland provides funding to agencies that address the needs of low income and homeless residents through a Social Service Grant program. The goal of this program is to improve living conditions and self sufficiency for residents by meeting such basic needs as food, shelter, clothing, counseling and basic health care. The goal is carried out by providing funds in excess of \$100,000 every other year to various area agencies whose focus meets one or more of these targeted needs. Similarly, the City of Ashland's utilities department through the Ashland Low-Income Energy Assistance Program (ALEAP) provides reduced cost energy bills and bill payment assistance to qualifying low-income, elderly, and disabled residents in an effort to reduce cost burden. Both of these programs are paid out of the City's General Fund.

An Affordable Housing Committee was formed in 1990 and reconvened in 1994 to search for ways to provide economical housing in Ashland. In 1995 a formal Housing Commission was formed. The Housing Commission has endeavored to create policies that will allow additional housing opportunities for low- and moderate- income Ashland households.

### **Lead-Based Paint**

***Goal 12: Assure activities assisted by the City are conducted in compliance with state and federal laws that apply to lead-based paint hazards, and the information distributed about lead-based paint is in compliance with current state and federal laws.***

The City of Ashland is acutely aware of the dangers posed by lead based paint poisoning. In goal 10 of the five year Consolidated Plan, the city prioritized the goal of assuring that CDBG funded activities would be in compliance with all state and federal laws regarding Lead Based Paint safe work practices in federally assisted projects in an effort to reduce the number of housing units containing Lead Based Paint Hazards and thereby reduce the number of children affected by lead based paint poisoning. The city provides information regarding lead based paint hazards in the home, and information regarding lead based paint safe work practices as requested. Lastly, The Housing Authority of Jackson County hosts periodic Lead Based Paint Safe work practices training and certification which benefits local contractors and the general public. The City of Ashland's Housing Program Specialist is certified in lead based paint safe work practices. The City sponsored housing rehabilitation program utilizing program income has the

potential to involve issues of lead based paint. The City has in the past and will continue to ensure that lead testing and clearance is completed on any federally funded project involving a structure built prior to 1978.

## **Monitoring**

The City of Ashland employs a full time Housing Program Specialist to oversee the Community Development Block Grant program, the City of Ashland's affordable Housing Program, and to work with the City of Ashland's Housing Commission in identifying the City's housing needs, foster knowledge of those needs and promote the development of needed housing types. The Housing Program Specialist is responsible for monitoring the City's progress in meeting the stated goals and objectives set forth in the five year Consolidated Plan annually, and to ensure that CDBG awards and the yearly Action Plans are developed to meet the intended goals. Specifically, the development of housing that is affordable to low, moderate, and extremely low income households will be quantified each year. Throughout the year each new unit that is developed, through grant assistance or through the private market to meet regulatory requirements, will be deed restricted to ensure a period of affordability (typically 30 years or greater), The development of both rental and owner occupied affordable housing will be compared to the targets established in the Consolidated Plan and subsequent years CDBG awards will be targeted to those types of housing that are not keeping pace with projections.

City staff will complete an Annual Performance Evaluation Report which will quantify both housing and homeless accomplishments after the conclusion of each program year. Housing accomplishments will be broken into the income and occupancy type categories identified in the 5-year Consolidated Plan.

The success of the Ashland CDBG program, SDC deferral program, Accessory Residential Unit development, and Land Use requirements and incentives for affordable housing, will be examined and presented to the Ashland Housing Commission for evaluation. This information will inform potential modifications to existing or future programs to meet the goals outlined in the Consolidated Plan. The information contained in the Annual Performance Evaluation Report will assist in informing the CDBG award selection process undertaken in February-March of the following year.

**Sub-recipient Monitoring-**The City of Ashland, as the grantee for CDBG funds, will monitor the sub-recipients on a quarterly basis. The Housing Program Specialist maintains a close working relationship with the CDBG sub-recipients. One benefit of being a small entitlement community with a limited grant amount is that the City typically provides only one or two awards per program year. This enables the City Staff to closely follow the progress of CDBG projects and maintain open communication with Sub-recipients.

The City is committed to ensuring that CDBG funds are used as specified in State and Federal regulations through: public and City Council monitoring, through public hearings, staff evaluation, annual evaluation of the priorities set forth in the Consolidated Plan, periodic site visits and program evaluations, financial monitoring, record keeping, and financial and beneficiary reporting requirements.

