



Emergency Prepared Business Program

According to the Federal Emergency Management Agency (FEMA) and the US Department of Labor, immediately following a natural disaster 40% of small businesses will not reopen. One year later, 25% more small businesses will close and within three years following a natural disaster 75% of businesses without a continuity plan will fail. Small businesses owners lose \$3,000 per day on average if closed and medium sized businesses lose an average of \$23,000 per day. Ashland Fire & Rescue wants to encourage local businesses to be disaster resilient, holding together not just structurally, but financially after disaster strikes. We want our businesses to not only live through, but prosper through a natural disaster.

Whether you have two employees or twenty, recommendations made during our workshops can be scaled to fit your business model and ensure continuation of operations without major disruption internally. We will guide you through basic steps and actions that you can implement to reduce the risk of being one of the 75% of businesses that will close its doors following a natural disaster. The Emergency Prepared Business program develops a culture of preparedness among local businesses. Workshops focus on critical components of business resiliency and disaster preparedness. Workshops are offered free of charge and open to both business owners and employees.

Develop a business safety statement and understand what is needed when your business is faced with a potentially disastrous situation including an Emergency Operations Plan and a Continuity of Operations Plan.

Assess hazards, risks, and human, property, and business impact while assessing internal and external resource potential.

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Topics include: Emergencies, Facilities, Communications, Responsibilities, Action Plan, Safety Statement, Vital Records, Continuity Plan, Security, and Drills / Exercises.

Sessions are held the second Tuesday monthly (March – October) beginning at 10:00 am at AF&R Station 1 (455 Siskiyou Blvd). Sessions last 1-2 hours. RSVP | 541-552-2226