

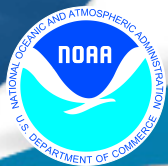
**ASHLAND IS
READY!**



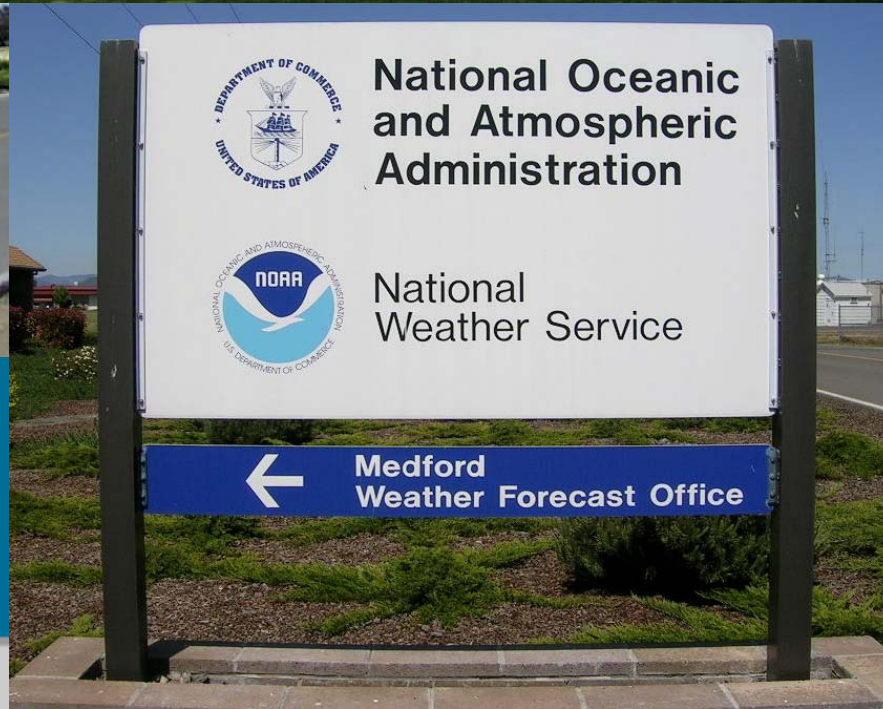
Topics:

- NWS Introduction
- Clear Communication
- Risk Assessment – Identifying important natural hazards in this area.
- Helping you plan and respond to the natural disasters that could impact you.

**More
Meaningful
Forecasts
and
Warnings**



Our Office in Medford



Come visit us!

