

# Housing Element Update

Comprehensive Plan



Fred Stockwell Photography

**Public Hearing  
& First Reading**

City Council 6/4/2019

- I. Ashland – A Historical Overview
- II. Introduction and Definitions
- III. Citizen Participation
- IV. Environmental Resources
- V. Population Projections and Growth
- VI. Housing Element
- VII. The Economy
- VIII. Parks, Open Space and Aesthetics
- IX. Public Services
- X. Transportation Element
- XI. Energy, Air, and Water Conservation
- XII. Urbanization
- XIII. Comprehensive Plan Policies and Implementation
- XIV. Regional Plan Element

# Comprehensive Plan Overview

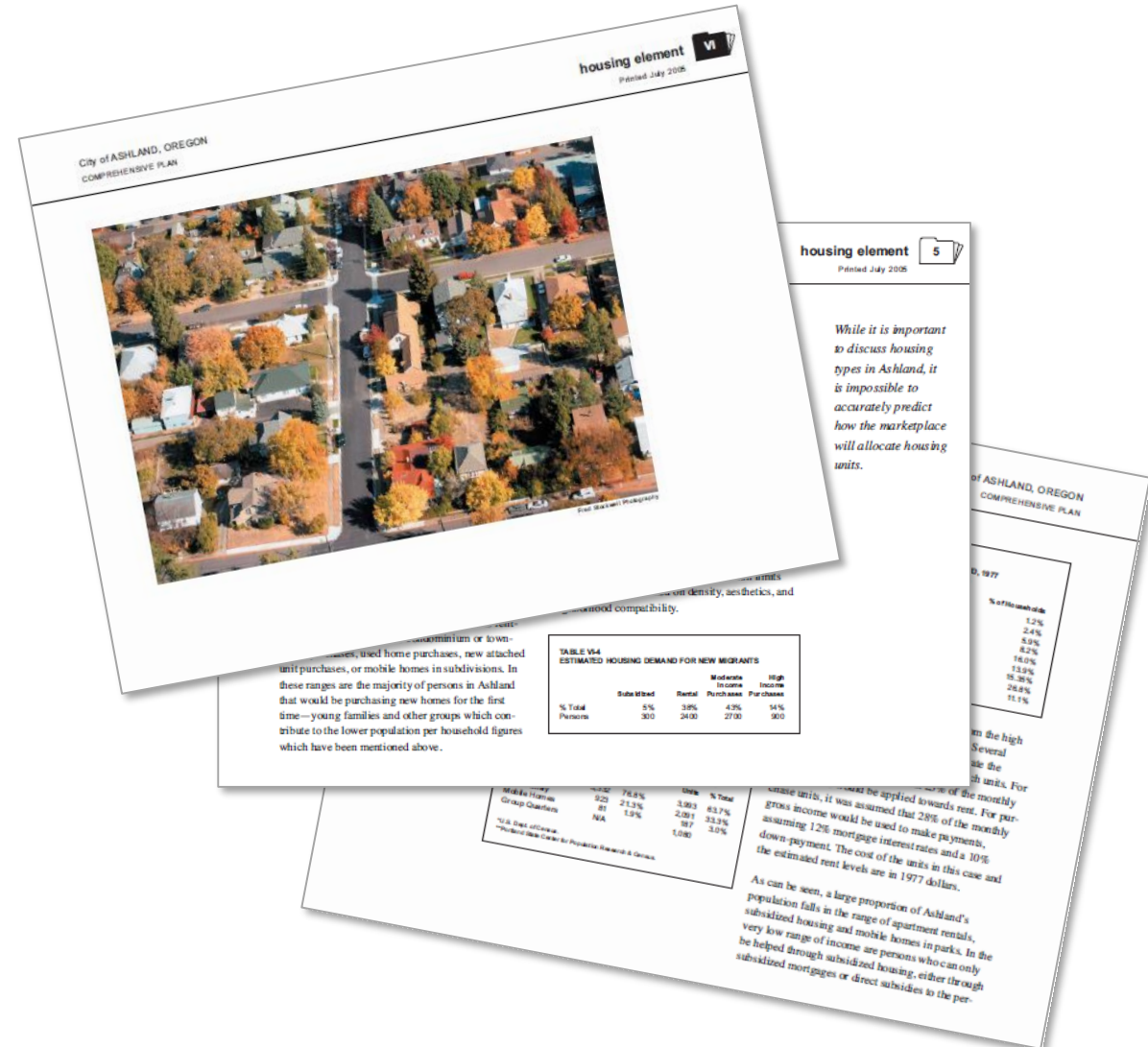


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## VI. Housing Element

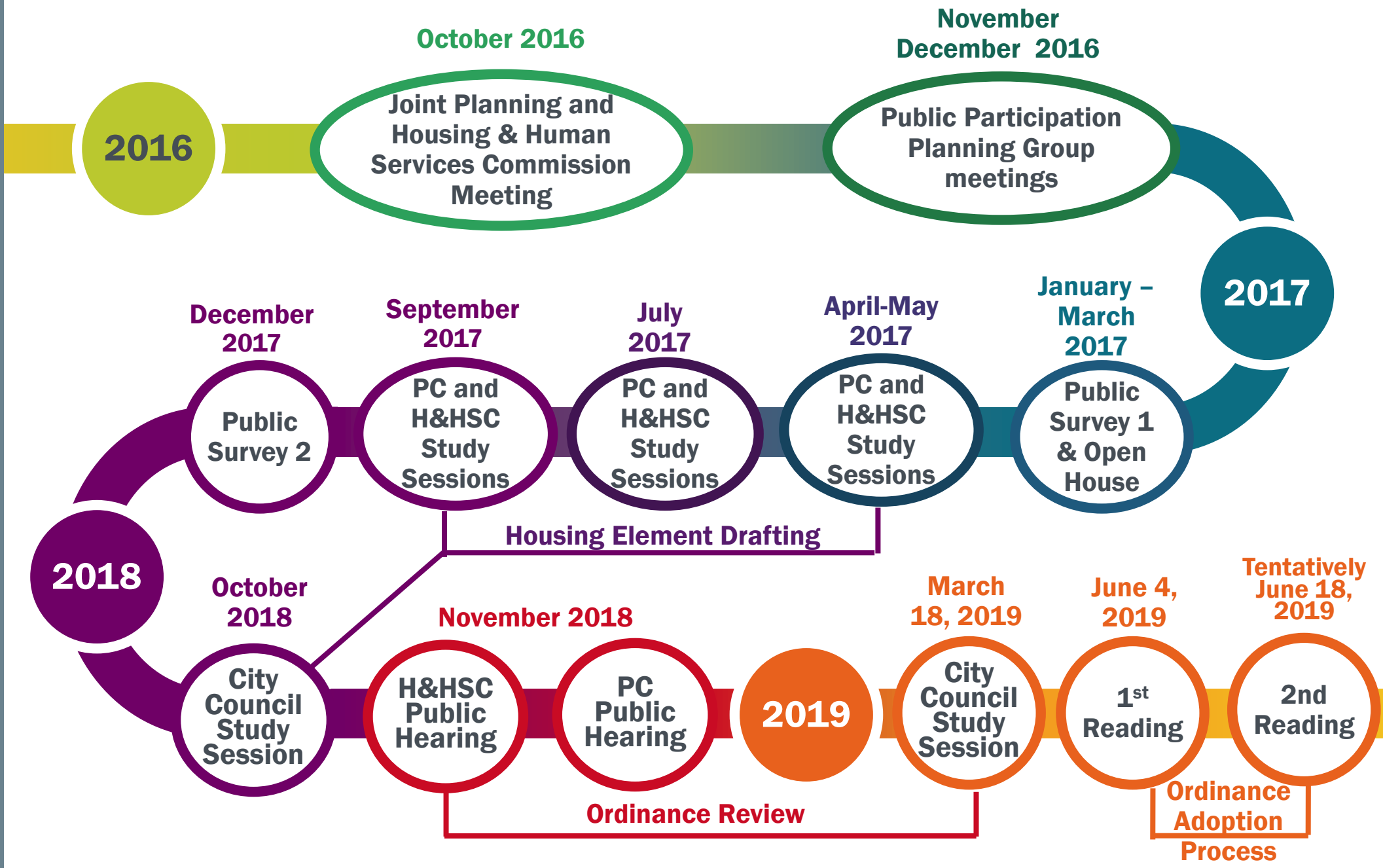
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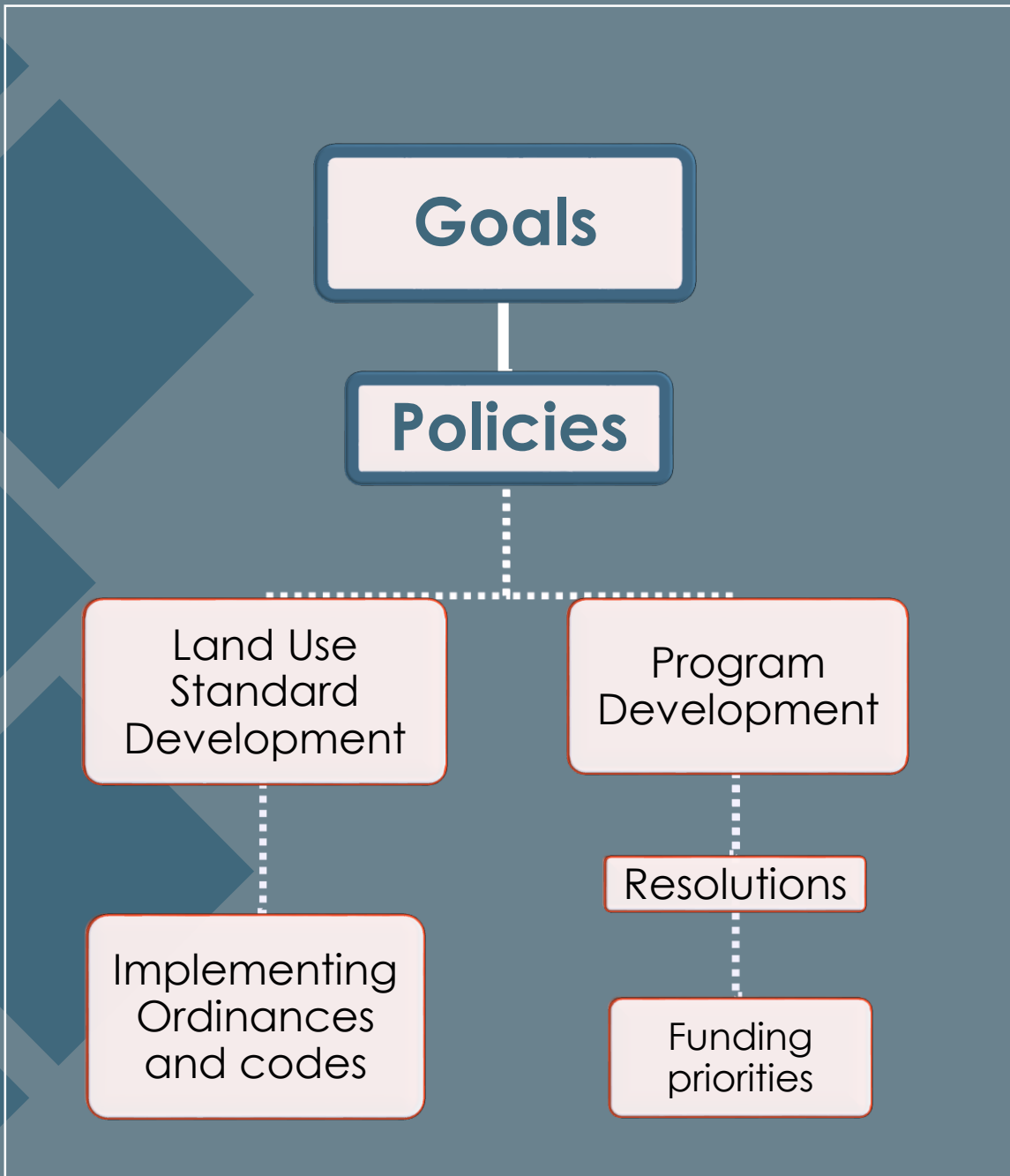
# Housing Element Update

