



Ad Sizes & Pricing for the APRC RECREATION GUIDE

*Ads will be featured in both print and digital formats
Print ads will be grayscale unless otherwise specified
Digital ads will be full color*

Information about the APRC Seasonal Recreation Guide

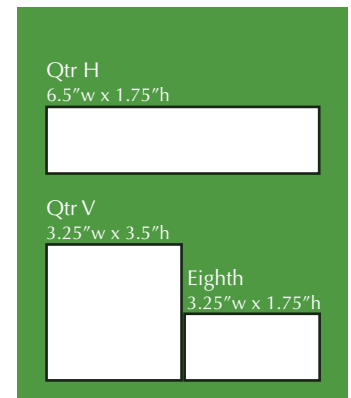
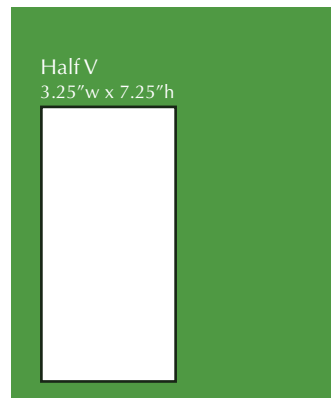
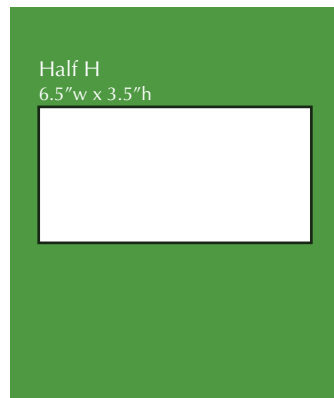
APRC publishes three rec guides per year: Winter/Spring, Summer and Autumn. The guides are target-mailed to APRC's best customers and available at APRC facilities and locations throughout Ashland, such as the Ashland Public Library and the Ashland Chamber of Commerce. In addition, guides are available in digital format, accessible from the APRC website, offering direct registration links for all programs that require registration—AshlandParksandRec.org.

Ask about advertising in our tri-annual nature center newsletter or our monthly senior center newsletter.

	*COST	SPECS (in inches)
Full page	\$810	6.5w x 7.25h
Half page H	\$495	6.5w x 3.5h
Half page V	\$495	3.25w x 7.25h
Qtr page H	\$270	6.5w x 1.75h
Qtr page V	\$270	3.25w x 3.5h
Eighth page	\$135	3.25w x 1.75h
Back cover	\$1500	6.5w x 7.25h (full color)

***PLEASE NOTE:**

A limited number of color ads are available for purchase on a first-come, first-serve basis, and cost an additional 15%.



SEASONAL GUIDE (Date Range)	RESERVATION DEADLINE	SUBMISSION DEADLINE (Payment is due at this time)	PUBLISH DATE RANGE
Winter/Spring (Dec-May)	October 10	October 30	November 10-December 10
Summer (May-Aug)	March 1	March 20	April 1-May 1
Fall (Sep-Dec)	July 1	July 20	August 1-September 1

*Please submit ad in PDF format, in **both** CMYK and Grayscale—300 dpi (CMYK only, if your print ad is in color). Submit via email to dorinda.cottle@ashland.or.us. Questions? Call Dorinda Cottle at 541.552.2265.*