**4003 Cirrus Drive (off Biddle Rd)
Medford, OR
541-776-4303 #223**



**9 counties with around
600,000 people
4 major climate zones**



**MA, RI, and CT with over
11 million people
1 major climate zone**






What we say to dogs



What they hear

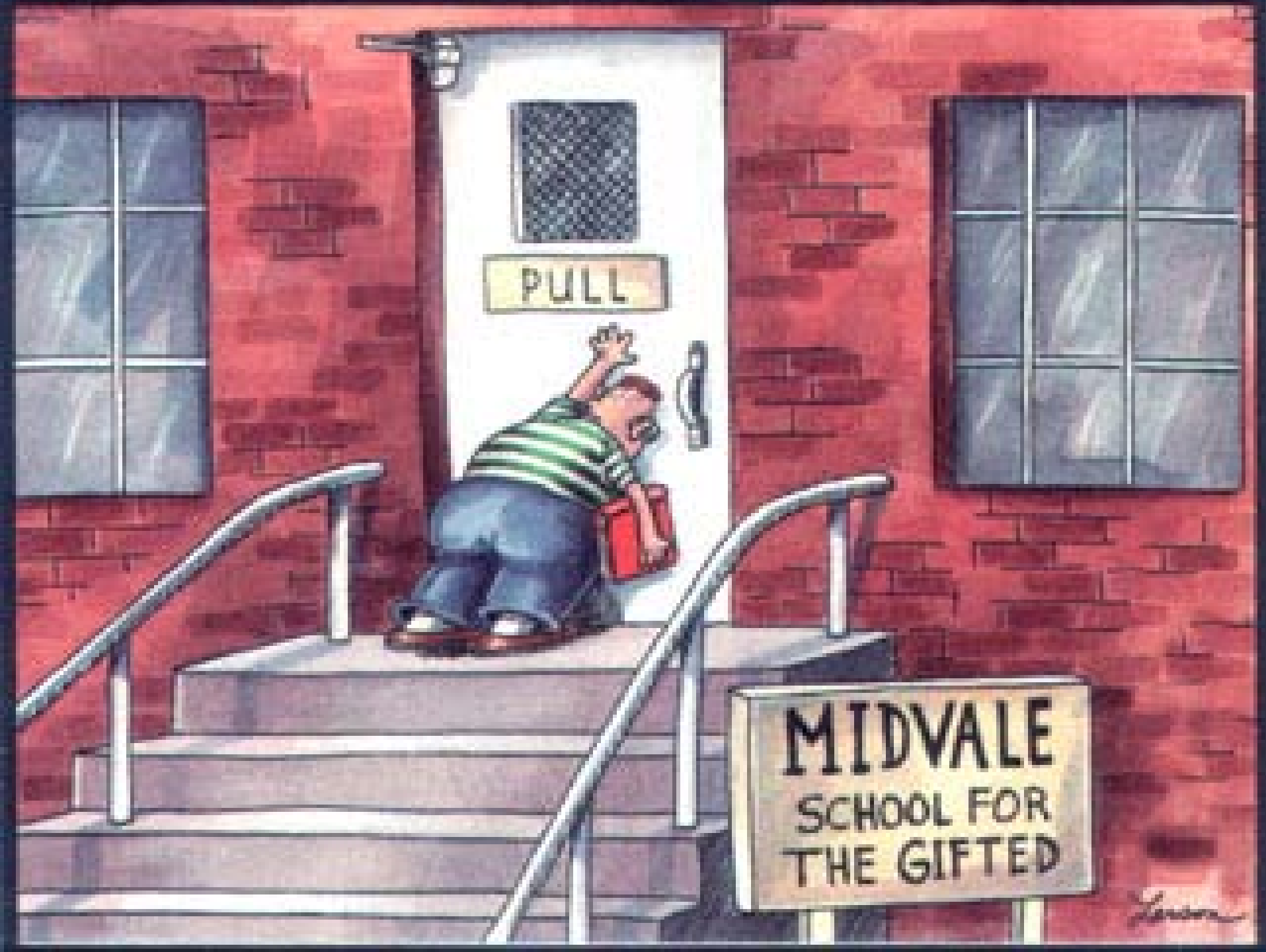


Forecast at a Glance

This Afternoon	Tonight	Sunday	Sunday Night	Monday
				
80%	60%	60%	30%	20%
Rain	Rain Likely	Rain Likely	Chance Showers	Slight Chc Showers
Hi 64 °F	Lo 58 °F	Hi 67 °F	Lo 58 °F	Hi 74 °F

Question: For this afternoon the meteorologist says the chance of rain is 80%. You understand this to mean:

- A. Rain will occur 80% of the day.
- B. At a specific point in the forecast area there is an 80% chance of rain occurring.
- C. There is an 80% chance that rain will occur somewhere in the forecast area during the day.
- D. 80% of the forecast area will receive rain and 20% will not.
- E. Sunny.



PULL

MIDVALE
SCHOOL FOR
THE GIFTED

Lewin



WARNING

A warning is issued when a hazardous weather or hydrologic event is **occurring, imminent or likely**. A warning means weather conditions pose a threat to life or property. People in the path of the storm need to **take protective action**.

WATCH

A watch is used when the **risk of a hazardous weather or hydrologic event has increased significantly**, but its occurrence, location or timing is **still uncertain**. A watch means that hazardous weather is possible. People should **have a plan of action** in case a storm threatens and they should listen for later information and possible warnings especially when planning travel or outdoor activities.