## Timeline 2016-2019



# Housing Element Goals & Policies

- Diversity of Housing Types
- Production and Preservation of Affordable Housing
- Environmental Stewardship and Sustainability
- Data, Inventories, Projections and Permitting





## **Goal 1**

Diversity of  
Housing  
Types

**Ensure a range of  
different dwelling types  
that provide living  
opportunities for the  
total cross section of  
Ashland's population.**



## Goal 2

Production and  
Preservation of  
Affordable  
Housing

**Support the creation and preservation of housing that is affordable to low and moderate income households and that is commensurate with the incomes of Ashland's workforce.**

## **Goal 3**

Environmental  
Stewardship  
and  
Sustainability

**Encourage the development of housing in ways that protect the natural environment and encourage development patterns that reduce the effects of climate change.**





## **Goal 4**

Data,  
Inventories,  
Projections &  
Permitting

**Forecast and plan for  
changing housing  
needs over time in  
relation to land supply  
and housing  
production.**

# Commission Recommendations

**H&HSC  
Public  
Hearing**

## **Housing and Human Services Commission**

(Public Hearing 11/15/2018)

Recommended approval of the Housing  
Element

# Commission Recommendations

**PC  
Public  
Hearing**

## Planning Commission

(Public Hearing 11/27/2018)

Recommended approval of the Housing Element with some alterations.

- Suggested an additional policy under proposed Goal 1 to encourage the retention and development of rental housing.
- Suggested that a definition for Universal Housing/Universal Design be added to the Housing Types section of the element.
- Suggested wording changes within the document's narrative and to various policies intended to improve clarity.