The City requires recipients of CDBG funds to provide a project timeline with benchmarks for completion which is incorporated into the Sub-recipient Agreement for use of CDBG funds. The City remains in regular contact with each sub-recipient throughout the project's development to monitor their accomplishments to ensure they are meeting the projected benchmarks, and to provide ongoing guidance on CDBG regulations.

For currently funded projects in development, at a minimum the City CDBG administration staff will meet with each sub-recipient's designated representative to review their project's accomplishments and investigate any failures to meet anticipated benchmarks at quarterly intervals. If deemed necessary, the

City of Ashland CDBG administrative staff will conduct a formal monitoring visit to evaluate the following items as they relate to CDBG funded projects. If at any point the City CDBG administration staff determines a project is failing to move forward the sub-recipient will be required to complete a Corrective Action Plan as described below.

**Financial management**-The extent to which program participants account for and manage financial resources in accordance with approved financial management standards. Additionally this criterion relates to the amount of potential monetary exposure to the City, and the Department of Housing and Urban Development.

Analysis to include assessment of:

- Amount of current/total funding obligated and/or expended
- Audits and/or Investigations
- Staff experience with CDBG
- History of performance

**Physical asset maintenance and operation**-The extent to which HUD-funded physical assets are maintained and operated.

Analysis to include assessment of:

- History of Performance
- Condition of HUD funded physical assets
- Use of facilities or physical assets in conformance with CDBG regulations

**Management**-The extent which the program participant has the administrative capacity to carry out CDBG requirements.

Analysis to include assessment of:

- Experience level of Key staff particularly as it relates to CDBG funded activities
- Program History including performance indicators
- Reporting consistency

**Satisfaction**-Extent to which clients express satisfaction or dissatisfaction with the delivery of the program services.

Analysis to include assessment of:

- Types of program activities
- Complaints or compliments received

**Services**-Extent to which HUD program participants effectively and efficiently deliver services to the intended beneficiaries/clientele.

Analysis to include assessment of:

- Types of program activities
- Accomplishments
- Timeliness
- Project development including timing benchmarks

**Corrective Action Plan**-If the activities funded with CDBG dollars are not being accomplished in a timely manner, as set forth in the sub-recipient agreements the City of Ashland may issue a written notice requiring the submission of a corrective action plan that is subject to the approval of the City. The City shall provide the sub-recipient 14 days, or such time as City deems appropriate, to develop a corrective action plan that is acceptable to the City for correcting the problem. At a minimum, the corrective action plan must include;

- (1) A written performance measure to be implemented by the Sub-recipient that corrects the specific area(s) of noncompliance and how performance measure will be established and executed by the Sub-recipient's organization, including subcontractors and;
- (2) Designates the person with authority within the Sub-recipient's organization charged with the responsibility of accomplishing and monitoring compliance.

Acceptance of the Corrective Action Plan by the City will establish the curative period necessary to bring the project into compliance. If the Sub-recipient has not submitted a corrective action plan that is acceptable to the City within the specified time frame or does not implement or complete the corrective action plan within the specified time frame, the City shall proceed with other enforcement remedies as outlined in the Sub-recipient Agreement.

## **Coordination**

*Goal 5: To provide institutional structure and intergovernmental cooperation.*

The City of Ashland's Housing Program Specialist will continue to provide institutional structure as well as examine and implement expanded opportunities for intergovernmental cooperation. City of Ashland Staff will continue to; work with providers of public, private and assisted housing in an effort to promote the development of affordable ownership and rental housing; with social service agencies to maintain, expand, or bring needed services to homeless, at-risk, and special needs populations, and with other municipalities and government entities to coordinate services to avoid duplication and serve the identified needs of low-income populations throughout the region. City staff will provide technical assistance about City programs, regulatory requirements and incentives as well as the CDBG program to area non-profits and social service providers. The staff will also continue to work closely with and offer support to the City of Ashland Housing Commission.

The Southern Oregon Housing Resource Center provides a clearing house for housing related resources within Jackson and Josephine Counties. It is a collaborative effort between county governments, Access, Inc., the Housing Authority of Jackson County, and several municipalities including the cities of Medford and Ashland. The Housing Program Specialist sits on the Board of the Southern Oregon Housing Resource Center to assist in regional coordination of their housing related efforts. Currently the SOHRC is working on capacity building and coordination around fair housing issues and activities.

