



Council Business Meeting

March 5, 2024

Agenda Item	Ashland World Music Festival		
From	Sabrina Cotta	Interim/ Deputy City Manager	
Contact	Sabrina.cotta@ashland.or.us		
Item Type	Requested by Council <input type="checkbox"/>	Update <input type="checkbox"/>	Request for Direction <input type="checkbox"/> Presentation <input type="checkbox"/>
	Consent <input checked="" type="checkbox"/>	Public Hearing <input type="checkbox"/>	New Business <input type="checkbox"/> Unfinished Business <input type="checkbox"/>

SUMMARY

Rogue World Music (WM) is seeking Council support for their pursuit of grant funding with the following organizations:

- Together Outdoors
- Oregon Cultural Trust
- Oregon Arts Commission
- Ford Family Foundation
- Carpenter Foundation

POLICIES, PLANS & GOALS SUPPORTED

Quality of Life that underpins the City's economic vibrancy.

BACKGROUND AND ADDITIONAL INFORMATION

RWM is a cultural arts producer and presenter who firmly centers the power of using music, dance, storytelling & visual art framed by representation, context, participation, & education to build connections between communities. RWM's offerings to residents of the Rogue Valley via the Rogue World Music Festival is a dynamic and valuable component of the City of Ashland's efforts to support the revitalization of Ashland's tourism sector and to support community-building & engaging opportunities.

FINANCIAL CONSIDERATIONS

NA

SUGGESTED ACTIONS, MOTIONS and/or OPTIONS

Staff recommends supporting Rogue World Music through letters of support.

REFERENCES & ATTACHMENTS

Letters of support:

- Together Outdoors
- Oregon Cultural Trust
- Oregon Arts Commission
- Ford Family Foundation
- Carpenter Foundation





March 5, 2024

Together Outdoors
1203 K St. NW Suite 350
Washington, D.C. 20005

To the Together Outdoors Grant Review Committee:

The City of Ashland, Oregon advocates in support of the 501(c)(3) nonprofit arts organization Rogue World Music, and the Rogue World Music Festival program. We recognize the role that RWM plays in engaging & connecting Ashland community members through FREE community events each year. This is especially important as we work to revitalize our local economy in the wake of the COVID-19 pandemic and the ongoing challenges that the new “wildfire smoke” season presents to our local tourism economy.

Their dedication to building collaborative relationships with a wide variety of local businesses, community organizations, schools, community leaders, and culture-bearing local, national, & international artists has positively impacted the sense of vitality and identity of Talent. RWM has a history of collaboration on impactful cultural events in Ashland, bringing people together in uplifting community building experiences with a number of Ashland-based organizations.

RWM is a cultural arts producer and presenter who firmly centers the power of using music, dance, storytelling & visual art framed by representation, context, participation, & education as a means to build connections between communities. We believe that their offerings to residents of the Rogue Valley via the Rogue World Music Festival is a dynamic and valuable component of our city’s efforts to support the revitalization of Ashland’s tourism sector and to support community-building & engaging opportunities.

Because of these efforts, the City of Ashland actively supports the program for which grant funding is requested and values the work that Rogue World Music will enact in our downtown on behalf of Ashland’s residents and businesses. RWM is an invaluable resource and asset as we work to meet local community-articulated needs. We are excited to see how this program and event continue to develop, especially with additional funding support from Together Outdoors.

Sincerely,

Tonya Graham
Mayor of Ashland on behalf of the Ashland City Council

OFFICE OF THE MAYOR

20 East Main Street
Ashland, Oregon 97520
ashland.or.us





March 5, 2024

Oregon Cultural Trust
775 Summer Street NE Suite 200
Salem, OR 97301

To the Oregon Cultural Trust Cultural Development Grant Proposal Review Committee:

The City of Ashland, Oregon advocates in support of the 501(c)(3) nonprofit arts organization Rogue World Music, and the Rogue World Music Festival program. We recognize the role that RWM plays in engaging & connecting Ashland community members through FREE community events each year. This is especially important as we work to revitalize our local economy in the wake of the COVID-19 pandemic and the ongoing challenges that the new “wildfire smoke” season presents to our local tourism economy.

Their dedication to building collaborative relationships with a wide variety of local businesses, community organizations, schools, community leaders, and culture-bearing local, national, & international artists has positively impacted the sense of vitality and identity of Talent. RWM has a history of collaboration on impactful cultural events in Ashland, bringing people together in uplifting community building experiences with a number of Ashland-based organizations.

RWM is a cultural arts producer and presenter who firmly centers the power of using music, dance, storytelling & visual art framed by representation, context, participation, & education as a means to build connections between communities. We believe that their offerings to residents of the Rogue Valley via the Rogue World Music Festival is a dynamic and valuable component of our city’s efforts to support the revitalization of Ashland’s tourism sector and to support community-building & engaging opportunities.

Because of these efforts, the City of Ashland actively supports the program for which grant funding is requested and values the work that Rogue World Music will enact in our downtown on behalf of Ashland’s residents and businesses. RWM is an invaluable resource and asset as we work to meet local community-articulated needs. We are excited to see how this program and event continue to develop, especially with additional funding support from the Oregon Cultural Trust.