ADVISORY

An advisory is issued when a hazardous weather or hydrologic event is **occurring, imminent or likely**. Advisories are for **less serious conditions than warnings**, that cause significant inconvenience and if caution is not exercised, could lead to situations that may threaten life or property.

OUTLOOK

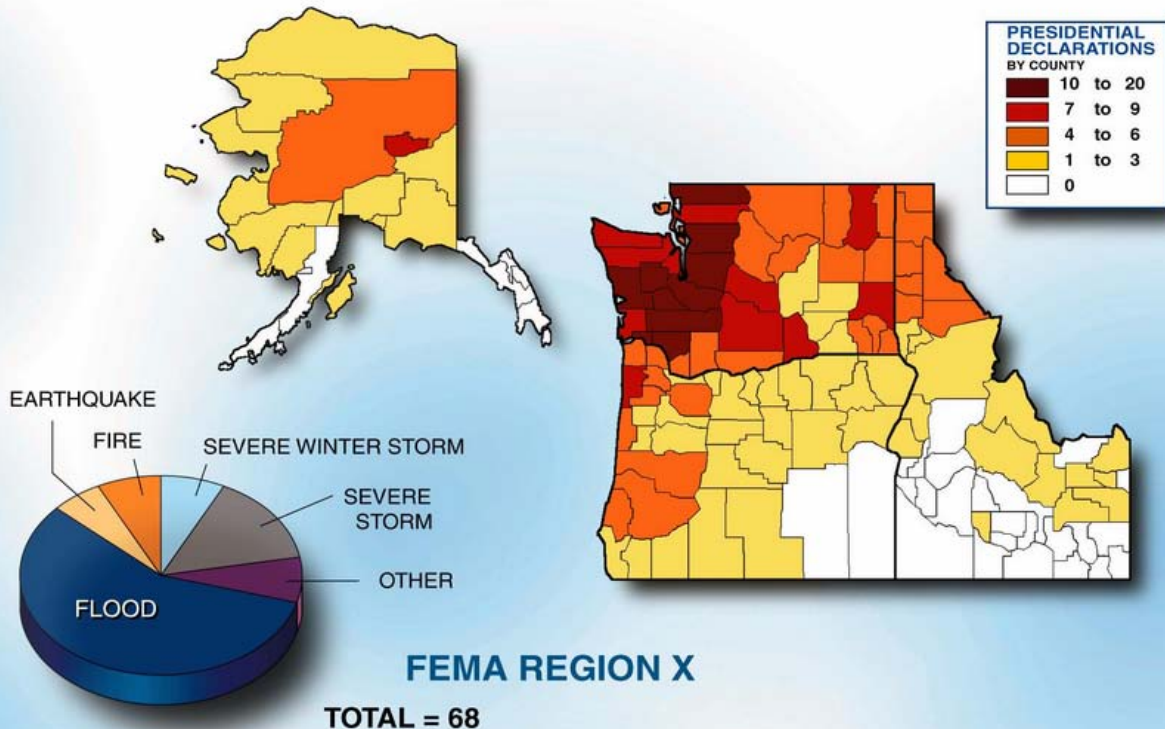
An outlook is issued when a hazardous weather or hydrologic event is **possible** in the next week. Outlooks are intended to **raise awareness** of the potential for significant weather that could lead to situations that may threaten life or property.