Currently, the City of Ashland's Housing Program Specialist is the Chair of the Jackson County Homeless Task Force, which coordinates the efforts of city and county governments, social service agencies, federal agencies, and non-profit organizations to address affordable housing and homeless issues on a regional level. The Homeless Task force is also the Continuum of Care administrator for McKinney-Vento funding for the region.

The City of Ashland established a Housing Commission to address issues relating to housing accessibility and affordability within the City. Serving in an advisory capacity to the City Council on housing related issues, the Housing Commission is charged with the review and recommendation on all CDBG related activities undertaken by the City. The Housing Program Specialist is the staff liaison to the Housing Commission and works closely with that body in disseminating information regarding fair housing and the needs of the community with regard to housing. Similarly staff and the Housing Commissioners act as a conduit between the residents and the city government allowing for public input and participation on issues of affordable housing and the CDBG program.

City of Ashland general funds help to support coordination activities undertaken by the Housing Program Specialist and are also utilized to contribute toward CDBG program administration as well as staff support of non-profit organizations and intergovernmental cooperation.

## **Program Benefit and Location-Low/Mod Benefit**

In the 2012 program year all CDBG funded activities, 100% of the intended beneficiaries are to be qualified as extremely-low, low or moderate-income or reside in a predominantly low to moderate income census block group. With a limited number of applications received for CDBG funds the City has not had to further delineate a spending priority based on location as selection criteria in evaluation of proposals.

However, as land values are slightly lower in designated low-moderate income census block groups the City is often in the position of making awards to acquire property or rehabilitate housing in such neighborhoods.

## **Impediments to Fair Housing and Fair Housing Activities**

**Goal 9:** *To affirmatively further fair housing.*

An Analysis of Impediments (AI) is a review of impediments or barriers that affect the rights of fair housing choice. It covers public and private policies, practices, and procedures affecting housing choice.

Impediments to fair housing choice are defined as: *any actions, omissions, or decisions that restrict, or have the effect of restricting, the availability of housing choices, based on race, color, religion, sex, disability, familial status, or national origin.*

The AI serves as the basis for fair housing planning and provides essential information to the city of Ashland as well as local housing providers, lenders, and housing advocates. The City Contracted with the Fair Housing Council of Oregon to undertake an update to the AI during the 2008 CDBG program Year. In June of 2009, the draft AI was presented to the City of Ashland Housing Commission. The final Draft of the AI was completed in September of 2009. In the 2010-2014 Consolidated Plan the City has identified a plan for corrective actions the city may need to address to remove impediments or barriers that exist in the community that have an affect on the housing choices of its residents based on the recommendations asserted in the 2008 Analysis of Impediments.

The Fair Housing Council of Oregon continues to offer annual training workshops for social service agencies on fair housing issues, as well as offering a fair housing hotline for all Oregon residents to seek assistance regarding issues of fair housing. The City of Ashland partnered with the City of Medford and the Fair Housing Council of Oregon in 2007 to create four separate web casts targeting realtors, landlords and tenants, housing advocates, and architects in an effort to provide fair housing education and training to those populations. The City of Ashland provides a link to one of these fair housing web casts filmed by RVTV on its website. The City's of Ashland and Medford continue to work together to bring more advocacy and information to the Southern Oregon region and better coordinate regionally toward building capacity for an increased local fair housing presence.

The City of Ashland's Social Service Grant program offers annual support to the Center for non-profit Legal Services to advocate for tenants rights and offer advice on issues of fair housing.

## **Underserved Needs**

The City of Ashland in its five year Consolidated Plan has identified far more needs within the community than its limited resources can meet. Consequently, the City has prioritized those needs through a ranking system which targets limited CDBG funds to those projects that offer the most benefit to those populations with the greatest need, i.e. long term affordability targeted to extremely-low, and low-income populations.

Some underserved needs are supported through programs funded out of the City of Ashland's general fund, such as Social Service and Economic Development grants to area non-profits, safety net service providers, agencies that offer support services to homeless, at-risk, and special needs populations, as well as helping to support medical services for low-income populations. Many of these providers address goals identified in the City's Consolidated Plan which could not otherwise be met with the City's limited CDBG funds.

