

Memo

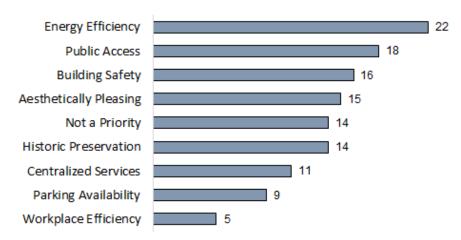
TO: City Hall Advisory Committee

FROM: Kaylea Kathol DATE: 3/28/2017

RE: Summary of Public Input from City Hall Replacement Feasibility Study

The City asked the public to rank their priorities for a new City Hall during the 2016 feasibility study by offering an Open City Hall forum on the City website and by hosting a public open house. Feedback received from the two forums is summarized in the chart below. Energy Efficiency, Public Access, and Building Safety were most frequently ranked within respondents' top three priorities.

Count of Respondents' Top 3 Priorities (2016)



Location Preference

During the 2016 public open house, attendees requested that two additional priorities be added to the list for a new City Hall: Located Downtown or Located Outside of Downtown. Of the 90 priority responses (presumably about 30 individuals), 12 identified a downtown location as a major priority, and 12 identified a non-downtown location as a major priority.

Cost Consideration - 2016

To gage participants' commitment to their priorities, respondents were asked to specify how cost would affect their priorities. More than half of the participants (58%) indicated that their priority ranking would not change,



regardless of expense. 21% of participants indicated that their priority ranking should be balanced with cost, and the remaining 21% favored the most cost-effective solution over their priority rankings.

Location/Cost Preference – 2014

The 2014 Citizen Survey asked residents to identify the extent to which they supported or opposed several high-level solutions for replacing City Hall. Most respondents (74%) supported keeping City Hall downtown **if** it is the most cost-effective solution, while a nearly equal number (72%) indicated they would support the lowest cost option, regardless of location. A minority (47%) favored keeping City Hall downtown regardless of expense.