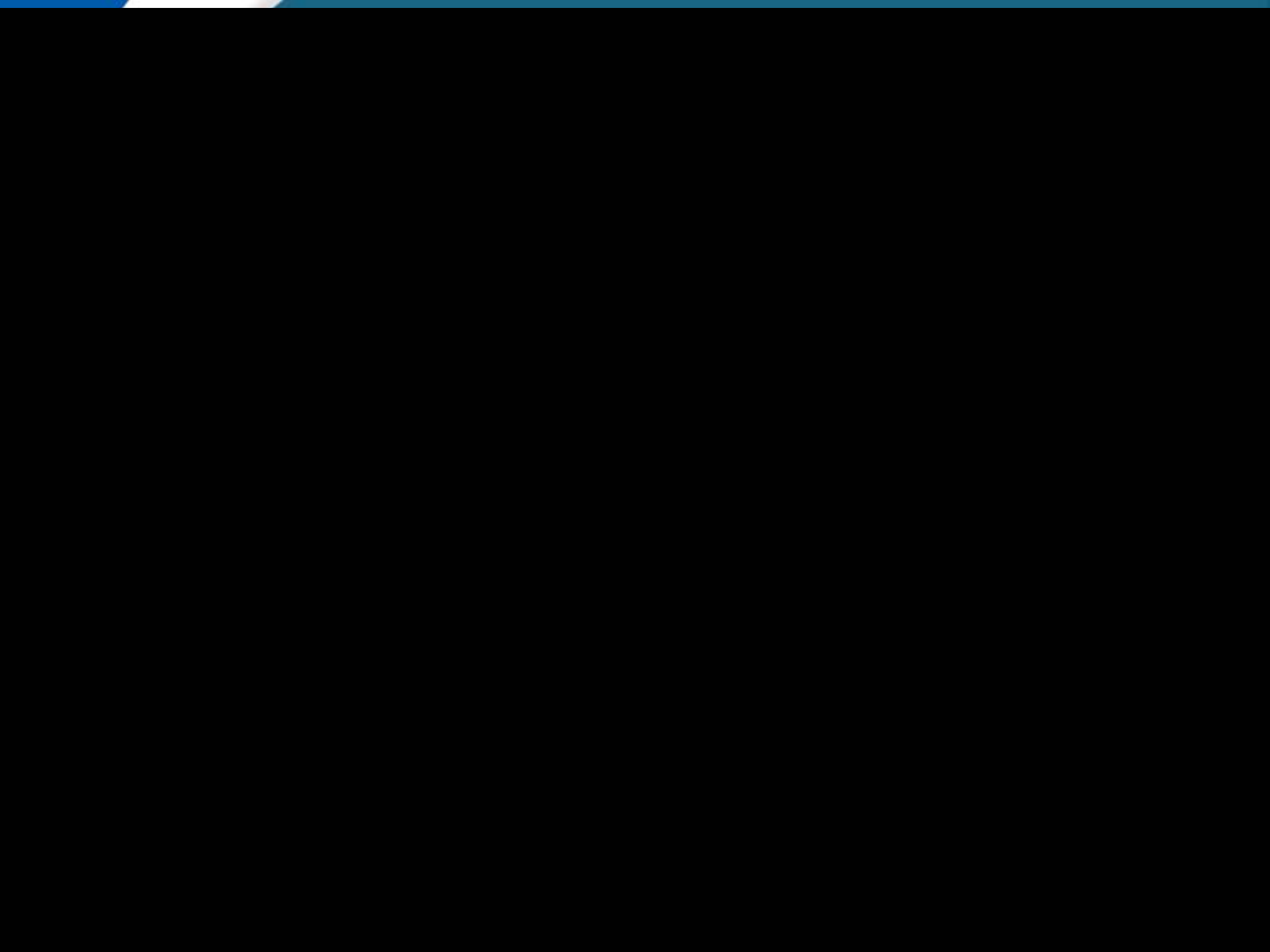
Rogue Valley Natural Hazards

- ✓ Winter Storms (rain, snow, landslides and high winds)
- ✓ Floods
- ✓ Drought
- ✓ Heat
- ✓ Cold
- ✓ Freeze/Frost
- ✓ Freezing rain
- ✓ Dense Fog
- ✓ Thunderstorms
- ✓ Wildfires/smoke
- ✓ Earthquakes
- ✓ Air Stagnation