In recent years the City has worked to create incentives and regulations designed to promote and protect affordable housing. Incentives for both non-profit developers of affordable housing as well as private developers to build affordable ownership and rental housing such as SDC deferral, community development fee waiver and density bonus programs have served to create affordable units without relying on CDBG funds. Similarly, the City has adopted regulations that promote the retention of affordable housing types (such as the condo-conversion ordinance), and further the development of needed housing types (such as the annexation and zone change ordinances). Without such programs the City could not expect to meet the goals as outlined in the five year Consolidated Plan.

## **Community Development**

**Goal 10:** *To provide safe and convenient access to alternative transportation routes in extremely low-, low-, and moderate-income neighborhoods.*

**Goal 11:** *To make City facilities easier and safer to use for people with disabilities.*

**Goal11.1:** *Make accessibility improvements to city-owned facilities.*

In 2010 the City awarded the \$27,623 in CDBG fund to complete public facilities improvements in designated low to moderate income census block groups. This activity will assist the city in obtaining the community development goals identified in the five year consolidated plan. This activity will serve to provide safe and convenient access for all City of Ashland residents including those residents with special needs. Further, this project may assist in fostering alternative transportation through the improvement of bicycle and pedestrian connectivity to needed services. This project was not completed in the 2010 or 2011 program year. Staff expects this project to be completed in the 2012 program year.

## **Strategy Implementation**

The following is a listing of the goals and strategies that will be implemented in the 2012-2013 Program Year. Each strategy is followed by the activity that will implement the goal and strategy. Where appropriate, the activity is followed by the proposed accomplishments of the activity for the year.

**Goal 6:** *Support services for homelessness prevention and transition. Where possible, give funding priority to services that are part of a comprehensive approach that improves the living conditions of clients. Safety net services or services that meet basic needs shall only be funded with CDBG dollars if it can be demonstrated that clients receiving those benefits are part of a program that will eventually help them obtain self-sufficiency.*

**Objective 1.2-Provide assistance to non-profit organizations that assist the homeless and those at risk of homelessness, provide transition assistance to the homeless, and help prevent homelessness.**

Location: Citywide/low income benefit

Sub-recipient: St. Vincent De Paul Home Visitation Program

**Funding: \$14,000**

Outcome: Number of homeless, or households at risk of homelessness that have received services designed to improve health and safety, and counseling.

### **Availability/Accessibility of Decent Housing (DH-1)**

Activity Description: St. Vincent De Paul Home Visitation Program was awarded \$14,000 in CDBG grant funds to provide emergency assistance to households threatened with eviction and utility disconnection. St. Vincent volunteers will work with staff to provide resources and counseling to improve conditions.

Location: Citywide/low income/special needs benefit  
Sub-recipient: Maslow Project  
**Funding: \$10,000**  
Outcome: Number Homeless and at risk youth provided with case management and resources.

**Availability/Accessibility of Suitable Living Environment (SL-1)**

Activity Description: Maslow Project's School Based Services for Ashland Homeless Youth was awarded \$10,000 in public service funds to provide outreach case management and resources to homeless youth in the Ashland School District.

Location: Citywide/low income/special needs benefit  
Sub-recipient: Living Opportunities  
Funding: \$20,000  
Outcome: Number of peoples with Developmental Disabilities

**Availability/Accessibility of Decent Housing (DH-1)**

Activity Description: Living Opportunities was awarded \$20,000 to complete renovations to the Ashland Community Employment Center that serves peoples with disabilities.

**Table 3C  
Consolidated Plan Listing of Projects**

**Jurisdiction's Name:** City of Ashland

**Priority Need**

Homeless Prevention-Emergency Services

**Project Title:**

**St. Vincent De Paul Home Visitation Program**

**Description:**

**Public Service Activity: Emergency Rental and Utility Assistance.**

**Objective category:**  Suitable Living Environment  Economic Opportunity  
**Outcome category:**  Availability/Accessibility  Sustainability

**Location/Target Area:**

City Wide

Objective Number <b>DH-1.1</b>	Project ID <b>IDIS ID 2011-2</b>
HUD Matrix Code <b>05Q</b>	CDBG Citation <b>570.201E</b>
Type of Recipient <b>LMC</b>	CDBG National Objective <b>570.208a -LMC</b>
Start Date <b>July 1, 2012</b>	Expected Completion Date <b>June 30, 2013</b>
Performance Indicators <b>#of homeless or at risk households receiving services</b>	Annual Units <b>15</b>
Local ID <b>2012-2</b>	Units Upon Completion

