

News Release

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EMERGENCY PREPARED BUSINESS DESIGNATION AWARDED TO STANDING STONE BREWING COMPANY

Ashland Fire & Rescue's Community Emergency Response Team (CERT) is pleased to announce Standing Stone Brewing Company will accept the first Emergency Prepared Business designation for their efforts in creating an emergency prepared business model. Several employees and business owners attended Emergency Prepared Business Workshops held in coordination by Ashland CERT to gain knowledgeable information for what steps and actions both business owner/operators and employees can take to create a safer environment for themselves and patrons. Attendees created contingency plans for how their business will continue to operate if negatively impacted by a disaster.

Standing Stone was taking great steps towards preparedness before immersion into the preparedness workshops. The company had created an active safety committee, retrofitted their building for seismic activity, and purchased generators in preparation of a power outage. Since attending the workshops, they have included digital scheduling and employee contact procedures, video archiving of property in case of damage to quickly and easily replace, and changed their brewing operations to include having 420 gallons of clean water immediately available for use in the event of a disaster similar to the flood in 1997.

An award ceremony will be held at Standing Stone Brewing Company Wednesday, March 19 beginning at 5:30 pm. This marks the first business to take a proactive approach in Ashland to become disaster prepared in terms of processes for employee and public safety and business continuity.

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