PRESIDENTIAL DISASTER DECLARATIONS

January 1, 1965 to December 31, 1998





Rogue Valley – “Moderate Drought”

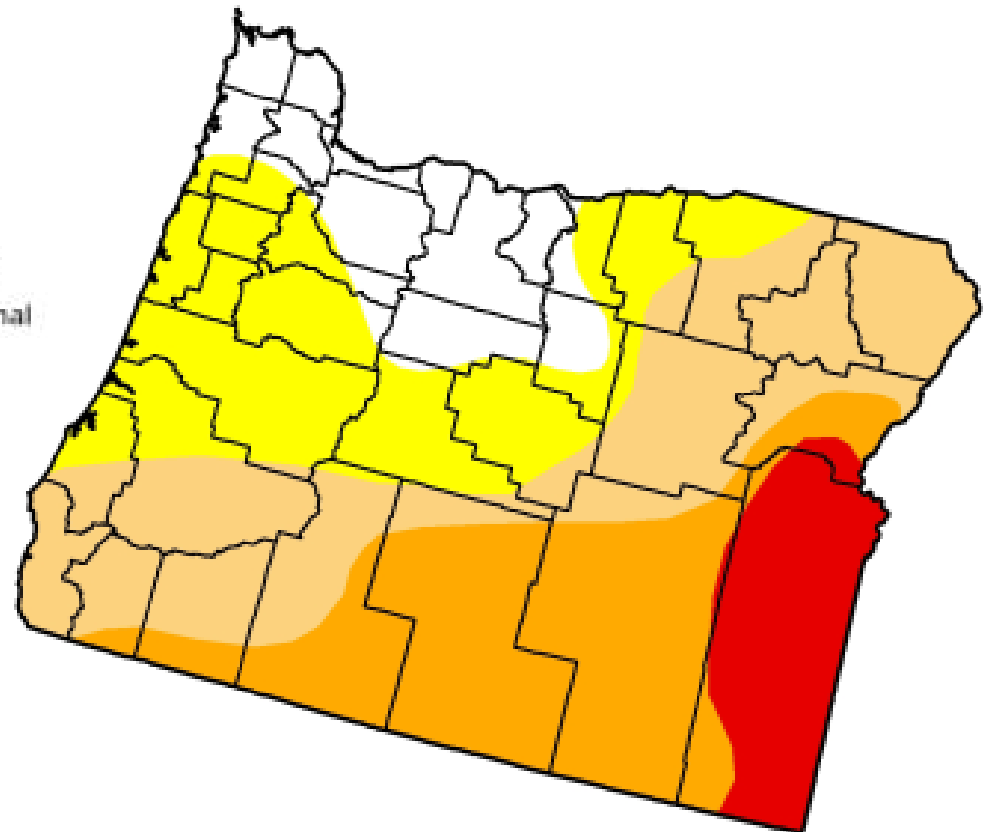
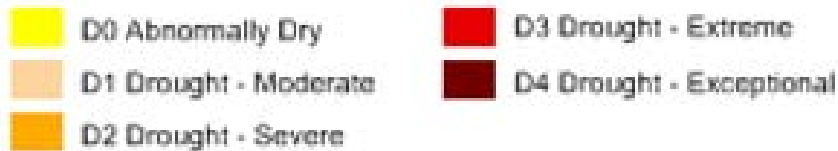
U.S. Drought Monitor

Oregon

September 3, 2013

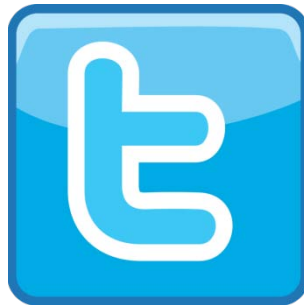
Valid 7 a.m. EST

Intensity:





National Weather Service Forecast Office
Medford, OR



ASHLAND
DAILY TIDINGS

SOUTHERN OREGON'S NEWS SOURCE

Mail Tribune



Ashland is
Ready...
to be





Questions?

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