

# Advertising & Sponsorship APPLICATION



Thank you for your interest in partnering with the Ashland Parks and Recreation Commission (APRC). We host a wide array of activities and events including North Mountain Nature Center programs and events, the annual 4th of July Run and Bike Swap, Ashland Senior Center programs, Ashland Rotary Centennial Ice Rink, Oak Knoll Golf Course, Daniel Meyer Pool and much more. All of our programs are advertised in our seasonal recreation guides that are distributed throughout Ashland and neighboring communities.

We accept and review advertising and sponsorship proposals for a wide array of programs and events following the APRC Advertising and Sponsorship Policy. APRC is interested in partnering with local groups and businesses that helps each party reach mutually beneficial outcomes.

We ask that all proposals include this completed application form and to provide information on the specific intent for partnering with APRC. —Thank you!

Date: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Check one:

- Advertising (Complete *Advertiser* section below)     Sponsorship (Complete *Sponsor* section below)

**ADVERTISER** (check one below):

*See RATE SHEET for additional info*

- Full page ad (\$810)                       Half page horizontal ad (\$495)                       Please check if you would like your ad in color?  
 Half page vertical ad (\$495)                       Qtr page horizontal ad (\$270)  
 Qtr page vertical ad (\$270)                       Eighth page ad (\$135)  
 Back Cover ad (\$1,500) **full color!**

*We have a limited number of color ads available and will do our best to accommodate your request. Note: The price per ad will increase by approximately 15% for color ads.*

**Rec Guide you would like to advertise in** (check one below):

- W/S     Summer     Fall    *APRC publishes 3 guides per year... Winter/Spring, Summer & Fall*

**SPONSOR** (check one below):

- Daniel Meyer Pool                       Ashland Rotary Centennial Ice Rink  
 Ashland Senior Center                       North Mountain Park Nature Center  
 Event                       Oak Knoll Golf Course  
                       Other

\_\_\_\_\_ *List the event you are sponsoring*

\_\_\_\_\_ *Please provide additional info*

**What is the VALUE of your SPONSORSHIP?** \_\_\_\_\_

Signature: \_\_\_\_\_

*Please mail or hand-deliver your application to:  
340 S Pioneer St, Ashland, OR 97520*

**APRC STAFF USE ONLY**

Approved: \_\_\_\_\_ Date : \_\_\_\_\_  
*Signature of APRC Management*

Not Approved / Reason Why: \_\_\_\_\_

- Tracking Sheet Updated  
 Invoice Submitted