**Funding Sources:**

CDBG \$14,000  
 ESG  
 HOME  
 HOPWA  
 Total Formula  
 Assisted Housing  
 PHA  
 Other Funding - SHOP  
 City of Ashland (SDC)  
 RD Loans  
 Total

The primary purpose of the project is to help:  the Homeless  Persons with HIV/AIDS  Persons with Disabilities  Public Housing Needs

**Table 3C  
Consolidated Plan Listing of Projects**

**Jurisdiction's Name:** City of Ashland

**Priority Need:**  
Homeless Prevention-Emergency Services

**Project Title:**  
Maslow Project-School Based Services for Ashland Homeless Youth

**Description:**  
Outreach and Case management and resources to homeless youth in Ashland School District

**Objective category:**  Suitable Living Environment  Economic Opportunity  
**Outcome category:** Availability/Accessibility  Sustainability

**Location/Target Area:**  
City Wide

Objective Number <b>SL-1.1</b>	Project ID <b>IDIS ID 2011-3</b>
HUD Matrix Code <b>05 Q</b>	CDBG Citation <b>570.201 (e)</b>
Type of Recipient <b>LMC</b>	CDBG National Objective <b>570.208(a) -LMC</b>
Start Date <b>July 1, 2012</b>	Expected Completion Date <b>June 30, 2013</b>
Performance Indicators <b>#of homeless or at risk households receiving services</b>	Annual Units <b>35-99</b>
Local ID <b>2012-3</b>	Units Upon Completion

**Funding Sources:**

CDBG \$10,000  
 ESG  
 HOME  
 HOPWA  
 Total Formula  
 Assisted Housing  
 PHA  
 Other Funding - SHOP  
 City of Ashland (SDC)  
 RD Loans  
 Total

The primary purpose of the project is to help: the Homeless  Persons with HIV/AIDS  Persons with Disabilities  Public Housing Needs

**Table 3C  
Consolidated Plan Listing of Projects**

**Jurisdiction's Name:** City of Ashland

**Priority Need**

Homeless Prevention-Emergency Services

**Project Title:**

Living Opportunities ACES Center remodel

**Description:**

Ashland Community Employment Center Remodel

**Objective category:**  Suitable Living Environment  Economic Opportunity

**Outcome category:**  Availability/Accessibility  Sustainability

**Location/Target Area:**

City Wide

Objective Number <b>DH-1.1</b>	Project ID <b>IDIS ID 2012-4</b>
HUD Matrix Code <b>14E</b>	CDBG Citation <b>570.201C</b>
Type of Recipient <b>LMC</b>	CDBG National Objective <b>570.208a -LMC</b>
Start Date <b>July 1, 2012</b>	Expected Completion Date <b>June 30, 2013</b>
Performance Indicators <b>#of group homes or other supportive housing developed for the elderly, individuals with special needs</b>	Annual Units <b>1</b>
Local ID <b>2012-4</b>	Units Upon Completion

**Funding Sources:**

CDBG \$20,000  
 ESG  
 HOME  
 HOPWA  
 Total Formula  
 Assisted Housing  
 PHA  
 Other Funding - SHOP  
 City of Ashland (SDC)  
 RD Loans  
 Total

The primary purpose of the project is to help:  the Homeless  Persons with HIV/AIDS  Persons with Disabilities  Public Housing Needs

## ONE-YEAR ACTION PLAN EXPENDITURES

### Description of Activities

Direct Grant Assistance to Capitol Improvement Projects: **\$ 20,000**

Public Service : **\$ 24,000**

Program Administration: **\$ 32,911**

Delivery of technical assistance, maintenance of program compliance, preparing and submitting reports to HUD regarding program activities, management and monitoring of grant financial and sub-recipient activities, compliance with federal and local public participation plans, planning and delivery of fair housing activities, and fostering relationships with area non-profit organizations, affordable housing developers, and social service agencies.

**Program Administration Total** **\$ 32,911**

Program Income

Home Repair Program **\$ 46**

**Program Income Total** **\$ 46**

**TOTAL PROGRAM EXPENDITURES** **\$ 76,957**