Sincerely,

Tonya Graham
Mayor of Ashland on behalf of the Ashland City Council

OFFICE OF THE MAYOR

20 East Main Street
Ashland, Oregon 97520
ashland.or.us





March 5, 2024

Oregon Arts Commission
775 Summer Street NE Suite 200
Salem, OR 97301

To the Oregon Arts Commission Arts Build Communities Grant Review Committee:

The City of Ashland, Oregon advocates in support of the 501(c)(3) nonprofit arts organization Rogue World Music, and the Rogue World Music Festival program. We recognize the role that RWM plays in engaging & connecting Ashland community members through FREE community events each year. This is especially important as we work to revitalize our local economy in the wake of the COVID-19 pandemic and the ongoing challenges that the new “wildfire smoke” season presents to our local tourism economy.

Their dedication to building collaborative relationships with a wide variety of local businesses, community organizations, schools, community leaders, and culture-bearing local, national, & international artists has positively impacted the sense of vitality and identity of Talent. RWM has a history of collaboration on impactful cultural events in Ashland, bringing people together in uplifting community building experiences with a number of Ashland-based organizations.

RWM is a cultural arts producer and presenter who firmly centers the power of using music, dance, storytelling & visual art framed by representation, context, participation, & education as a means to build connections between communities. We believe that their offerings to residents of the Rogue Valley via the Rogue World Music Festival is a dynamic and valuable component of our city’s efforts to support the revitalization of Ashland’s tourism sector and to support community-building & engaging opportunities.

Because of these efforts, the City of Ashland actively supports the program for which grant funding is requested and values the work that Rogue World Music will enact in our downtown on behalf of Ashland’s residents and businesses. RWM is an invaluable resource and asset as we work to meet local community-articulated needs. We are excited to see how this program and event continue to develop, especially with additional funding support from the Oregon Arts Commission.

Sincerely,

Tonya Graham
Mayor of Ashland on behalf of the Ashland City Council

OFFICE OF THE MAYOR

20 East Main Street
Ashland, Oregon 97520
ashland.or.us





March 5, 2024

Ford Family Foundation
44 Club Rd. #100
Eugene, OR 97301

To the Ford Family Foundation Good Neighbor Grant Review Committee:

The City of Ashland, Oregon advocates in support of the 501(c)(3) nonprofit arts organization Rogue World Music, and the Rogue World Music Festival program. We recognize the role that RWM plays in engaging & connecting Ashland community members through FREE community events each year. This is especially important as we work to revitalize our local economy in the wake of the COVID-19 pandemic and the ongoing challenges that the new “wildfire smoke” season presents to our local tourism economy.

Their dedication to building collaborative relationships with a wide variety of local businesses, community organizations, schools, community leaders, and culture-bearing local, national, & international artists has positively impacted the sense of vitality and identity of Talent. RWM has a history of collaboration on impactful cultural events in Ashland, bringing people together in uplifting community building experiences with a number of Ashland-based organizations.

RWM is a cultural arts producer and presenter who firmly centers the power of using music, dance, storytelling & visual art framed by representation, context, participation, & education as a means to build connections between communities. We believe that their offerings to residents of the Rogue Valley via the Rogue World Music Festival is a dynamic and valuable component of our city’s efforts to support the revitalization of Ashland’s tourism sector and to support community-building & engaging opportunities.

Because of these efforts, the City of Ashland actively supports the program for which grant funding is requested and values the work that Rogue World Music will enact in our downtown on behalf of Ashland’s residents and businesses. RWM is an invaluable resource and asset as we work to meet local community-articulated needs. We are excited to see how this program and event continue to develop, especially with additional funding support from the Ford Family Foundation.

Sincerely,

Tonya Graham
Mayor of Ashland on behalf of the Ashland City Council

OFFICE OF THE MAYOR

20 East Main Street
Ashland, Oregon 97520
ashland.or.us





March 5, 2024

Carpenter Foundation
824 E. Main St. #102
Medford, OR 97504

To the Carpenter Foundation Grant Review Committee:

The City of Ashland, Oregon advocates in support of the 501(c)(3) nonprofit arts organization Rogue World Music, and the Rogue World Music Festival program. We recognize the role that RWM plays in engaging & connecting Ashland community members through FREE community events each year. This is especially important as we work to revitalize our local economy in the wake of the COVID-19 pandemic and the ongoing challenges that the new “wildfire smoke” season presents to our local tourism economy.

Their dedication to building collaborative relationships with a wide variety of local businesses, community organizations, schools, community leaders, and culture-bearing local, national, & international artists has positively impacted the sense of vitality and identity of Talent. RWM has a history of collaboration on impactful cultural events in Ashland, bringing people together in uplifting community building experiences with a number of Ashland-based organizations.

RWM is a cultural arts producer and presenter who firmly centers the power of using music, dance, storytelling & visual art framed by representation, context, participation, & education as a means to build connections between communities. We believe that their offerings to residents of the Rogue Valley via the Rogue World Music Festival is a dynamic and valuable component of our city’s efforts to support the revitalization of Ashland’s tourism sector and to support community-building & engaging opportunities.

Because of these efforts, the City of Ashland actively supports the program for which grant funding is requested and values the work that Rogue World Music will enact in our downtown on behalf of Ashland’s residents and businesses. RWM is an invaluable resource and asset as we work to meet local community-articulated needs. We are excited to see how this program and event continue to develop, especially with additional funding support from the Carpenter Foundation.

Sincerely,

Tonya Graham
Mayor of Ashland on behalf of the Ashland City Council

OFFICE OF THE MAYOR

20 East Main Street
Ashland, Oregon 97520
ashland.or.us

